Processing Structured Hypermedia
A Matter of Style

Jacco van Ossenbruggen
Multimedia

Goals:
- make using media as easy as text
- show multiple media seamlessly

How:
- fast, large, big & broad
- add time as an extra dimension
Hypertext

Goals:
- computer helps users in finding relations
- user may read information in any order

How:
- hyperlinks as important as information
- browsers make it easy to follow links
Electronic Publishing

Goals:
- fast, efficient, high quality print
- text-oriented (with graphics if you’re lucky)

How:
- separate structure from style
- use complex and expensive software
World Wide Web

Goals:
- easy access to everything on the internet
- no centralized control

How:
- links can point to anything on the internet
- separate reading from publishing
Different perspectives

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Different people, different tastes

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