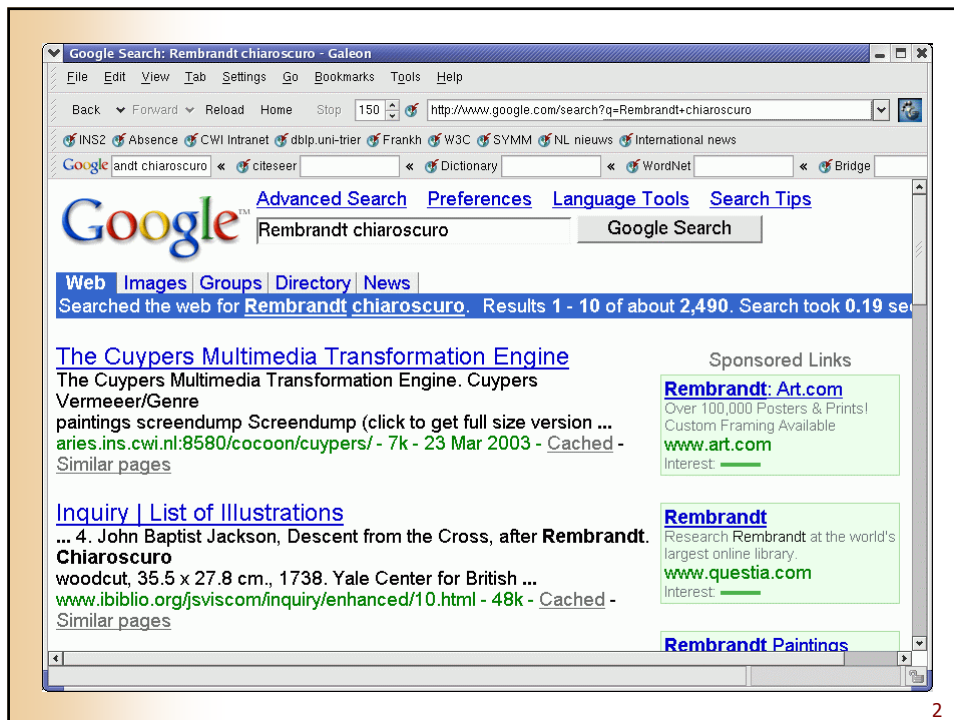
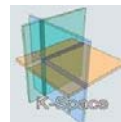


# Providing Flexible Interfaces to Annotated Multimedia Repositories

Lynda Hardman

CWI, Semantic Media Interfaces  
TU/e, Multimedia and Internet Technology



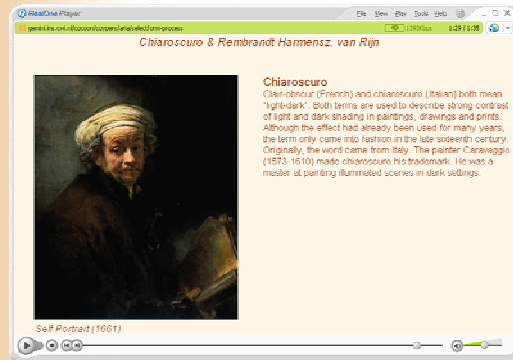


3



4

## One size *doesn't* fit all



5

## The problem

- Too many users need their own information
  - for their level of expertise
  - using appropriate media
  - in an appropriate style
  - displayed on their own device
- Multimedia information design is expensive
- There has to be some automation in the process

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## Overview of topics

- Dependencies in multimedia design
- Multimedia documents on the semantic web
- Formalising annotations for audiovisual documents
- NewsML 2.0: semantics of news media assets
- Vox Populi: creating argument structure with video fragments


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RealOne Player

gemini.ins.cwi.nl/cocoon/cuypers/aria/selectform-process

1393kbps 1:29 / 1:35

### Chiaroscuro & Rembrandt Harmensz. van Rijn



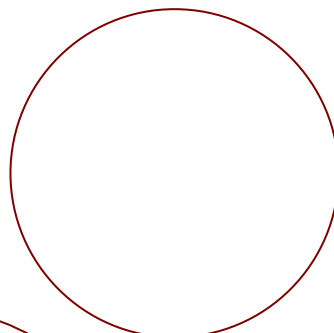
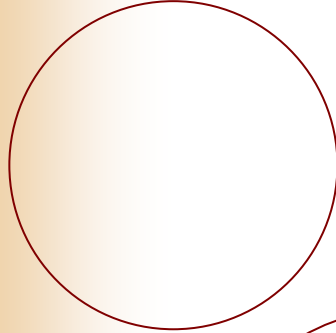
**Chiaroscuro**  
Clair-obscur (French) and chiaroscuro (Italian) both mean 'light-dark'. Both terms are used to describe strong contrast of light and dark shading in paintings, drawings and prints. Although the effect had already been used for many years, the term only came into fashion in the late sixteenth century. Originally, the word came from Italy. The painter Caravaggio (1573-1610) made chiaroscuro his trademark. He was a master at painting illuminated scenes in dark settings.

Self Portrait (1661)

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## Three ingredients



Content



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## Content of example



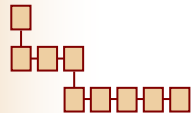
Clair-obscur (Frans) en chiaroscuro (Italiaans) betekenen 'licht-donker'. Beide termen worden gebruikt om sterke licht-donkercontrasten in schilderijen, tekeningen en prenten aan te duiden. Hoewel het effect al eerder werd toegepast, is de term pas sinds het einde van de 16de eeuw in zwang. De oorsprong van het woord ligt in Italië. De schilder Caravaggio (1573-1610) maakte het chiaroscuro-effect tot zijn handelsmerk. Hij was een meester in het schilderen van donkere taferelen met één felle lichtbundel.



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# Three ingredients

## Presentation structure



## Content



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# Presentation structure of example

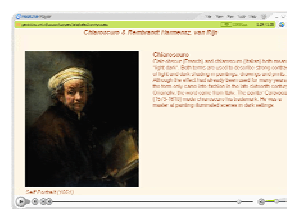
Chiaroscuro & Rembrandt  
Harmensz. Van Rijn

title

description

examples

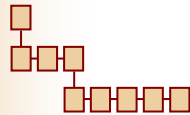
Clair-obscur (Frans) en chiaroscuro (Italiaans) betekenen 'licht-donker'. Beide termen worden gebruikt om sterke licht-donkercontrasten in schilderijen, tekeningen en prenten aan te duiden. Hoewel het effect al eerder werd toegepast, is de term pas sinds het einde van de 16de eeuw in zwang. De oorsprong van het woord ligt in Italië. De schilder Caravaggio (1573-1610) maakte het chiaroscuro-effect tot zijn handelsmerk. Hij was een meester in het schilderen van donkere taferelen met één felle lichtbundel.



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# Three ingredients

## Presentation structure



## Aesthetics

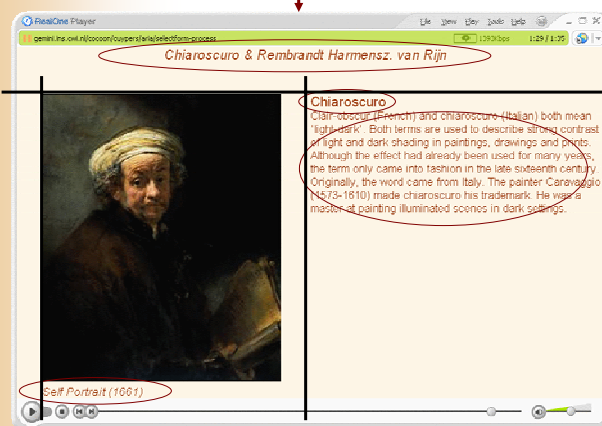
**abcdefghijkl**  
abcdefghijklmn  
*ABCDEFGHIJK*  
**abcdefghijklm**  
*abcdefghijklm*

## Content



13

# Aesthetics of example



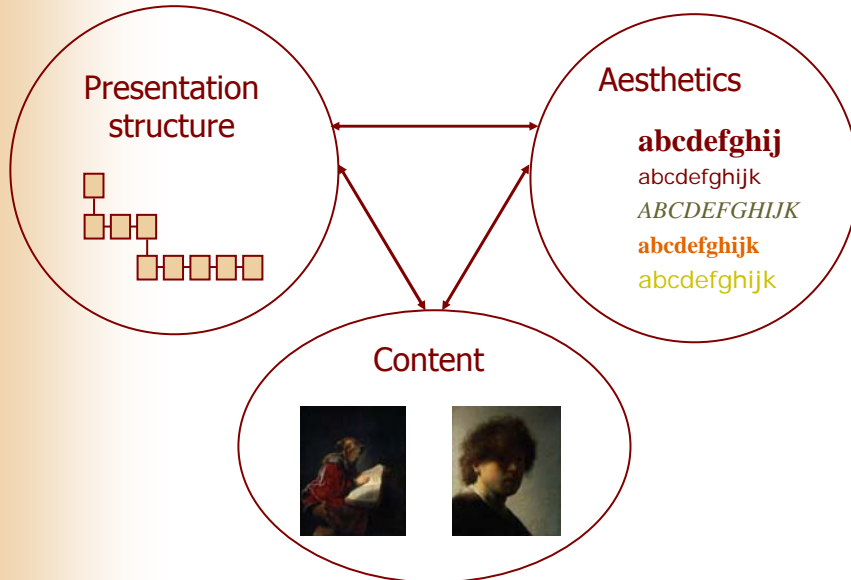
Fonts

Layout

Colours

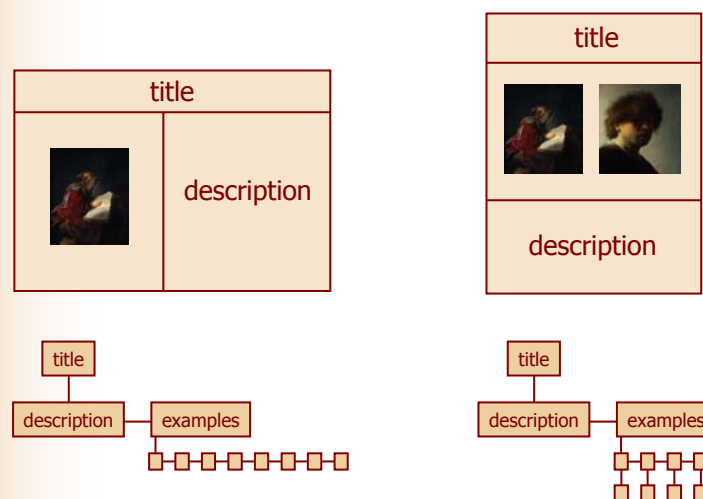
14

# Design dependencies



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## Presentation Structure depends on Layout



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## Style Depends on Content

Chiaroscuro & Rembrandt



*The Stone Bridge (1638)*

Chiaroscuro & Rembrandt



*The Stone Bridge (1638)*

17

## Presentation structure depends on content

chiaroscuro



1631



1628



1638

Rembrandt

Caravaggists



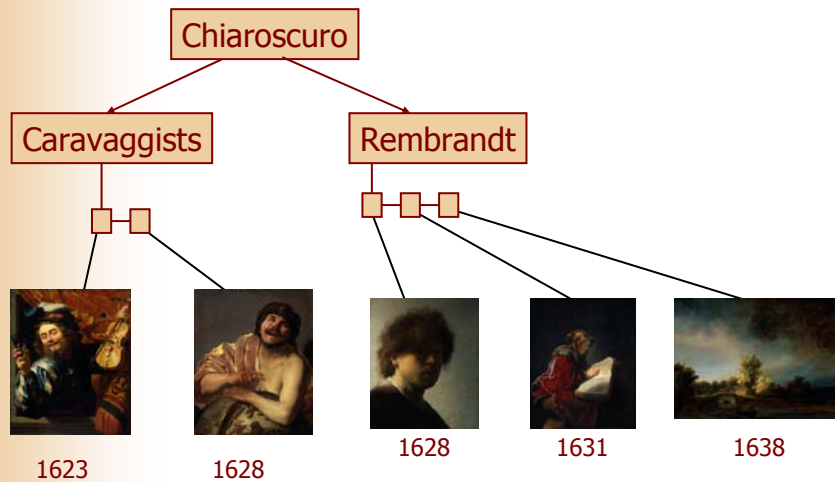
1623



1628

18

## Example Presentation Structure



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## Different presentation styles

- Large amount of information
- High interaction

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Presentation Player

RIJKS MUSEUM  
a m s t e r d a m

Artists: Johannes Vermeer, Pieter de Hooch

Step 1: choose artist | Step 2: choose artefact | Step 3: choose genre | FINISHED

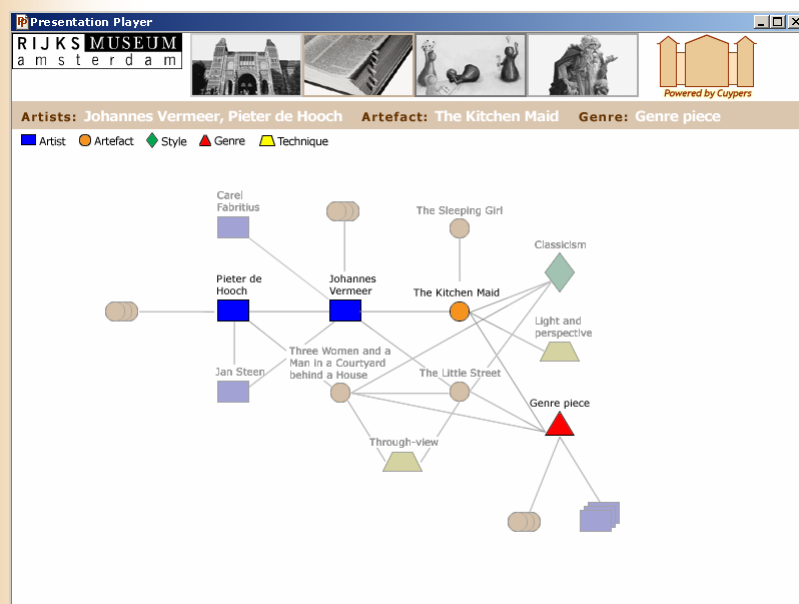
Please choose the artist(s) you want information about:

A B C D E F G **H** I J K L M N O P Q R S T U V W X Y Z

Haag, Tethart Philipp Christian	Hiller, Joachim
Haarlem, Cornelis Cornelisz. van	Hiroshige, Utagawa
Haaxman, Pieter Alardus	Hisgen & Co., O.
Hack, Marinus Johannes	Hobbema, Meindert
Hainhofer, Philipp	Hodges, Charles Howard
Hals, Dirck	Hogenberg, Frans
Hals, Frans	Hogers, Jacob
Hanneman, Adriaen	Hokusai, Katsushika
Hannké,	Hondecoeter, Melchior d'
Hansen, Carel Lodewijk	Hondius I, Hendrick
Hausdorff,	Honthorst, Gerard van
Heda, Willem Claesz.	<b>Hooch, Pieter de</b>
Heem, Jan Davidsz. de	Hoogstraten, Samuel van
Heemskerck, Maarten van	Horrix, Gebr.
Heemskerck, Willem Jacobsz. van	Horrix, Matthijs
Helst, Bartholomeus van der	Houckgeest, Gerrit
Herselle, Josse van	Houdon, Jean-Antoine
Heyden, Jan van der	Hove, Bartholomeus J.W.M. van
Hillegaert, Pauwels van	Huysum, Jan van

Powered by Cuypers

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The screenshot displays a 'Presentation Player' window from the Rijksmuseum. The top bar features the museum's name and several small images. Below this, a navigation bar lists 'Artists: Johannes Vermeer, Pieter de Hooch', 'Artefact: The Kitchen Maid', and 'Genre: Genre piece'. A legend identifies symbols for Artist (blue square), Artefact (orange circle), Style (green diamond), Genre (red triangle), and Technique (yellow triangle). The main content area shows two artworks side-by-side. The left artwork is 'The Kitchen Maid' by Johannes Vermeer, dated ca. 1658, an oil on canvas (45,5 x 41 cm) depicting a woman in a kitchen. The right artwork is 'Artemisia' by Artemisia, dated ca. 1645, a follower of Domenico Fiasella, depicting a woman in a dark, dramatic pose. A 'Justification' section on the right shows a network of relationships between the artworks and their attributes, including 'Classicism', 'Light and perspective', 'Genre piece', and 'Girl'.

## Different presentation styles

- Entertainment rather than information
- Low interaction

Presentation Player  
 RIJKS MUSEUM  
 amsterdam


Duration: 3 minutes Character: Prosaic

Step 1: choose duration Step 2: choose character Step 3: choose artefact FINISHED

Step 1: How long do you want your story to be?  minutes.

Step 2: What is the preferred character of your story?

Prosaic



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Presentation Player  
 RIJKS MUSEUM  
 amsterdam

Duration: 3 minutes Character: Prosaic Artefact: The Kitchen Maid

Step 1: choose duration Step 2: choose character Step 3: choose artefact FINISHED

2. Search by name of artist:

A B C D E F G H I  
 J K L M N O P Q R  
 S T U **V** W X Y Z

Vermeer, Johannes

Artefacts in Rijksmuseum:

"Little Street", ca 1658  
 The Kitchen Maid, ca 1660  
 Woman reading a Letter, 1662/1663  
 The Love Letter, 1669/1670

All other Artefacts in chronological order:

Soldier and a laughing Girl, ca 1658  
 View of Delft, 1660/1661  
 The Music Lesson, 1662-1664  
 Woman holding a Balance, 1669/1670  
 Young Woman with a Water Pitcher, 1664/1665


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Presentation Player

RIJKS MUSEUM  
amsterdam

Duration: 3 minutes Character: Prosaic Artefact: The Kitchen Maid

Text: Audio: Speed:



*The Kitchen Maid*  
by Johannes Vermeer  
ca 1660  
Oil on canvas  
45.5 x 41 cm



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Presentation Player


RIJKS MUSEUM  
amsterdam

Duration: 3 minutes Character: Prosaic Artefact: The Kitchen Maid


Text: Audio: Speed:


Tiny points of light



Nail with shadow



Cracked Windowpane



Brass bucket

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## Flexible interfaces to MM

- Creating multimedia presentations requires
  - understanding message of presentation
  - knowing specifications of use context
  - making design dependencies explicit
  - taking these dependencies into account

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## The Web in three generations

- 1 Hand-coded (HTML) Web content
  - easy access through uniform interface
  - huge authoring and maintenance effort
  - hard to deal with dynamically changing content
- 2 Automated on-the fly content generation
  - based on templates filled with database content
  - later extended with XML document transformations
- 3 Automated processing of content
  - The Semantic Web (SW)

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## Example scenario



Student is taking an art class on Rembrandt and wants to know about the "*chiaroscuro*" technique

System responds with a textual and audio explanation of the technique and a number of example images of its application in Rembrandt's paintings

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## 2<sup>nd</sup> generation multimedia

- Adapt to end-user's platform capabilities
  - PC, PDA, mobile, voice-only, ...
- Adapt to the network resources available
  - bandwidth and other quality of service parameters
- Personalization
  - language, abilities, level of expertise, ..
- Problem: current 2<sup>nd</sup> generation Web tools  
**do not work for multimedia**

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## Multimedia differs from text

- Different document and presentation abstractions
  - hard to separate style from structure
- Formatting is not based on text flow
  - no pages or scrollbars, no line-breaking or hyphenation
  - templates often do not work well either
- Feedback from the formatting back-end required
  - need to check whether proposed layout is feasible
  - layout of media items is less flexible than text layout
- Transformations are hard in a functional language
  - need to try out designs and backtrack when necessary

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## Cuypers multimedia generation engine

- [Cuypers web page](http://media.cwi.nl/demo/) <http://media.cwi.nl/demo/>
- [Chiaroscuro example](#)



- Acknowledgements:
  - Demonstrator developed in the context of the ToKeN2000 project
  - Media database used with permission, courtesy Rijksmuseum Amsterdam.

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## Cuypers – the bad news

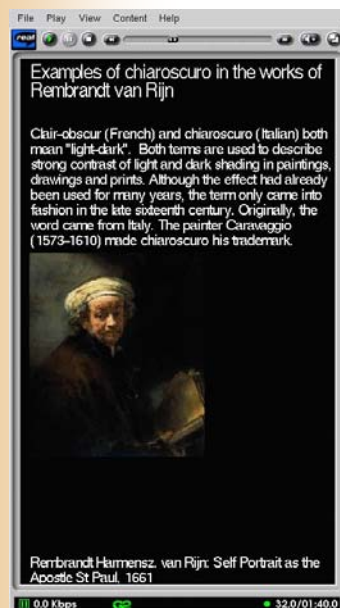
The design knowledge is:

- implicit and hidden in the generation rules
- lost in the generated Web presentation
- not reusable for other Web applications/sites

**We need the Semantic Web**

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## Towards 3<sup>rd</sup> generation MM



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## Using an existing ontology

See <http://www.cwi.nl/~media/semantics/>

```
<?xml version="1.0"?>
<!-- taken from
  http://www.ics.forth.gr/proj/isst/RDF/RQL/rql.html
-->
<rdf:RDF xml:lang="en"
  xmlns:rdf="http://www.w3.org/1999/02/22-rdf-syntax-ns#"
  xmlns:rdfs="http://www.w3.org/TR/2000/CR-rdf-schema-20000327#"
  xmlns="">

  <rdfs:Class rdf:ID="Artist"/>
  <rdfs:Class rdf:ID="Artifact"/>
  <rdfs:Class rdf:ID="Museum"/>
  <rdfs:Class rdf:ID="Painter">
    <rdfs:subClassOf rdf:resource="#Artist"/>
  </rdfs:Class>
  <rdfs:Class rdf:ID="Painting">
    <rdfs:subClassOf rdf:resource="#Artifact"/>
  </rdfs:Class>
  ...
</rdf:RDF>
```

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## Embedding RDF in SMIL - I

```
<smil xmlns="http://www.w3.org/2000/SMIL20/CR">
  <head>
    <meta name="generator" content="CWI/Cuyppers 1.0"/>
    <metadata>
      <rdf:RDF xml:lang="en"
        xmlns:rdf="http://www.w3.org/1999/02/22-rdf-syntax-ns#"
        xmlns:oil="http://www.ontoknowledge.org/oil/"
        xmlns:museum="http://ics.forth.gr/.../museum.rdf"

        <museum:Museum rdf:ID="Rijksmuseum" />

        <museum:Painter rdf:ID="Rembrandt">
          <museum:fname>Rembrandt</museum:fname>
          <museum:lname>Harmenszoon van Rijn</museum:lname>
          <museum:paints rdf:resource="#apostlePaul" />
        </museum:Painter>

        <museum:Painting rdf:about="#apostlePaul">
          <museum:exhibited rdf:resource="#Rijksmuseum" />
          <museum:technique>chiaroscuro</museum:technique>
        </museum:Painting>
      </rdf:RDF>
    </metadata>
    . . .
```

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## Embedding RDF in SMIL - II

```
<museum:Painting rdf:about="#apostlePaul">
  <museum:exhibited rdf:resource="#Rijksmuseum" />
  <museum:technique>chiaroscuro</museum:technique>
  <token:painting-by rdf:resource="#Rembrandt" />
</museum:Painting>
</rdf:RDF>
</metadata>
...
</head>
<body>
  <par>
    <text region="title" src="...query to MM DBMS..." />
    <text region="descr" src="..." />
    <seq>
      <par dur="10"> ... 1st painting+title ... </par>
      <par dur="10"> ... 2nd painting+title ... </par>
      <par dur="10"> ... 3rd painting+title ... </par>
      <par dur="10"> ... 4th painting+title ... </par>
      <par dur="10" id="apostlePaul">
        
        <text region="ptitle" src=".." />
      </par>
    </seq>
  </par>
</body>
</smil>
```

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## Marked-up presentation

Examples of chiaroscuro in the works of Rembrandt van Rijn

Chiar-obscur (French) and chiaroscuro (Italian) both mean "light-dark". Both terms are used to describe strong contrast of light and dark shading in paintings, drawings and prints. Although the effect had already been used for many years, the term only came into fashion in the late sixteenth century. Originally, the word came from Italy. The painter Caravaggio (1573-1610) made chiaroscuro his trademark.

Rembrandt Harmensz. van Rijn: Self Portrait as the Apostle St Paul, 1661

```
<museum:Painting rdf:about="#apostlePaul">
  <museum:exhibited rdf:resource="#Rijksmuseum" />
  <museum:technique>chiaroscuro</museum:technique>
>
</museum:Painting>
</rdf:RDF>
</metadata>
...
</head>
<body>
  <par>
    <text region="title" src="..." />
    <text region="descr" src="..." />
    <seq>
      <par dur="10"> ... </par>
      <par dur="10"> ... </par>
      <par dur="10"> ... </par>
      <par dur="10"> ... </par>
      <par dur="10" id="apostlePaul">
        
        <text region="ptitle" src=".." />
      </par>
    </seq>
  </par>
</body>
</smil>
```

## This research is supported by

- NWO **I<sup>2</sup>RPToKeN2000**  
Intelligent Information Retrieval and Presentation
- NWO **CHIMEToKeN2000**  
Cultural Heritage in an Interactive Multimedia Environment
- NWO **NASH**  
Networked Adaptive Structured Hypermedia
- Images courtesy of **Rijksmuseum**, Amsterdam

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## Formalization of documentary knowledge and conceptual knowledge with ontologies :

■ *applying to the description of audio-visual documents*

Raphaël Troncy



## Background

- The *audio-visual* document : some peculiarities
  - structured
  - spatio-temporal
  - composed of images
- The *digital* audio-visual document :
  - allow new possibilities :
    - « *intelligent* » search
    - AV library structuring
    - re-use, publication and broadcasting
  - need for a hyper-linked description:  
the content has to be linked with the description



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## Plan of this talk

1. Problems
2. Document engineering vs. knowledge representation
3. Our proposal: an architecture for reasoning on descriptions of video documents
4. Conclusion and future work



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# Description of the AV content

1. Problems
2. Document engineering vs. KR
3. Architecture proposal
4. Conclusion and future work

- A three step process :
  - **identification** of the content creator and the content provider : Dublin Core metadata, VRA core categories ...
  - **structural decomposition** in video segments corresponding to the logical structure of the program : time-code, spatial coordinates
  - **semantic description** of these segments : controlled vocabulary, thesaurus, free text annotation

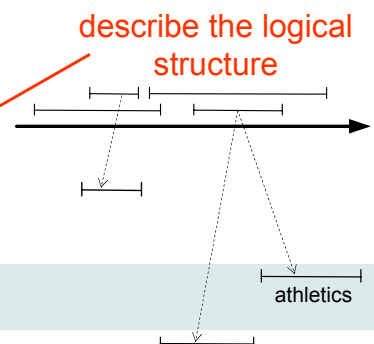


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# Description of the AV content

1. Problems
2. Document engineering vs. KR
3. Architecture proposal
4. Conclusion and future work

- Segmentation
  - locate and date some events
- Description
  - characterize each segment with an AV genre
  - characterize each segment with a general thematic
  - describe the scene (*who, when, where, what...*)



describe the semantics of the content



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## Example

- 1. Problems
- 2. Document engineering vs. KR
- 3. Architecture proposal
- 4. Conclusion and future work

### 13 [Indoor Set: 6<sup>th</sup> part]

at 18:43:56:00 - 00:09:06:00. – Eurosport

In studio, the second part of the interview, from Nice, of Sandy CASAR by Jean René GODART about the Paris-Nice cycling race and a few sports news with pictures commented by Alexandre BOYON and Laurent PUYAT.

- Q :** Find all AV sequences of type **dialog sequence** with a **rider** and concerning **any cycling race with several stages**
- noisy answer: there are other *sports news* in the sequence
  - incomplete answer: the interview was broadcasted in two parts and began in a previous sequence
  - the query cannot be extended !



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## Problems

- 1. Problems
- 2. Document engineering vs. KR
- 3. Architecture proposal
- 4. Conclusion and future work

- Weak use of the logical structures
- Descriptions are not made for reasoning
  - ⇒ make the AV descriptions accessible to automated processes
  - ⇒ What kind of knowledge do we need ?
  - ⇒ Which languages are the most suitable to perform all these tasks ?



~

# Document engineering

1. Problems  
2. Document engineering vs. KR  
3. Knowledge representation  
4. Conclusion and future work

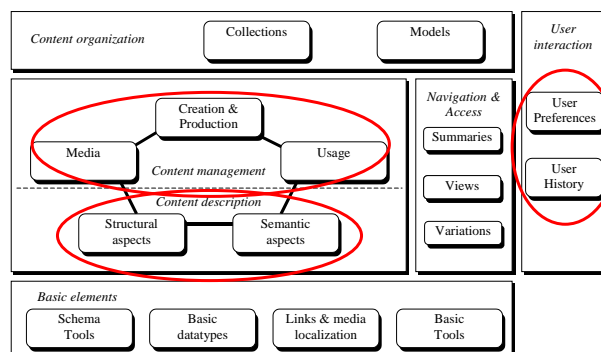
- Provide models, languages and tools for managing document libraries
- Encode both structured documents and structured data: **XML** [W3C, 1998] & **XML Schema** [W3C, 2001]
- Distinguish the content from its presentation
  - Languages for presenting multimedia documents : **SMIL**
  - Models for describing multimedia documents
    - from **HyTime** [ISO, 1997] to **MPEG-7** [ISO, 2001]

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## MPEG-7, the new multimedia description language?

2. Document engineering vs. KR  
2.1. Document engineering  
2.2. Knowledge representation

- ISO standard since December of 2001
- Main components:
  - Descriptors (Ds) and Description Schemes (DSs)
  - DDL (XML Schema + extensions)
- Concern all types of media



Part 5 - MDS

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2. Document engineering vs. KR  
 2.1. Document engineering  
 2.2. Knowledge representation

## Structure and semantics

- Structure
- Base unit: **segment**
  - temporal bounds or mask
- Possible decomposition

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2. Document engineering vs. KR  
 2.1. Document engineering  
 2.2. Knowledge representation

## Structure and semantics

- Semantics
  - entity
  - attribute
  - relation
- Classification Schemes (CS)
  - thesaurus relationships

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## Other models

- MPEG-7 = a rich set of descriptors, but too restrictive to cover *all* the possible descriptions
- MPEG-7 extension with XML Schema:
  - Example: *TV Anytime*, *Mdéfi* [Tran Thuong, 2003]
  - Problem: add structure without semantics
- MPEG-7 extension with CS :
  - Example: the *COALA* system [Fatemi, 2003]
  - Problem: very poor expressivity  
(more specific, more general, related to, uses, is used by)

⇒ MPEG-7+XML Schema are not enough!  
... but KR brings new solutions

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## Ontologies in KR

- The formal specification of a conceptual model for a given domain
  - A set of concepts, of relations and axioms
  - Knowledge representation languages
- Methodologies of construction:
  - Adaptation of well-known software engineering guidelines: *Methontology* [Gomez-Perez]
  - Terminological acquisition: [Bachimont], [Aussenac Gilles]
  - Ontology cleaning with formal properties: [Guarino]
- Tools :
  - *Protégé*, *WebODE*, *OilEd*, *OntoEdit*, *Terminae*, *DOE*

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## KR languages for the Web

- RDF : [W3C, 1999 & W3C, 2004]
  - a data model for annotating Web resources
  - triples: *resource* → *property* → *value*
- RDFS : [W3C, 2004]

```
<rdf:RDF>
  <ina:SportsNews rdf:about="Stade 2">
    <ina:broadChannel rdf:resource="France2"/>
    <ina:broadDate>17-03-2002</ina:broadDate>
  </ina:SportsNews>
</rdf:RDF>
```

```
(:"Stade 2" rdf:type ina:SportsNews)
(:"Stade 2" ina:broadChannel "France2")
(:"Stade 2" ina:broadDate 17-03-2002)
```

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## Use of OWL+RDF for describing AV documents

- ```
<owl:Class rdf:ID="TVProgram"/>
<owl:Class rdf:ID="StudioProgram">
  <rdfs:subClassOf rdf:resource="#TVProgram"/>
  <rdfs:subClassOf>
    <owl:Restriction>
      <owl:onProperty rdf:resource="#hasPart"/>
      <owl:allValuesFrom rdf:resource="#StudioSequence"/>
    </owl:Restriction>
  </rdfs:subClassOf>
</owl:Class>
```
- ```
<owl:ObjectProperty rdf:ID="hasPart">
  <rdf:type rdf:resource="#owl:TransitiveProperty"/>
  <rdfs:subClassOf rdf:resource="#TVProgram"/>
  <rdfs:range rdf:resource="#TVSequence"/>
</owl:ObjectProperty>
```

⇒ Problem: how to control the structure of the descriptions ?

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- 1. Problems
- 23 Document engineering vs. KR
- 33 Architecture proposals
- 43 Conclusions and future work
- 3.4. KB population

- 

## General architecture

- 3. Architecture proposal
  - 3.1. AV ontology
  - 3.2. Description schemes
  - 3.3. Valid description
  - 3.4. KB population



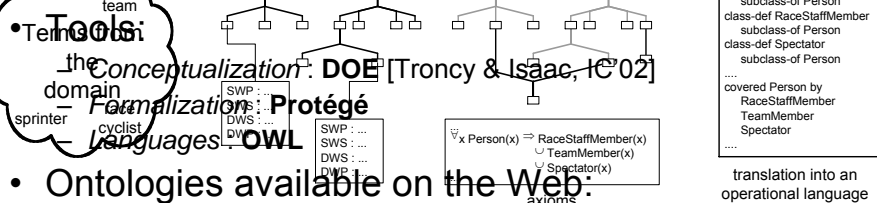
30

# The Audio-visual Ontology

3. Architecture proposal  
3.1. AV ontology  
3.2. Description schemes  
3.3. Valid description  
3.4. KB population

- Methodology of construction: **ARCHONTE** [Bachimont]
  - Conceptualization : differential principles
  - Formalization : formal definitions, axioms
  - Operationalization : export into a KR language

- AV domain:
  - Production objects (program, sequence, AV genre), Properties (theme), Persons, Technical Process (shooting, recording, post-production), Signal descriptors (audio, video), etc.



- Ontologies available on the Web:

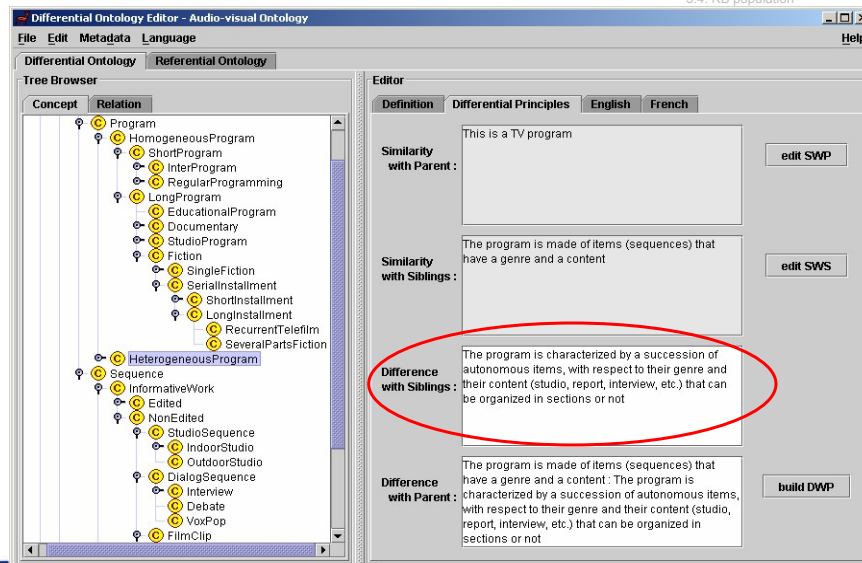
<http://www.cwi.nl/~troncy/ontologies/>

differential ontology      referential ontology      computational ontology

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# The DOE ontology editor

3. Architecture proposal  
3.1. AV ontology  
3.2. Description schemes  
3.3. Valid description  
3.4. KB population



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# OWL Formalization

3. Architecture proposal  
3.1. AV ontology  
3.2. Description schemes  
3.3. Valid description  
3.4. KB population

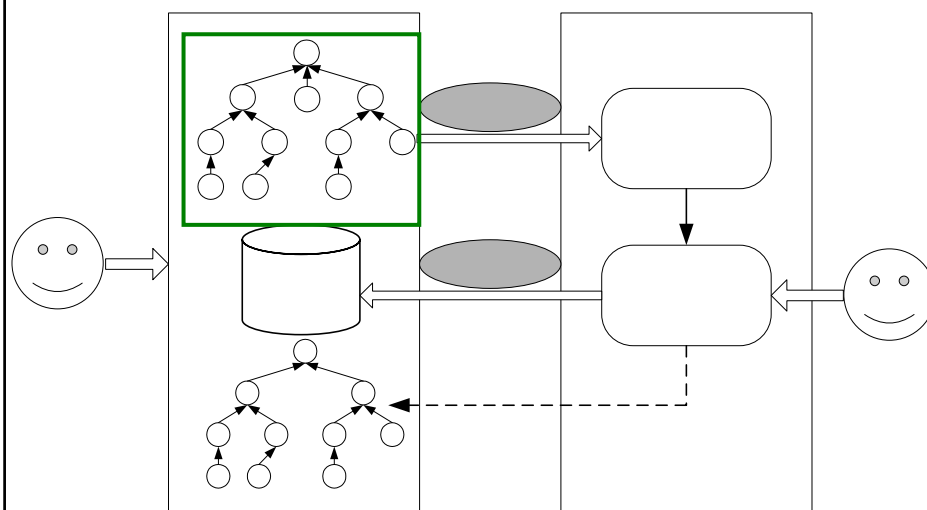
```
<owl:Class rdf:ID="TVProgram"/>
<owl:Class rdf:ID="StudioProgram">
  <rdfs:subClassOf rdf:resource="#TVProgram"/>
  <rdfs:subClassOf>
    <owl:Restriction>
      <owl:onProperty rdf:resource="#hasPart"/>
      <owl:allValuesFrom rdf:resource="#StudioSequence"/>
    </owl:Restriction>
  </rdfs:subClassOf>
</owl:Class>
<owl:ObjectProperty rdf:ID="hasPart">
  <rdf:type rdf:resource="#owl:TransitiveProperty"/>
  <rdfs:domain rdf:resource="#TVProgram"/>
  <rdfs:range rdf:resource="#TVSequence"/>
</owl:ObjectProperty>
```



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# General architecture

3. Architecture proposal  
3.1. AV ontology  
3.2. Description schemes  
3.3. Valid description  
3.4. KB population



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# Generate *XML Schema* types

3. Architecture proposal  
3.1. AV ontology  
3.2. Description schemes  
3.3. Valid description  
3.4. KB population

Some concepts (*program*, *sequence*) refer to categories of audio-visual segments

## OWL

- Class
- Sub-class
- Restriction on properties
- Union of classes

## XML Schema

- Complex type
- Extension
- Element of the content model
- Choice in the content model

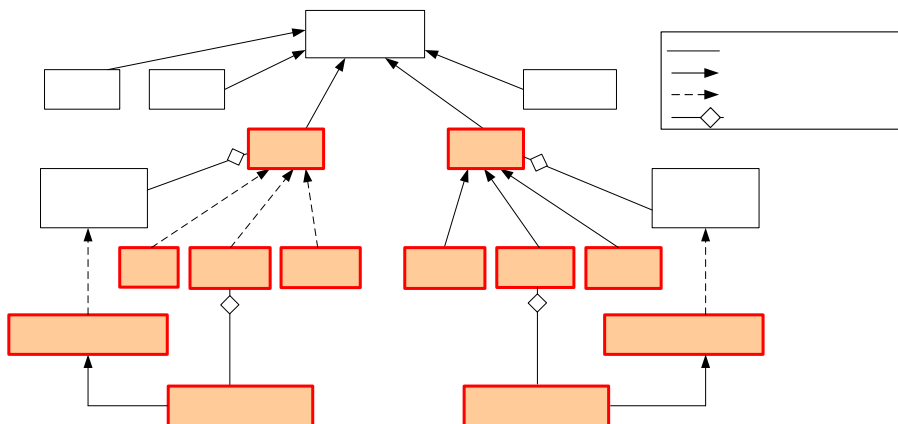
transformation

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# Generic MPEG-7 extension

3. Architecture proposal  
3.1. AV ontology  
3.2. Description schemes  
3.3. Valid description  
3.4. KB population

- Link these types to the existing MPEG-7 types



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## Build description schemes

3. Architecture proposal  
3.1. AV ontology  
3.2. Description schemes  
3.3. Valid description  
3.4. KB population

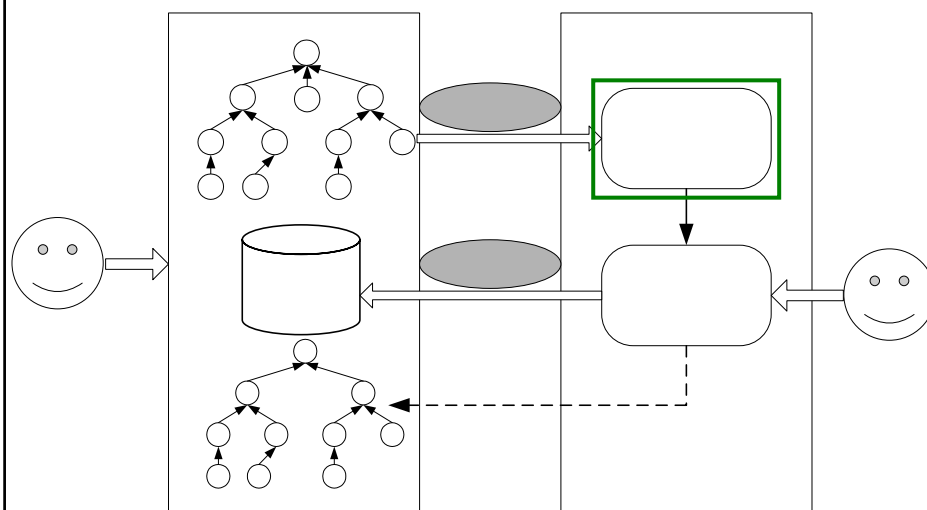
- Let us watch some sports magazines
  - construction of a simple schema based on *StudioSequence*, *Report* and *Interview*
  - a *Report* contains some *Excerpts of Broadcast Live Sports*
- The schema provides the description skeleton for several sports magazine:
  - **Téléfoot** (soccer)
  - **VéloClub** (cycling)
  - **3 Partout** (multisports)



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## General architecture

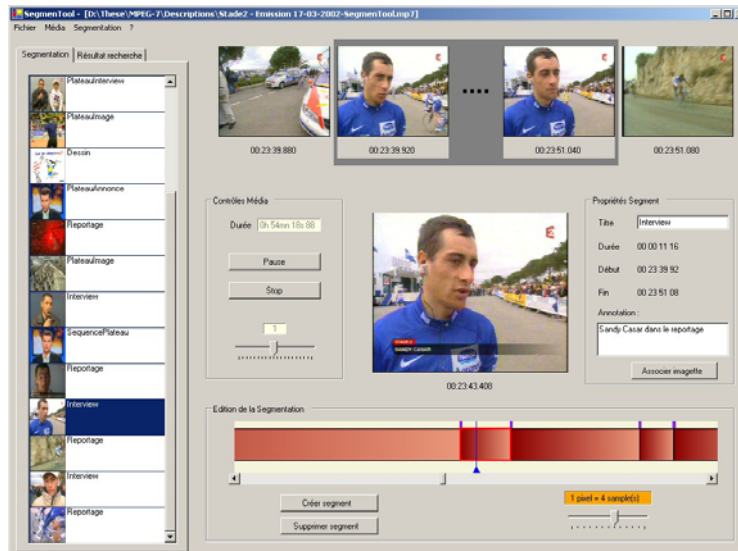
3. Architecture proposal  
3.1. AV Ontology  
3.2. Description schemes  
3.3. Valid description  
3.4. KB population



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# SegmenTool [French projet CHAPERON]

- 3. Architecture proposal
- 3.1. AV Ontology
- 3.2. Description schemes
- 3.3. Valid description
- 3.4. KB population



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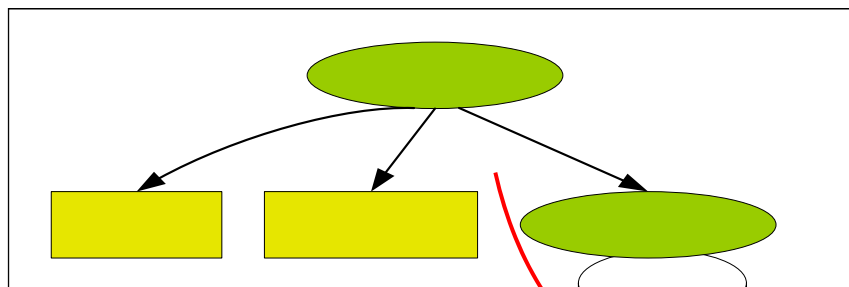
## Instantiate a document content model

- 3. Architecture proposal
- 3.1. AV Ontology
- 3.2. Description schemes
- 3.3. Valid description
- 3.4. KB population

```
<ina:Report id="aa23c647c-6517-4aee-8bce-870ae52a01af">
```

```
...
```

```
<ina:ReportTemporalDecomposition>
```

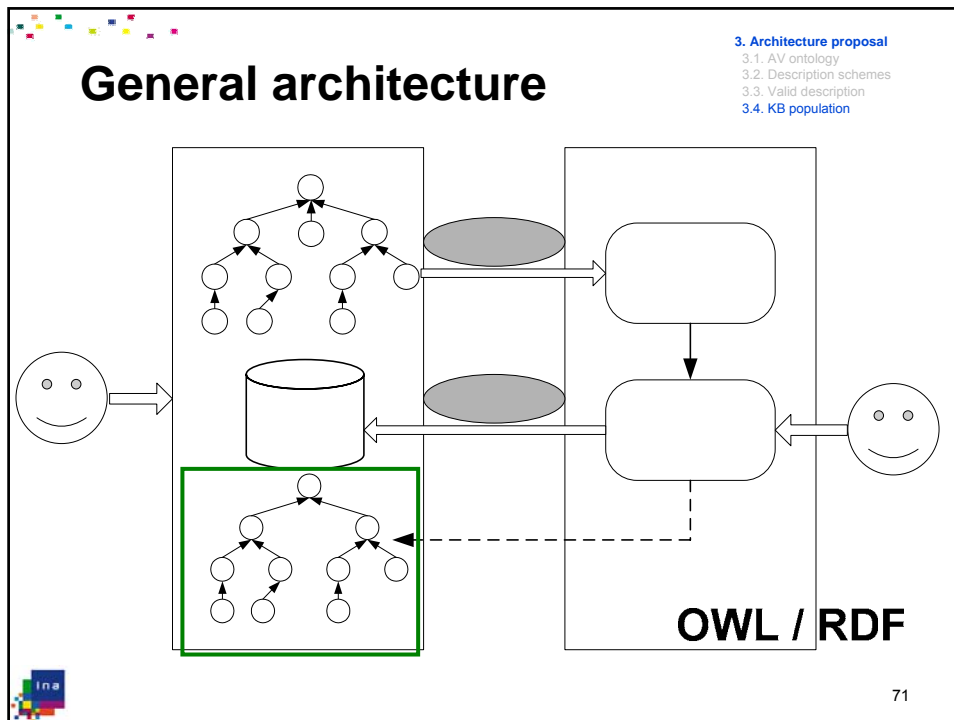


```
</ina:ReportTemporalDecomposition>
```

```
...
```

```
</ina:Report>
```

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## The Cycling Ontology

**3. Architecture proposal**  
 3.1. AV ontology  
 3.2. Description schemes  
 3.3. Valid description  
 3.4. KB population

- Methodology of construction:
  - Terminological acquisition
    - Textual corpus of 550 000 words [LeRoux, 2003]
    - Tool for candidate term extraction: *Lexter*
  - Conceptualization and formalization
    - *DOE + OilEd*
- Results:
  - Construction time: 3 weeks
    - conceptualization, upper level, formalization
  - Ontology size: medium
    - 97 concepts, 61 relations

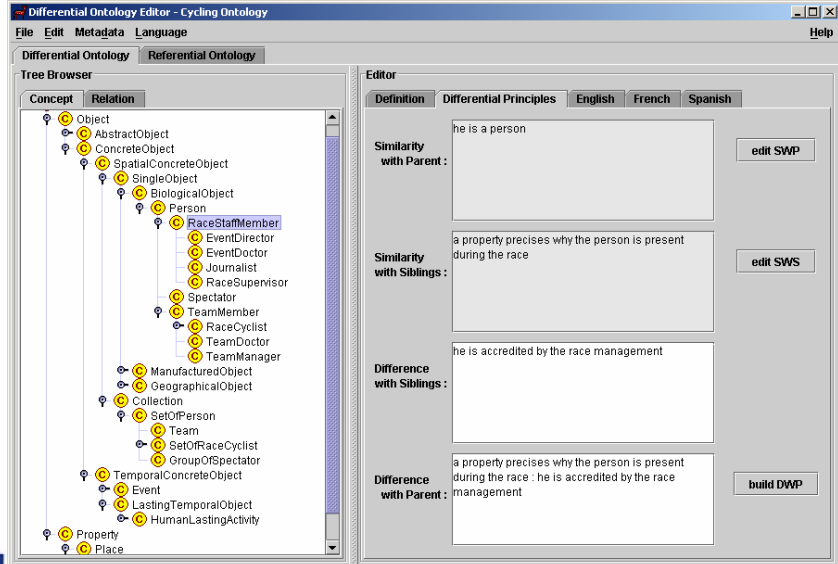
ontology

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# The Cycling Ontology

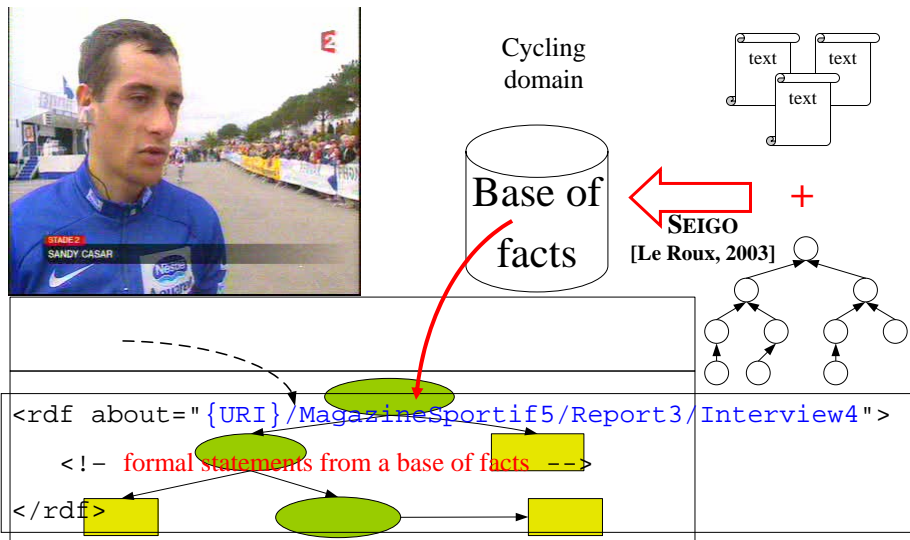
- 3. Architecture proposal
- 3.1. AV ontology
- 3.2. Description schemes
- 3.3. Valid description
- 3.4. KB population




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# Knowledge Base population

- 3. Architecture proposal
- 3.1. AV ontology
- 3.2. Description schemes
- 3.3. Valid description
- 3.4. KB population




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1. Problems  
2. Document engineering vs. KR  
3. Architecture proposal  
4. Conclusion and future work

## Conclusion

- General architecture for reasoning on descriptions of video documents:
  - Control of the structure: creation of document schemes
  - Formal representation of the semantics: AV ontology and domain-specific ontology
  - Based on standards languages (MPEG-7, OWL, RDF) and the use of transformations
- Implementation
  - Generic extension of MPEG-7
  - Modeling of 2 ontologies with **DOE**
  - Creation of a Knowledge Base of events related to cycling race and use of an adapted reasoner




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1. Problems  
2. Document engineering vs. KR  
3. Architecture proposal  
4. Conclusion and future work

## Future work

- Long-term objectives
  - The *ideal* AV description language is still a research program
  - The description could be linked with:
    - a *rhetorical* analysis of the documents
    - a *semiotic* analysis of the documents



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# Questions?

1. [Problems](#)
2. [Document engineering vs. knowledge representation](#)
3. [Our proposal: an architecture for reasoning on descriptions of video documents](#)
4. [Conclusion and future work](#)

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Logged in: **Raphael - INA** [log out]    Read actions: [RQL](#) [RDQL](#) [Extract](#) [Explore](#)  
Repository: **INA Audiovisual DB (RDFS)** [select other]    Modify actions: [Add \(www\)](#) [Add \(copy-paste\)](#) [Remove](#) [Clear](#)

### Evaluate an RDQL query

Your query:

```
SELECT ?x, ?y
WHERE (?x, <http://www.w3.org/1999/02/22-rdf-syntax-ns#type>, <avs:SequenceDialogue>),
      (?x, <avs:aCommeThematique>, <avs:Cyclisme>),
      (?x, <avs:aCommeParticipant>, ?y)
USING rdf FOR <http://www.w3.org/1999/02/22-rdf-syntax-ns#>,
      avs FOR <http://www.ina.fr/audiovisuel-schema/>
```

Response format: HTML table    Append namespaces    Evaluate

copyright © 2001-2002 [aidadministrator nederland bv](#)

### Query results:

x	y
<a href="http://opales.ina.fr/public/descriptions/Stade2-17_03_2002.xml#na:Interview[id=interview1]">http://opales.ina.fr/public/descriptions/Stade2-17_03_2002.xml#na:Interview[id=interview1]</a>	<a href="http://www.ina.fr/cyclisme-instance/lean_Marie_Leblanc">http://www.ina.fr/cyclisme-instance/lean_Marie_Leblanc</a>
<a href="http://opales.ina.fr/public/descriptions/Stade2-17_03_2002.xml#na:Interview[id=interview2]">http://opales.ina.fr/public/descriptions/Stade2-17_03_2002.xml#na:Interview[id=interview2]</a>	<a href="http://www.ina.fr/cyclisme-instance/Didier_Rous">http://www.ina.fr/cyclisme-instance/Didier_Rous</a>
<a href="http://opales.ina.fr/public/descriptions/Stade2-17_03_2002.xml#na:Interview[id=interview3]">http://opales.ina.fr/public/descriptions/Stade2-17_03_2002.xml#na:Interview[id=interview3]</a>	<a href="http://www.ina.fr/cyclisme-instance/Sandy_Casar">http://www.ina.fr/cyclisme-instance/Sandy_Casar</a>
<a href="http://opales.ina.fr/public/descriptions/Stade2-17_03_2002.xml#na:Interview[id=interview4]">http://opales.ina.fr/public/descriptions/Stade2-17_03_2002.xml#na:Interview[id=interview4]</a>	<a href="http://www.ina.fr/cyclisme-instance/Sandy_Casar">http://www.ina.fr/cyclisme-instance/Sandy_Casar</a>

4 results found in 451 ms.

http://titeuf:8080/Sesame/actionFrameset.jsp?repository=audiovisual-db - Microsoft Internet Explorer

Logged in: **Raphaël - INA** [log out] Read actions: [RQL](#) [RDQL](#) [Extract](#) [Explore](#)  
 Repository: **INA Audiovisual DB (RDFS)** [select other] Modify actions: [Add \(www\)](#) [Add \(copy-paste\)](#) [Remove](#) [Clear](#)

### Evaluate an RDQL query

Your query:

Response format:

copyright © 2001-2002 [aidministratoir nederland bv](#)

### Query results:

x	y
<a href="http://opales.ina.fr/public/descriptions/Stade2-17_03_2002.xml#na:Interview[id=interview2]">http://opales.ina.fr/public/descriptions/Stade2-17_03_2002.xml#na:Interview[id=interview2]</a>	<a href="http://www.ina.fr/cyclisme-instance/Didier_Rous">http://www.ina.fr/cyclisme-instance/Didier_Rous</a>
<a href="http://opales.ina.fr/public/descriptions/Stade2-17_03_2002.xml#na:Interview[id=interview3]">http://opales.ina.fr/public/descriptions/Stade2-17_03_2002.xml#na:Interview[id=interview3]</a>	<a href="http://www.ina.fr/cyclisme-instance/Sandy_Casar">http://www.ina.fr/cyclisme-instance/Sandy_Casar</a>
<a href="http://opales.ina.fr/public/descriptions/Stade2-17_03_2002.xml#na:Interview[id=interview4]">http://opales.ina.fr/public/descriptions/Stade2-17_03_2002.xml#na:Interview[id=interview4]</a>	<a href="http://www.ina.fr/cyclisme-instance/Sandy_Casar">http://www.ina.fr/cyclisme-instance/Sandy_Casar</a>

3 results found in 240 ms.

http://titeuf:8080/Sesame/actionFrameset.jsp?repository=audiovisual-db - Microsoft Internet Explorer

Logged in: **Raphaël - INA** [log out] Read actions: [RQL](#) [RDQL](#) [Extract](#) [Explore](#)  
 Repository: **INA Audiovisual DB (RDFS)** [select other] Modify actions: [Add \(www\)](#) [Add \(copy-paste\)](#) [Remove](#) [Clear](#)

### Evaluate an RDQL query

Your query:

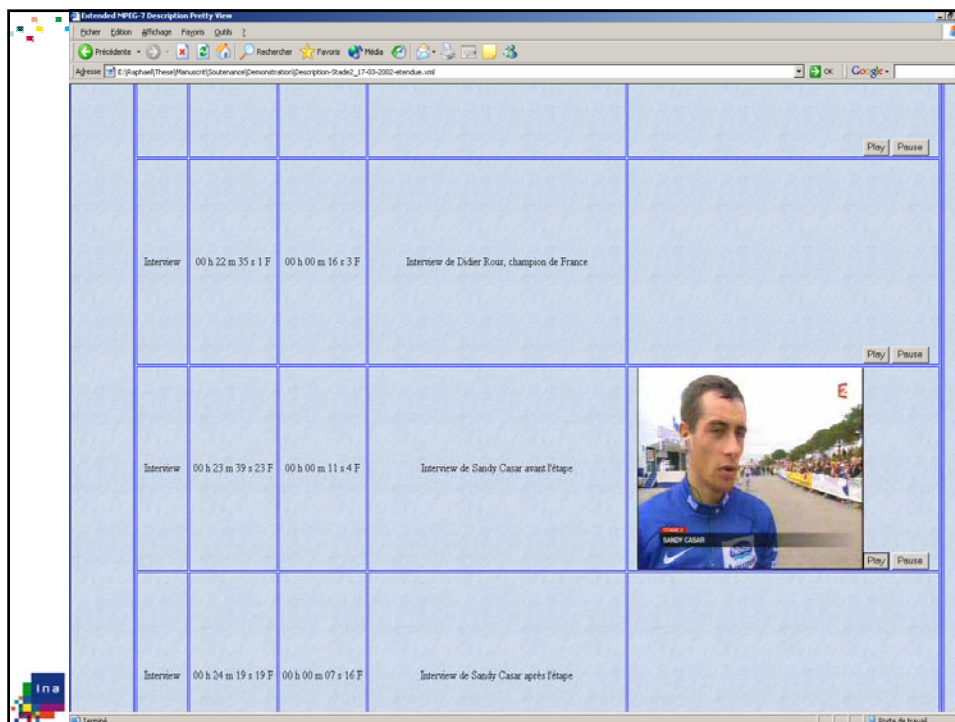
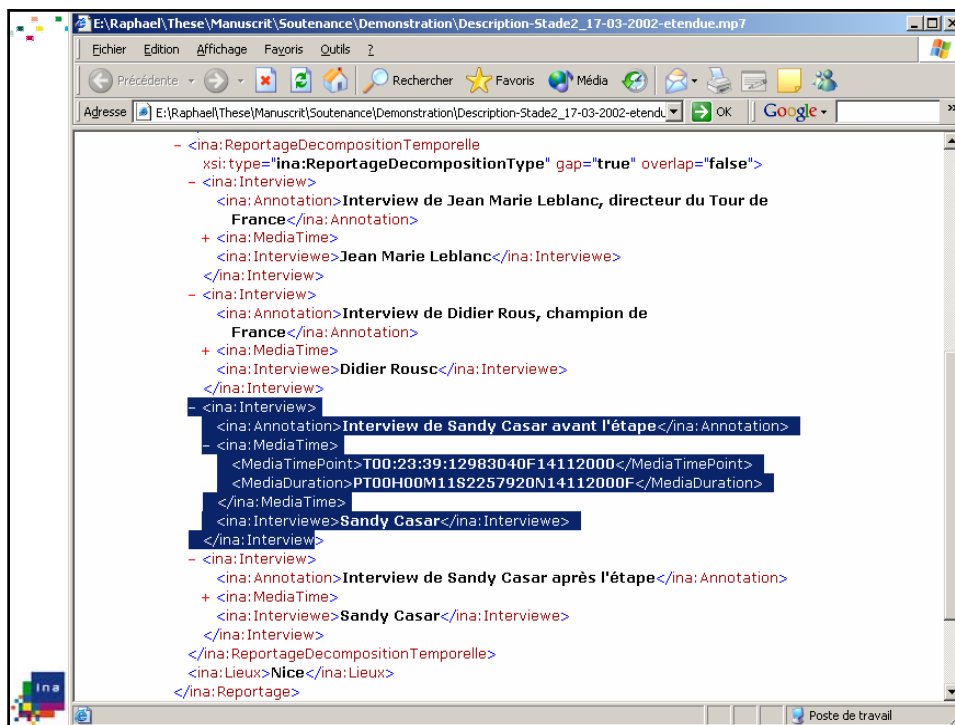
Response format:

copyright © 2001-2002 [aidministratoir nederland bv](#)

### Query results:

x	y	u	v
<a href="http://opales.ina.fr/public/descriptions/Stade2-17_03_2002.xml#na:Interview[id=interview3]">http://opales.ina.fr/public/descriptions/Stade2-17_03_2002.xml#na:Interview[id=interview3]</a>	<a href="http://www.ina.fr/cyclisme-instance/Sandy_Casar">http://www.ina.fr/cyclisme-instance/Sandy_Casar</a>	node1	<a href="http://www.ina.fr/cyclisme-instance/Paris_Nice">http://www.ina.fr/cyclisme-instance/Paris_Nice</a>
<a href="http://opales.ina.fr/public/descriptions/Stade2-17_03_2002.xml#na:Interview[id=interview4]">http://opales.ina.fr/public/descriptions/Stade2-17_03_2002.xml#na:Interview[id=interview4]</a>	<a href="http://www.ina.fr/cyclisme-instance/Sandy_Casar">http://www.ina.fr/cyclisme-instance/Sandy_Casar</a>	node1	<a href="http://www.ina.fr/cyclisme-instance/Paris_Nice">http://www.ina.fr/cyclisme-instance/Paris_Nice</a>

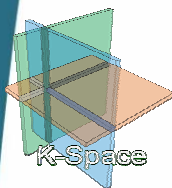
2 results found in 241 ms.





Centrum voor Wiskunde en Informatica

# Bringing NewsML2 into the Semantic Web



Passepartout



ITEA  
INFORMATION TECHNOLOGY  
FOR EUROPEAN ADVANCEMENT

Raphaël Troncy

*George Anadiotis*

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## Why Bother with Metadata?

- A News agency is a content provider
  - Content (stories, photo, video, etc.) are assets
- Metadata add value to these assets as they provide human and machine readable information about them
- Metadata is much more than just a bunch of keywords added at the end of the chain so the customer can find your image
- Metadata covers all information about an asset, which enables machines to do smart things with your assets

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# Why Bother with Semantics?

- High quality *semantic* multimedia metadata enables:
  - Easy exchange of news items
  - Semantic search of particular news items
  - Delivery of personalized news content to customers
    - ▶ Interactive browsing in a news archive
    - ▶ Cross-modality: packaging the news stories, photos, graphics, audio, videos
    - ▶ For different end-user platforms (mobiles, PC, handhelds, etc.)

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# IPTC Metadata Standards

- Metadata "fields"
  - Informal definition and guidelines to use the field according to its semantics
  - e.g. "Date Created": content creation date ≠ digital representation creation date

**Property name:** Creator  
**User interface label:** Creator

**Description:** Contains preferably the name of the person who created the content of this news object, a photographer for photos, a graphic artist for graphics, or a writer for textual news. If it is not appropriate to add the name of a person the name of a company or organisation could be applied as well.

**Note(s):** Aligning with IIM notions IPTC Core intends to have only one creator for this news object despite the underlying XMP property dc:creator allows for more than one item to be included. If there are more than one item in this array the first one should be considered as the IPTC Core Creator value.

**XMP Schema specifications:**

XMP Category: External

XMP Value Type: Seq ProperName

XMP Path: dc:creator/\*[1]

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# IPTC Metadata Standards

## ■ Metadata "values"

- Expressed as *controlled* vocabularies (standardization bodies)
- A vocabulary is composed of terms (flat list, taxonomy organization)
- IPTC has defined 28 sets of multilingual News Codes
  - ▶ NewsCodes use numeric strings = language agnostic
  - ▶ Ex: Subject ≈ 1300 terms, 3 levels hierarchy in 4 languages
  - ▶ NewsCodes Viewer application [View](#)

## ■ XML Wrapper

- Metadata embedded in a photo: XMP
- Metadata stored in a separate file: NewsML

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# Problem: XML and Semantic \*)

うかを検出するために、文書の完全性を保証することです。しかしながら多くのアプリケーションは、XML 文書にまず署名をし、その後文書を改変することで、その文書の一部を暗号化しようと考えています。復号化変換では、署名の確認に先立ち、文書を改変前の状態に戻し、文書のどの部分を復号化すればよいかをデータ受信者に通知します。

業界リーダーや暗号の専門家からの幅広い支持とともに、既に実装もされている XML Encryption

W3C の XML Encryption ワーキンググループによってまとめられた [実装及び相互運用性報告書](#) に示されているように、数多くのアプリケーションや他の仕様が既に XML Encryption を利用しています。特に、配送データのセキュア化が必要な Web サービス仕様群が本仕様の利用を進めています。また多くの企業が [XML Encryption の実装についてその支持と計画](#) を表明しています。

XML Encryption は、Baltimore Technologies、BEA Systems、DataPower、IBM、Microsoft、Motorola、ジューゲン大学、Sun Microsystems、VeriSign の各 W3C 会員と個人技術者として構成される、W3C の XML Encryption ワーキンググループによって策定されました。

World Wide Web Consortium [W3C] について

W3C は、Web の発展と相互運用性を確保するための共通のプロトコルを開発することにより、Web の可能性を最大限に引き出すべく設立されました。W3C は、アメリカ合衆国マサチューセッツ工科大学計算機科学研究所 (MIT/LCS)、フランス国立情報処理自動化研究所 (INRIA)、及び日本の産業基盤大学がホスト機関として共同運営にあたっている国際産業コンソーシアムです。コンソーシアムにより提供されるサービスには、開発者及び利用者のための World Wide Web に関する豊富な情報、新技術を応用した様々なプロトタイプやサンプルアプリケーションの開発などが挙げられます。現在までに、450 近くの組織がコンソーシアムの [会員](#) となっています。詳しくは <http://www.w3.org/> をご参照下さい。

\*) adapted from Frank van Harmelen

```

<<News>> — subject
<Subject>/></Subject>
<References>...
</References>
<Testimonial>...
</Testimonial>
<Presentation>...
</Presentation>
</News>
    
```

⇒ Need for formal semantics for the content

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## Problem: interoperability

- Different management applications may label the same field differently
  - e.g. Creator / By-Line (Author) / Author / By-Line
- The informal semantics (guidelines) of the various metadata fields prevent an automatic validation of their use

**⇒ Need for formal semantics  
for the structure**

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## Role of the Semantic Web

- "Oh no! Not yet another metadata standard!"  
Like we don't have enough of them already:
  - EXIF, Dublin Core, VRA Core, IPTC Core, XMP, MPEG-7, Creative Commons, ... ?
- But again: No single standard can cover all metadata needs
- SW is a framework that could make existing metadata standards and tools interoperable ... and make them interoperable with the rest of the Web!

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# NewsML2 and the SW

## ■ Common basis

- Distributed resources (news item) globally and uniquely identified => URI
- Use of shared and controlled vocabularies

## ■ Natural switch and numerous benefits

- Better control of NewsML2 descriptions (logical consistency check)
- Enhanced search of News topic (logical inferences)
- Intelligent presentation – Semantic interfaces
- Unified news management – Semantic CMS

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# Use Case scenario

```
<newsItem schema="0.7" version="2">
...
  <itemMeta>
    <contentClass code="ccls:photo" />
    ...
  </itemMeta>
  <contentMeta>
    <infoSource literal="AFP" />
    <locCreated code="city:Kathmandu">
      <broader code="ctry:NEP" />
    </locCreated>
    <subject code="cat:01001000" type="ctyp:politics">
      <title>King</title>
    </subject>
    <description>
      Nepal's King Gyanendra attended a Hindu festival in Kathmandu, his first
      public appearance since being stripped of most of his powers by
      parliament last month.
    </description>
  </contentMeta>
  ...
</newsItem>
```

## Use Case scenario

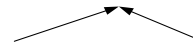
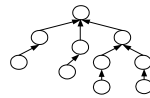
Q: News about the *leader* of the *country Nepal* ?



The King Gyanendra of Nepal



The Prime Minister  
Girija Prasad Koirala



Head State  $\Leftrightarrow$  and ( King

(oneOf country Nepal, NL, ... )

Head Government  $\Leftrightarrow$  and ( Prime Minister

(oneOf country Nepal, NL, ... )

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## What we have done?

- Creation of a News domain ontology in OWL
  - Based on the UML model specifications of NewsML2
- Online conversion service
  - Mapping of the IPTC NewsCodes into various SKOS thesaurus
  - Transforming dynamically the NewsML2 (XML) descriptions in its equivalent RDF counterpart
    - ▶ Using to the NewsML ontology
    - ▶ Linking to the SKOS IPTC NewsCodes

<http://newsml.cwi.nl/>

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# What is the added value?

## ■ Example: A "normal" day in AFP

### ■ Dataset

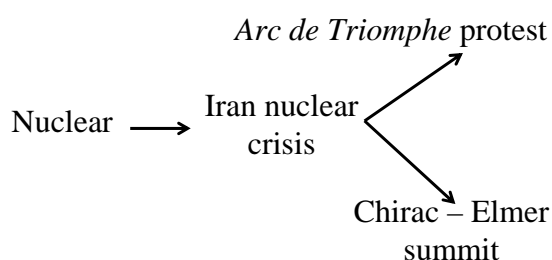
- 200 NewsML2 stories, 35 photos (original size + thumbnails) + 35 NewsML2 descriptions
- Covering various subjects:
  - ▶ A [military drill for dealing with contaminations](#) (toxic, nuclear or biological) - [Photo](#)
  - ▶ A [regular meeting of the French cabinet](#) - [Photo](#)
  - ▶ A [strike in New Caledonia](#) - [Photo](#)
  - ▶ A [protest made on the Arch of Triumph in Paris](#), related to the Iran nuclear crisis - [Photo](#)
  - ▶ A [wine makers protest](#) - [Photo](#)
  - ▶ A [meeting between the French president and Israeli prime minister](#) - [Photo](#)
  - ▶ A [senator's publicity pictures](#) - [Photo](#)

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## Example 1: reasoning on the content

### ■ Find all related news about "Nuclear"

Nucléaire → Military drill (NBC)



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## Example 2: reasoning on the structure

- Find photos of Y for which the author is X ?
- What the NewsML ontology provide ?
  - *slugline* and *headline* are *metadata properties*, whose values are *Basic Components*
  - *creator* and *contributor* are *authors*
  - history of the description (versioning)
- No need to know the NewsML structure to answer the query

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## What to do with the RDF data?

- Various tools that are able to digest RDF data and provide a unified view of these data
  - FOAF Viewer  
<http://xml.mfd-consult.dk/foaf/explorer/>
  - SIMILE project  
<http://simile.mit.edu/piggy-bank/>
- /facet: A Browser for Heterogeneous Semantic Web repositories
  - Faceted browser paradigm (*Flamenco*)
  - Provide a view on any RDF dataset

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## Conclusion

- Methods and conversion tools for bringing NewsML in the SW (RDF - compliant)
- Added-value:
  - Enhance search of news items (logical inferences on the structure and the content)
  - Enhance presentation of news items
    - ▶ Semantic media interfaces
    - ▶ Discover relations between Items / Topics / Packages
  - Semantic Content Management System
    - ▶ Keep track of provenance information

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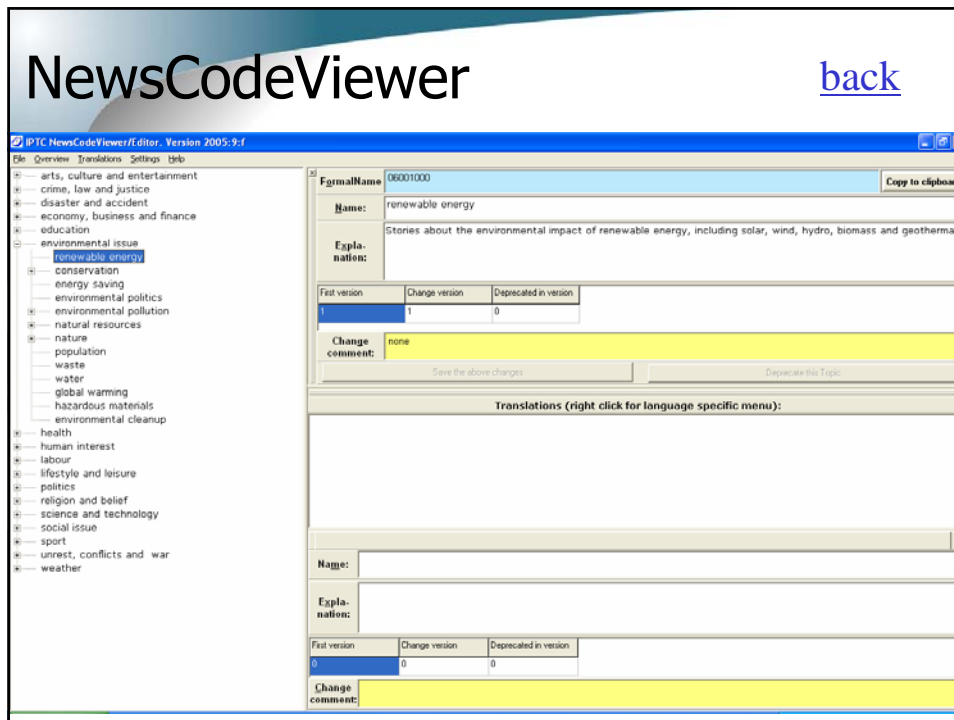
## Future Work

- Making the use case scenario REAL!
  - Needs data: photos, videos, graphics, audio, textual stories !
- Implement interfaces for:
  - Browsing a News archive
  - Rendering the search results
- Establishing links between NewsML and other vocabularies
  - IPTC News Codes *versus* domain ontologies
  - NewsML *versus* DC, EXIF, MPEG-7, etc.

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# NewsCodeViewer

[back](#)

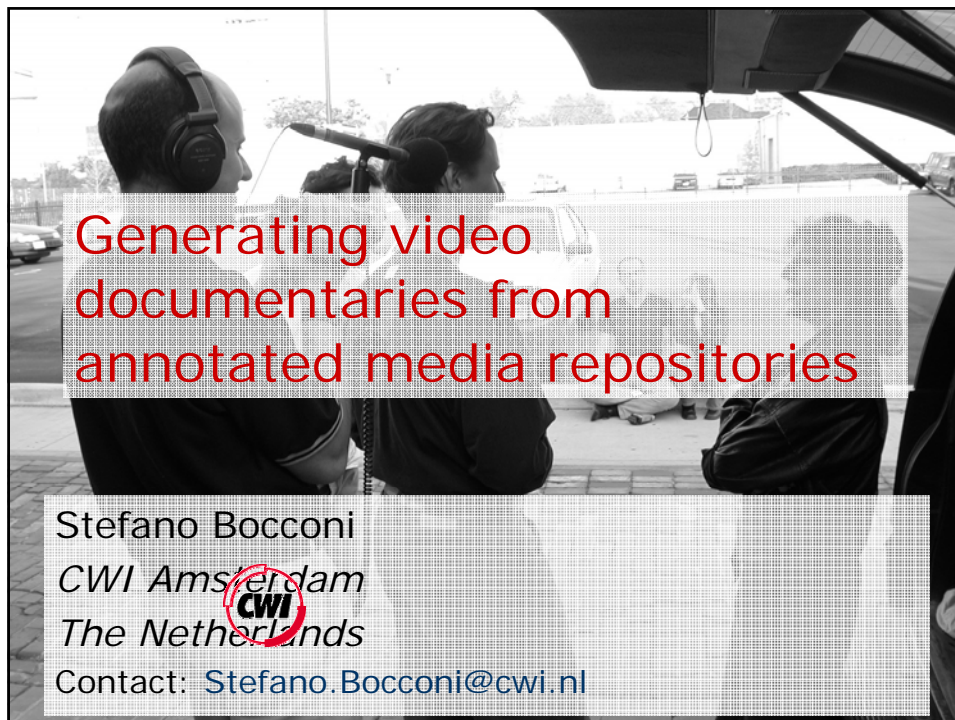


## Myths about the Semantic Web \*)

1. "SW people try to enforce meaning from the top"
  - They only recommend languages that you can use to define *your* concepts according to *your* definitions
2. "SW people will require everybody to subscribe to a single predefined 'meaning' for the terms we use"
  - You can use these languages to relate existing concepts (bridging communities)
3. The SW will require users to understand the complicated details of formalized knowledge representation
  - All of this 'under the hood'
4. "SW people will require us to manually annotate all the existing web-pages"
  - SW languages can be used to exchange manually *and* automatically produced metadata

\*) adapted from Frank van Harmelen, WWW2006 panel "Meaning on the Web: Evolution or Intelligent Design?"

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## Talk Outline

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- ☐ Motivation
  - ☐ Example
  - ☐ Scenarios
  - ☐ Technical details
    - Annotations
    - Editing Process
  - ☐ Conclusions
-



## Video Documentaries on the Web

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- Traditional video authoring: there is only one final version, what is shown is the choice of the author/editor
- Proposed video authoring:
  - Annotate the video material semantics
  - Show automatically what the user asks to see, using presentation forms a film editor would use

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## Video material

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- Focus on video interviews about controversial issues
- **Interview with America** video footage with interviews and background material about the opinion of American people after 9-11  
[www.interviewwithamerica.com](http://www.interviewwithamerica.com)

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## Example: *What do you think of the war in Afghanistan?*

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*"I am never a fan of military action, in the big picture I don't think it is ever a good thing, but I think there are circumstances in which I certainly can't think of a more effective way to counter this sort of thing..."*

---

## *What do you think of the war in Afghanistan?*

---

I am not a fan of military actions



I cannot think of a more effective solution



War has never solved anything



Two billions dollar bombs on tents

---

## Scenarios

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- ❑ Augmenting one interview with man-on-the-street opinion ( "Vox Populi" documentary)
- ❑ Overview of the content of video footage:
  - Example: trailers ("Voices of Iraq" )
  - Browse the content by opinion

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## The annotations

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- ❑ Rhetorical
  - Rhetorical Statement (mostly verbal, but visual also possible)
  - Argumentation model: Toulmin model
- ❑ Descriptive
  - Question asked
  - Interviewee (social)
  - Filmic (e.g. location/time/framing/gaze)

---

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## Encode statements

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- ❑ Statement formally annotated:
  - <subject> <modifier> <predicate>
  - E.g. "**war best solution**"
- ❑ A thesaurus containing:
  - Terms (155)
  - Relations between terms: *similar* (72), *opposite* (108), *generalization* (10), *specialization* (10)
  - E.g. **war** *opposite* **diplomacy**

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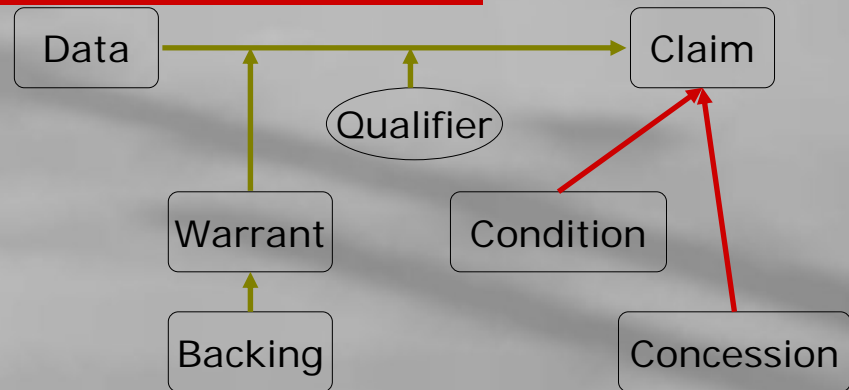
## Connect statements

---

- ❑ Using the thesaurus, generate related statements and query the repository  
*"war best solution",*  
*"diplomacy best solution",*  
*"war not solution"*
- ❑ Create a **graph** of related statements
  - nodes are the statements  
(corresponding to video segments)
  - edges are either *support* or *contradict*

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## Toulmin model



*57 Claims, 16 Data, 4 Concessions,  
3 Warrants, 1 Condition*

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## Analysis of the Example

Two billions dollar bombs on tents



Claim

*contradict*



Claim

I cannot think of a more effective solution

*weaken*

Concession

I am not a fan of military actions



Claim

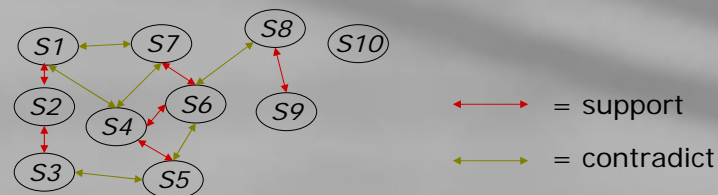
*support*

War has never solved anything

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## Facts and features

- Annotations: 1 hour annotated, 15 interviews, 60 interview segments, 120 statements
- Partially **tunable**: examining the Segment graph gives feedback on the quality of the annotations and the thesaurus



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## Controlling the Bias

- Video documentaries are not neutral account of reality: the selection and editing of the footage expresses a point of view
- Editing strategy:
  - Balanced
  - Pro opinion X
  - Against opinion X
- We use:
  - Logos (the statements)
  - Ethos (based on user profile)
  - Film editing (e.g. framing, gaze)

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## Vox Populi interface

The interface is divided into several sections for configuring a video interview:

- Question:** A list of questions to choose from, including "Why did they do what they did?", "What do you think of the casualties among civilians?", "What do you think of the Afghanistan war?", "What are the consequences of the war?", "What are the roots of the problem?", and "What do you think about the Anthrax?".
- Interviewee:** A dropdown menu showing "Cameron Parking Guard at Stamford" and "Lawyer in Harvard".
- Opinion:** A dropdown menu showing "War in Afghanistan - Pro".
- Position:** A label indicating the role of the interviewee.
- First Character:** A set of dropdown menus for character attributes: Age (Middleage, Old, Teenager, Young), Education (HighEducated, LowEducated, MediumEducated), Employment (HighIncomeJob, LowIncomeJob, MiddleIncomeJob, Retired, Student), GeoLocation (NotUSA, USA), Race (AmericanIndian, Asian, Black, Hispanic, White), Religion (Atheist, Christian, Muslim), and Sex (Female, Male).
- Second Character:** A second set of dropdown menus for character attributes, identical to the first character's options.
- Strategy:** Radio buttons for "None", "Create Clash", "Create Support", and "Vox Populi".
- Bandwidth:** Radio buttons for "Low Bandwidth", "Medium Bandwidth", and "High Bandwidth".
- Intercut:** Radio buttons for "True" and "False".
- Caption:** Radio buttons for "On (can cause problems)" and "Off".
- Buttons:** "Done" and "Reset" buttons at the bottom left.

## Conclusions

- ❑ Automatic generation of video interviews augmented with supporting and/or contradicting material
- ❑ The **user** can determine the subject and the bias of the presentation
- ❑ The **documentarist** can add material and let the system generate new documentaries

## Pointers & Acknowledgments

- This presentation and a Demo available at:

<http://www.cwi.nl/~media/demo/IWA/>

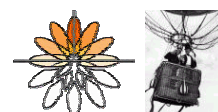
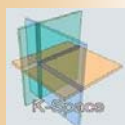
- This research was funded by the Dutch national ToKeN I<sup>2</sup>RP and CHIME projects.

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## Creating Meaningful Presentations

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<http://www.cwi.nl/~media>





## Introduction



- Overview of our research activities:
  - Creating meaningful presentations from query results
  - Part of the K-Space, Passepartout and Multimedia-N
- Main theme of our work:
  - The role that *explicit discourse* information plays in the *personalized generation process*
  - The difference between:
    - a *list* of retrieval results ordered *most relevant first* and
    - a *presentation* that has *structure* interpretable by the end user, giving the collection *sense of belonging to same presentation*

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## Existing approaches in presenting query results



- No explicit discourse (only domain semantics):
  - Noadster - clusters from domain semantics
  - Topia - preselecting concepts in domain semantics
  - Museo Suomi - selection based on domain semantics
- Deriving some aspects of discourse:
  - Giving meaning to clustering process
  - Assigning different weights to clusters => ordering
    - Influence the way people perceive information

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## Explicit Discourse



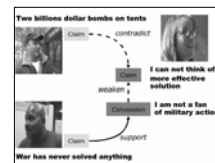
### – Fixed discourse:

- DICS – uses annotated multimedia repository + domain ontology and discourse knowledge
- discourse knowledge = set of rules ( genre, narrative units... )



### – Dynamic discourse:

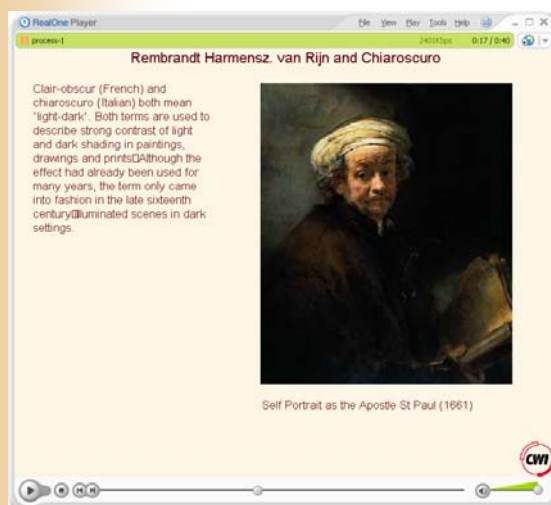
- VoxPopuli:  
argument generation in video



### – Role of structured progression

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## Fixed Discourse



### – Requires understanding of how c

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# Dynamic Discourse



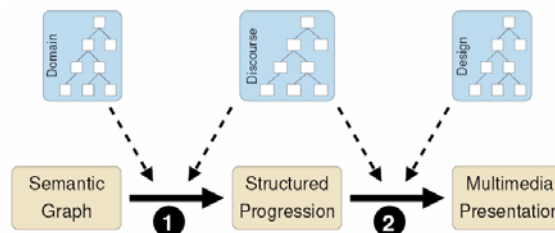
## • Vox Populi: Argument generation in video

Question		Interviewee	Opinion	
Why did they do what they did? What do you think of the casualties among civilians? What do you think of the Afghanistan war? What are the consequences of the war? What are the roots of the problem? What do you think about the Anthrax?		Cameroun Parking Guard at Stamford Lawyer in Harward	War in Afghanistan - Pro	Position
Age	Education	Employment	GeoLocation	Race
Middleage Old Teenager Young	HighEducated LowEducated MediumEducated	HighIncomeJob LowIncomeJob MiddleIncomeJob Retired Student	NotUSA USA	AmericanIndian Asian Black Hispanic White
				Religion
				Atheist Christian Muslim
				Sex
				Female Male
First Character				
Age	Education	Employment	GeoLocation	Race
Middleage Old Teenager Young	HighEducated LowEducated MediumEducated	HighIncomeJob LowIncomeJob MiddleIncomeJob Retired Student	NotUSA USA	AmericanIndian Asian Black Hispanic White
				Religion
				Atheist Christian Muslim
				Sex
				Female Male
Second Character				
Strategy		Bandwidth	Intercut	Caption
<input type="radio"/> None <input type="radio"/> Create Clash <input type="radio"/> Create Support <input type="radio"/> Vox Populi		<input type="radio"/> Low Bandwidth <input type="radio"/> Medium Bandwidth <input type="radio"/> High Bandwidth	<input type="radio"/> True <input type="radio"/> False	<input type="radio"/> On (can cause problems) <input type="radio"/> Off
Done		Reset		

# Role of structured progression



- Mono-media cases (text or video sequences):
  - ordering for the fragments and present them
- Presentations that use combinations of media,
  - Semantics of domain and discourse need translation to *hierarchical structures* that can be expressed through *layout*, *navigational links* or *temporal info*.
- Intermediate format is required:



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## Conclusions



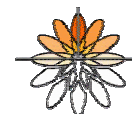
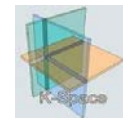
- From projects described we have learned:
  - distinguish stages in process
  - separate discourse knowledge
    - Fixed and Dynamic discourse
  - mappings between domain & discourse knowledge
- Scientific challenges remain:
  - Making (MM) discourse and design knowledge explicit
  - Expressing re-usable semantics of media assets
  - Architectures for multimedia presentation generation

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## Acknowledgments



- This research was funded by:
  - the European Commission  
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for automatic annotation and retrieval  
of multimedia content - K-Space*
  - the European *ITEA Passepartout project*,
  - Dutch *BSIK MultimediaN e-Culture project*



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