

Proposal Submission Form



EUROPEAN COMMISSION
7th Framework Programme on
Research, Technological
Development and Demonstration

**Collaborative project
Large-scale
Integrating Project**

A1: Content

Proposal Number

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Proposal Acronym

ConnectME

GENERAL INFORMATION ON THE PROPOSAL

Proposal Title

Connected Media Experiences

Duration in months

36

Call identifier

FP7-ICT-2009-5

Topic code(s) most relevant to your proposal

ICT-2009.4.3

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Free Keywords

Multimedia, Hypervideo, Rich Media, Future Web, Presentation, Linked Media, Media Processing, Annotation, Information Access, Interactive Video

Abstract (max. 2000 char.)

ConnectME stands for Connected Media Experiences. In the next years multi media content, especially video based material will play a much more central role on the Web than today. The amount of multimedia material distributed via IP and the Web, such as television broadcasts or user-generated content will scale up to unimaginable levels. Currently, this material is much less usable than text based information. Media is tagged in social websites and can be found with traditional search engines. But neither approach provides sufficient access to the rich information content of multi media material, and none of these approaches can deliver the necessary precision, granularity, and personalization to make that information truly accessible in a useful manner. The core problem is that multi media material is currently isolated: it is not connected across providers and services, and it is not adequately interlinked with other information on the Web.

In addition to current providers, ever more companies, organizations, and social groups will provide multi media information – much in the same way as text based information is provided today. Companies will publish user hand-“books” about their technical products, teachers their lessons, artists groups their performances in multi media form. They all make use of the human capability to “process” multi media material much more easily and intuitively than text based information. However, the value of these huge scales of online media is limited by that media’s isolation on the World Wide Web.

ConnectME will develop the unifying conceptual framework, design and implement a prototypical platform, and validate the overall approach with three typical use cases. The infrastructure behind ConnectME will be an end-to-end platform to host those added-value services over different networks. This is based on finely weaving media content together on the basis of generated metadata.

Similar proposals or signed contracts?

a) Has this proposal (or a very similar one) been previously submitted to a call for proposals of the 7th EU RTD Framework Programme?

yes

IF YES

- please give the call identifier

FP7-ICT-2009-4

- please give the proposal or contract number (if known)

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b) Is this proposal (or a very similar one) currently being submitted to another call under FP7?

no

IF YES please give the call identifier

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