MEMO: "News (Exchange Technology) Summit"

Memo on a meeting of IPTC members to outline a summit of parties involved in providing and using/implementing technology for news exchange.

Participants: Stéphane Guérillot, Misha Wolf, Laurent Le Meur, Michael Steidl
Date: 2003-06-05
Place: Aarhus, Denmark

Goal: Companies in the news industry have to deal with several standards for exchanging news, on first sight they all provide some basic functionality of "controlled transfer of news from one place to another".
Therefore an overview of the different standards showing the specific features making them unique for specific purposed and their ability to interact would be of advantage for both the "makers" of the standards and those who use and implement them.
Therefore IPTC proposes to hold a summit of those involved parties.

Summit outline:

Duration: 1 day

Place and date: could be in conjunction with XML 2003 (7-12 December 2003) in Philadelphia, USA.

Agenda:
Morning (~ 3 hours, with break)
30 minutes presentations of the main standards:
NewsML and NITF (SportsML and other efforts as add on) by IPTC
Prism by the Prism group/IDEAlliance
RSS by ?? (which group, has to be determined)
ICE by ICE Authoring Group/IDEAlliance
XMP by Adobe

Lunch break

Afternoon:
Presentations of representatives of users/implementers of those standards about their requirement for news exchange standards: (about 10 minutes each)
Mobile communication industry
Online content providers
Printed news: Newspapers, magazines
Picture libraries

Public Discussion (~ 1 hour): what steps have to be taken to get the "best of all worlds" for the sake of hassle free news exchange.

Dinner, of all representatives of the standards bodies only:
What should and what could be done to provide best interaction between the various standards.
Goal: "Liaison committee" for considerations and recommendations

Hosts/Supporters of this initiative:
IPTC
OASIS (as IPTC is member of OASIS and they could probably host the "Liaison Cttee")
IDEAlliance as hosts of the XML Conference and body of two standards.

Budget:
As low as possible, no funds allocated at IPTC to this initiative currently.
It should be understood that common costs should be shared among the hosts and hopefully might be covered by a sponsor and specific costs (like travelling) should be covered by the respective parties.

Next steps to be taken:

Step	Who	Due Date
Get in contact with OASIS on this issue	Misha Wolf	16 June 2003
Get in contact with IDEAlliance on this issue	John Iobst	ASAP
Open a Yahoo mailinglist/group	Misha Wolf	ASAP

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