

IPTC AUTUMN MEETING 2005

held at the Capitol Hotel Milan Via Cimarosa 6, 20144 Milan (Italy)

24 to 26 October 2005

Minutes of the News Architecture Working Party held on 24 & 25 & 26 October 2005

| Document history | | | | [Document URN: urn:iptc:workdoc:nar:0510:1] | |
|------------------|------------|--------|---------------------|---|--|
| Version | Issue Date | Pages | Author (revised by) | Remark | |
| 1 | 2005-11-11 | 5 + 11 | Michael Steidl/ | | |

Present:

Chairman: Laurent Le Meur, Agence France Presse

| Walter Baranger, New York Times Company |
|--|
| Dave Compton, Reuters Limited |
| Honor Craig-Bennett, PA NewsLtd |
| Takahiro Fujiwara, EAST Co. Ltd |
| Walter Grolimund, Keystone |
| Stéphane Guérillot, Agence France Presse (not on 24 Oct) |
| Darko Gulija, HINA |
| Geoffrey Haynes, The Associated Press |
| Klaus Herwig, Deutsche Presse-Agentur GmbH |
| Niels Hojer-Pedersen, Ritzau Bureau I's |
| Rudi Horvath, Austria Presse Agentur |
| John Iobst, Newspaper Association of America |
| Hugh Johnstone, IPTC Editor |
| Olli Kemppainen, Oy Suomen Tietotoimisto |
| George Landau, NewsEngin, Inc. |
| Dean Large, Business Wire |
| Johan Lindgren, Tidningarnas Telegrambyrå |

Harald Löffler, ifra Jayson Lorenzen, Business Wire Takis Mantis, ANA, Athens News Agency Angelo Marrara, ANSA John Minting, United Press International Hironori Mizoguchi, Kyodo News Peter Müller, SDA/ATS Stuart Myles, Dow Jones & Company Hitoshi Saito, Nihon Shinbun Kyokai Hiroshi Shinotsuka, Kyodo News Henrik Stadler, Tidningarnas Telegrambyrå Charles Tichenor, The Associated Press Tadashi Tsuji, Nihon Shinbun Kyokai Evi Varsou, Athens Technology Center S.A. Misha Wolf, Reuters Limited As Guest: Paul Kelly, XML Team Solutions Pauli Tölli, Oy Suomen Tietotoimisto

Michael Steidl, IPTC Managing Director as Secretary

1 Minutes of the Meeting held on 6 June 2005 (NAR 0508.1)

It was proposed by Geoffrey Haynes and seconded by Walter Baranger that the minutes be accepted as circulated. This was agreed unanimously.

2 Matters Arising

No matters were arising from the minutes not covered by this agenda.

3 Chairman's report

The chairman said in July a set of model and specification documents regarding the NAR work were published on a new section of the IPTC web, under: <u>www.iptc.org/dev</u>

4 Overview of the current state of the NAR development work

The chairman gave an overview of the current status of the NAR development work – see his presentation as Appendix 1, slides 1 through 13. (The wording was adapted for the minutes.)



Discussion – primarily on the experimental phase:

Dave Compton said:

- he thinks the period for testing is rather short, having in mind the about two weeks break for Christmas and New Year

- he is wondering how to deal with proposals for essential changes to the architecture.

The chairman said we have to see first what is proposed. It will be considered in any case but it can't be promised to implement all proposed changes.

Misha Wolf added the end of the experimental period was set with having the Spring Meeting 2006 in mind which will be 6 weeks later, the papers for it have to be circulated 3 weeks before, hence this allows to draw conclusions from the test reports for about 3 weeks.

Dean Large proposed to have a specific conference call to discuss all received comments and change requests – this was agreed, but it was said the date should be set in about January.

The chairman asked which members intend to participate into the experimental phase: Reuters, BusinessWire, ATC, DowJones, AFP explicitly showed their interest, others said they have to consider it first.

MOTION: The chairman moved this "request to launch an experimental phase":

- Parallel with new public drafts & XML Schema
- For to IPTC members ONLY:
- External experiment: there is a problem with human resources and with the timeline
- Use the model and XML Schemas
- Test feeds (single media and multi media)
- Object oriented applications
- Start: 1 December
- Feed back is due on 15 February 2006.

VOTE: On vote by voice the motion was agreed unanimously.

5 News Structure Working Group

The chairman—also being News Structure WG lead—gave an overview of the current News Structure work – see his presentation as Appendix, slides 14 through 29. (The wording was adapted for the minutes.)

6 News Metadata Framework

Misha Wolf, News Metadata Framework WG lead, gave an overview of the current work – see his presentation as Appendix 3.

7 Common Components Working Group

Johan Lindgren, Common Components WG lead, gave an overview of the current work – see his presentation as Appendix 4.

Discussion:

Laurent Le Meur said there is an open issue with the rights metadata CoCo:

- the basic decision is to adopt a standard from the outside

- but a very basic structure for internal testing could be required for the experimental phase.

Also the Persons and Location CoCos are to be considered as open issues.



Darko Gulija added also the use of the Dublin Core namespaces for metadata properties is an open issue.

Misha Wolf said regarding Dublin Core he corresponds with Makx Dekkers of the DC about - The use of namespaces (merge the current two namespaces into a new one?)

- The policy for changing the namespace URI for specification changes. It was discussed not to change the URI for backward compatible additions, hence to change it only for not backward compatible changes.

- The semantics of "title": the current DC spec says this is a "formal name" while the practical use in the scope of web documents is providing a short verbal name, a short description – which is quite different.

Stuart Myles asked which minimum set of common components will be defined.

Laurent Le Meur replied saying some of "to be expected" components will not be available for the experimental phase by the end of November 2005.

Darko Gulija asked what the final version of the Common Components Library will look like. Laurent Le Meur said there will never be a "final" version – the library will be updated regularly by changes to and additions of components.

Walter Baranger said he would prefer to have only one version number for a set of components and not each component versioned individually.

Laurent Le Meur said this is what the CoCo Management document says

The Managing Director added this is also said in the NAR Implementation Guidelines.

He added NMDF and CoCo have both to be considered as being "common" to the whole News Architecture – they only represent different scopes of common objects.

News Management Working Group 8

Stuart Myles, News Management WG lead, said he intends to focus on the processing and management of the item as whole.

Laurent Le Meur reminded of an open issue from the News Structure work: how to implement partial updates as this is very tricky and complex – and if to implement at all.

Stuart Myles made a "live survey" at the meeting regarding five issues.

Issue #1: Recipients need an easy to implement processing model. A complete replacement of all updated items is the simplest form of management.

By show of hands 10 member representatives agreed to this approach.

Issue #2: Producers need fine grained control over updates Partial updates e.g. just a headline. News volume, size of individual items always increasing

Three members said they want to implement this: AP, Reuters, TT

Chuck Tichenor explained use cases for the AP:

- changes applied to photo captions – only the text should be sent in the update, not the image. - AP transmits long stories, e.g. transcripts, in takes – by making each take a partial update of the first one.

Laurent Le Meur said for clarification the NAR requires a new revision of an item if only one byte has changed anywhere in the item, so having "editorial revision" only is not possible.



Walter Baranger reported from the New York Times legal requirements enforce them to apply only full replacements – as it must be possible to track at any time how the content has looked like in full.

Stuart Myles said the Dow Jones also submits takes like the AP but requires their customers to show content only in full.

Chuck Tichenor elaborated on the takes issue:

The AP sets one publication identifier for the whole story and to each take a "publication record" identifier is assigned.

Dave Compton explained the use case for Reuters:

- they want to be able appending text to already existing text as a story unfolds.
- they want to be able adding components to a news item.

John Iobst said the requirement for partial updates is actually based on business models – some companies require them, others don't. Hence the IPTC should support the technical means for doing that.

John Minting was wondering why this is such a big issue as sending takes is a pretty old and common practice.

Dave Compton explained the issue is about <u>how</u> to update previous takes. If a story unfolds into a large number of takes it would not be possible for Reuters – taking bandwidth into account – to send for a minimal addition only all the content already sent previously.

John Minting said UPI is changing also parts of the content already sent previously and hence always sends all content at once.

Issue #3: Recipients want to know exactly what has changed Either need partial update Or explanation for full replace Or both partial update and explanation

Chuck Tichenor said the AP has an additional requirement for state changes of items: not only the new state should be recorded in the updated revision but also the reason for this change.

Issue #4: Evolution of news over time

assignment -> headline -> headline + paragraphs -> \dots -> multimedia package of inter related items

Maintain relationships over time between items

The relationship of items which have changed over time and their IDs was discussed, Action • Chuck Tichenor will send a documentation explaining the approach the AP took for this.

Issue #5: Updates involving referenced items

e.g. several news items refer to a photo - what happens when the photo is updated? Provider tracks which stories went to which recipients and notifies them? Recipients must track and apply updates?

In a brief discussion it was clarified references in NAR should primarily point to "the item" and not a specific revision of the item – with the implicit rule that the latest revision will be delivered when accessing by the generic item ID.

Dave Compton added it must be possible to point to specific revision of an item as an option – in this case the issue #5 may be a problem.



9 Any Other Business

There was no other business.

10 Date and Place of Next Meeting

27-29 March 2006, Vancouver (CAN), Marriott Pinnacle Downtown Hotel

Find Appendix $\rightarrow \rightarrow$

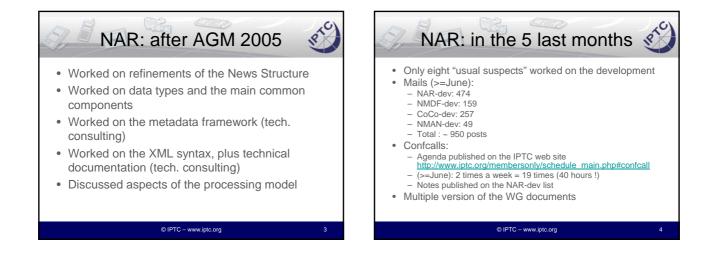
NAR / specific standards

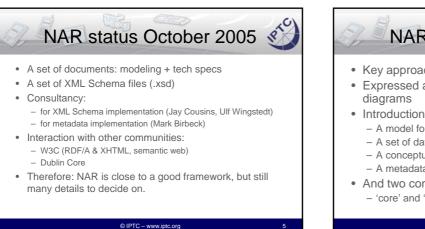


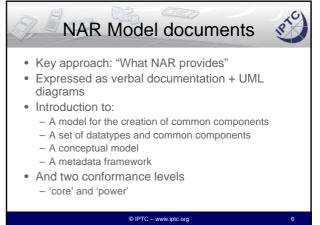
- NAR provides a generic framework
- NAR is *not* an IPTC standard for end users
- An IPTC news exchange standard implements the NAR for a specific usage.
- Example NewsML: representation of textual stories, pictures, audio & video clips, or multimedia stories (text associated with illustrations).
- Example SportsML: representation of sports results ans statistics.

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NAR Technical Spec documents

- · Key approach: "How NAR works in detail"
- Expressed as a more formal verbal documentation + XML samples
- Detailed definition of:
 - A set of datatypes
 - A set of common components
 - A set of reusable items
 - The processing model associated with each component and item.

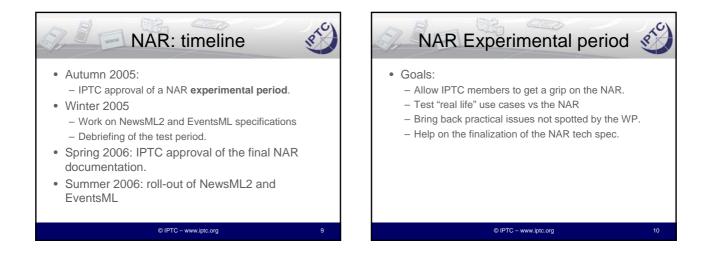
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NAR Glossary document

- Supplements the Model and the Tech Spec documents as a third document
- Includes
 - Glossary
 - Acronyms
 - External references (to documents outside the NAR work)

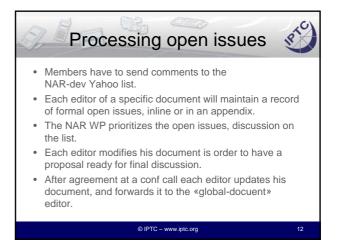
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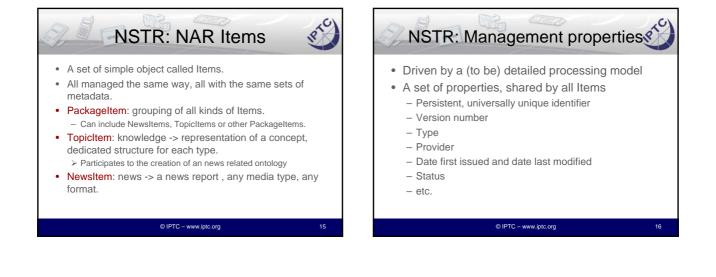
Statement of the NAR WP Statement of the NAR WP Request to launch a experimental phase. Parallel with new public drafts & XML Schema For to IPTC members ONLY: because external experiments would cause problems with resources and with timeline Use the model and XML Schemas

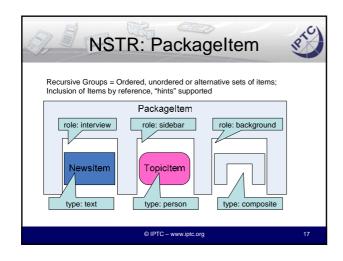
- Test feeds (single media and multi media)
 Object oriented applications
- Start: 1 December
- Feed back is due on 15 February 2006.

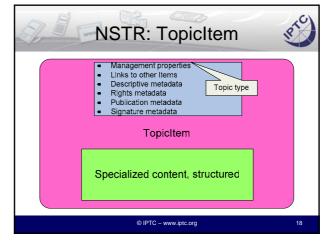
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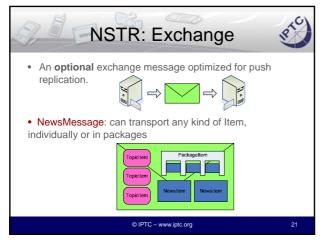


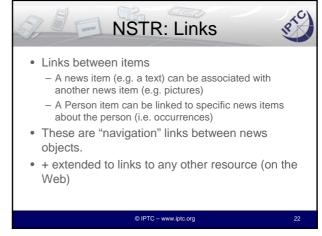


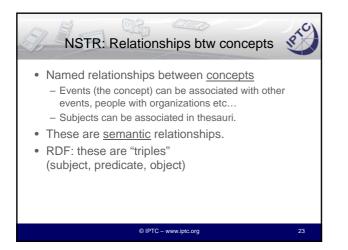


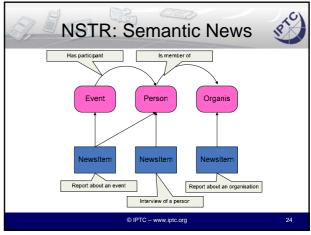
| | NS Rendition (ex thumbnai) Content characteristics Content: inclusion by | Content Conten | Conten Conten Rendition (ex high definition) Original true Content characteristics | |
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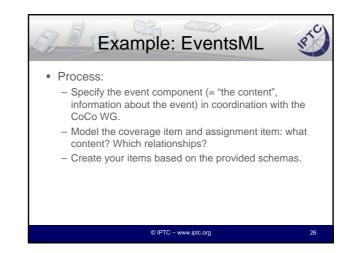


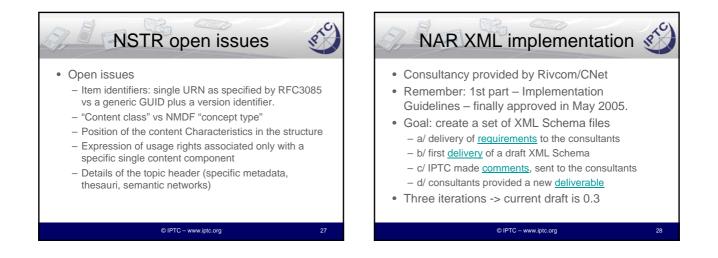


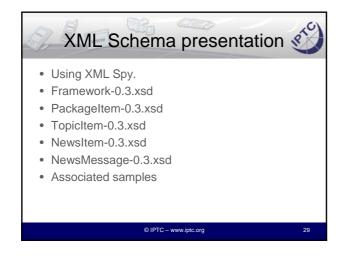
NSTR: How to use the model

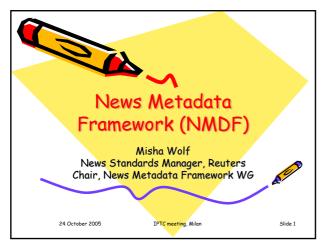
- For applying the NAR to a specific content related news exchange standard this standard's WG has to consider:
 - Is the content news?
 - Assess structure and processing of NewsItem
 - Reuse existing or create a new content class of NewsItem
 - Is the content knowledge?
 - Assess structure and processing of TopicItemReuse existing or create a new concept type of TopicItem
 - Is the content something different?
 - Create a new item class by derivation from Anyltem
 - E.g.: AssignmentItem (EventsML)

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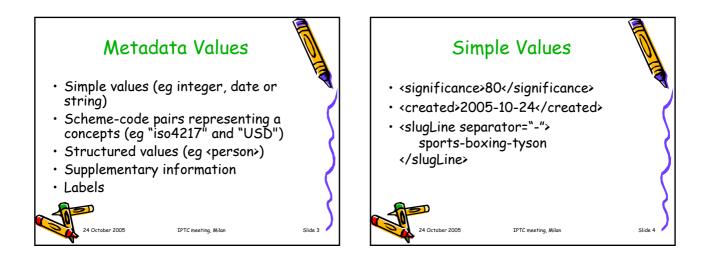


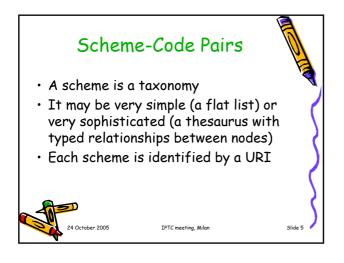


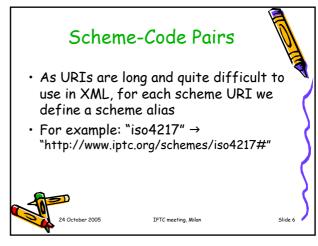


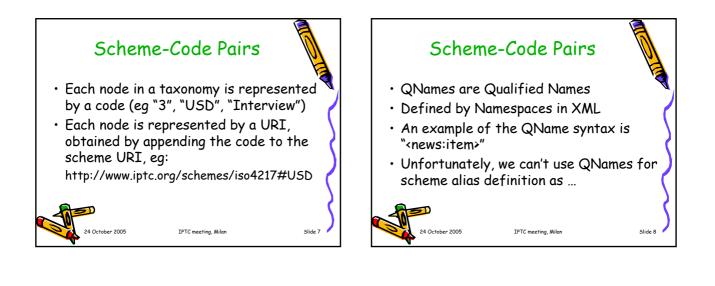


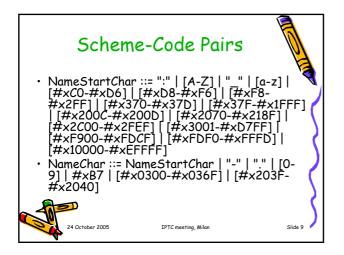


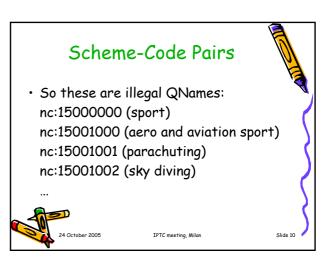


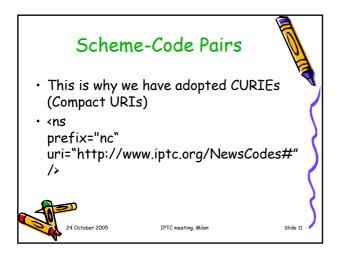


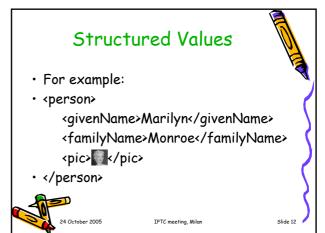










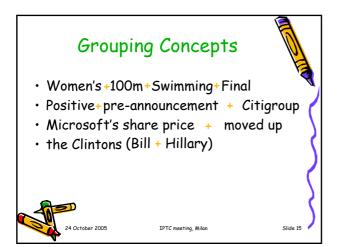


Supplementary Information

- @creator and @created
- · @confidence and @relevance
- @type
- · @why
- <title>
- <sameAs> and <childOf>

4 October 2005

Syntax <subject code="nc:15062000"/> creator="..." created="..." type="..." confidence="..." relevance="..." why="..."> <title>...</title> <sameAs code="..."> <childOf code="..."> </subject> 24 October 2005 IPTC meeting, Milan Silde 14



IPTC meeting, Milar

Slide 13

