



Branding of IPTC controlled vocabularies as “NewsCodes”

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In October 2004 the IPTC decided to brand all its controlled vocabularies for news industry use as “NewsCodes”.

Reminder: the agreed spelling of the brand is “NewsCodes”.

This document lists all controlled vocabularies and their respective NewsCodes brand as reference.

Controlled vocabulary of:	NewsCodes brand
audiocoder	Audiocoder NewsCodes
characteristicsproperty	Characteristics NewsCodes
colorspace	Colorspace NewsCodes
confidence	Confidence NewsCodes
encoding	Encoding NewsCodes
format	Format NewsCodes
genre	Genre NewsCodes
howpresent	HowPresent NewsCodes
importance	Importance NewsCodes
labeltype	Labeltype NewsCodes
location	Location NewsCodes
mediatype	Mediatype NewsCodes
mimetype	MimeType NewsCodes
newsitemtype	NewsitemType NewsCodes
notation	Notation NewsCodes
ofinterestto	OfInterestTo NewsCodes
priority	Priority NewsCodes
property	Property NewsCodes
provider	Provider NewsCodes
relevance	Relevance NewsCodes
role	Role NewsCodes
scene	Scene NewsCodes
status	Status NewsCodes
subjectcode	Subject NewsCodes
subjectqualifier	SubjectQualifier NewsCodes
topictype	Topictype NewsCodes
urgency	Urgency NewsCodes
videocoder	Videocoder NewsCodes

The IPTC strictly recommends referencing the various controlled vocabularies by their NewsCodes brands only in all IPTC documents.

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