40th IPTC ANNUAL GENERAL MEETING 2005

held at the
The London Bonnington Hotel in Bloomsbury
92 Southampton Row, London WC1B 4BH, United Kingdom

6th to 9th June 2005

Minutes of the News Content Working Party held on 7th June 2005

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Version	Issue Date	Pages	Author (revised by)	Remark
1	2005-06-28	4+	Michael Steidl/Geoffrey Haynes	

Present:
Chairman: Geoffrey Haynes, The Associated Press

Walter Baranger, New York Times Company
Scott Calder, Mainstream Data Inc.
Dominic Chan, CNW Group Ltd.
Shun-Ping Chen, Deutsche Presse-Agentur GmbH
Dave Compton, Reuters Limited
Honor Craig-Bennett, PA NewsLtd
Takahiro Fujiwara, EAST Co. Ltd
Andy Gleeson, BBC Monitoring
Stéphane Guérillot, Agence France Presse
Darko Gulija, HINA
Paul Ian Harman, PA NewsLtd
Kelvin Holland, Harris and Baseview
Rudi Horvath, Austria Presse Agentur
Chris Hugh-Jones, Fingerpost Ltd
John Iobst, Newspaper Association of America
Hugh Johnstone, IPTC
Olli Kemppainen, Oy Suomen Tietotoimisto
Zoltan Kirchknopf, Magyar Távirati Iroda Rt
Dean Large, Business Wire
Laurent Le Meur, Agence France Presse
Harald Löffler, ifra
Jayson Lorenzen, Business Wire
Angelo Marrara, ANSA
John Minting, United Press International
Peter Müller, SDA/ATS
Stuart Myles, Dow Jones & Company
Jean-François Richard, Agence France Presse
Hitoshi Saito, Nihon Shinbun Kyokai
Tetsuya Sato, Nihon Shinbun Kyokai
Masaki Satsuka, Nihon Shinbun Kyokai
Wade Sendall, New York Times Company
Hiroshi Shinotsuka, Kyodo News
Henrik Stadler, Tidningarnas Telegrambyrå
Tom Taylor, PR Newswire
Evi Varsou, Athens Technology Center S.A.
Misha Wolf, Reuters Limited

Michael Steidl, IPTC Managing Director as Secretary

1 Minutes of the Meeting held on 4th March 2005 (NCT0502.1)

It was proposed by Walter Baranger and seconded by Honor Craig-Bennett that the minutes be accepted as circulated. This was agreed unanimously.

2 Matters Arising

No matters were arising from the minutes not covered by this agenda.

3 Chairman's report

Apart from continued internal discussion of the standards the only presentation to the outside was a talk of Arnaud Descamps on EventsML which he gave at the News Standards Summit in Amsterdam on 24 May.

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4 EventsML Working Group

The Chairman said he is the stand-in for the EventsML lead, Johan Lindgren, who is not at this meeting – and gave a presentation on the current work on EventsML – see "Appendix 1".

Discussion:

Walter Baranger said there is a lot of excitement about EventsML outside the IPTC, one of the groups heavily interested in this standard is the public relations business as one of their key means of generating attention is organising events.

Dominic Chan said Canadian Newswire will use EventsML for webcasting.

5 NewsML Working Group

The lead of the NewsML Working Group, Laurent Le Meur, said regarding the work on NewsML no specific actions were taken since the last meeting.

He showed information about the NewsItem from the "News Structure Model" document, version 9, of the News Architecture (NAR) domain.

Discussion:

The Managing Director asked Laurent Le Meur to explain how the work of the News Structure working group regarding the NewsItem relates to the work of the NewsML group.

Laurent Le Meur said initially the NewsItem was in the scope of the NewsML WG. But at the last meeting it was discussed to move this item to the NAR level to avoid the derivation of many specific items – NewsItem, SportsItem … - from the abstract anyItem.
It would be good to have a small set of items at the NAR level to be reused by several standards.

The News Structure WG will work from the requirements for NewsML to build the NewsItem and the NewsML group will accept gratefully the structures defined for the NewsItem.
The only issue he considers as being left within the scope of NewsML is to specify the content characteristics properties for general news content.

6 SportsML Working Group

[see: SportsML_1.6.zip]

The lead of the SportsML Working Group, Alan Karben [present by teleconference], made a presentation on the current work and the drafts for a "Motor-Racing" plug-in and a SportsML 1.6 DTD – see "Appendix 2", slides 1 through 13.

Discussion:

Laurent Le Meur asked how to generate a globally unique event-key (see slide 7) for a single event which is shared across news providers.
Alan Karben said he is expecting from extended implementation of SportsML the need to have a global repository for this, that is a goal he is aiming at.

Paul Harman asked referring to the Motor-Racing plug in how events like retiring from the race and actions from the stewards (like penalties) will be reflected.
Alan Karben said currently there are no elements to provide information about that but this could be added in the future, he thinks primarily about collision reporting as this is of interest to the audience.

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Walter Baranger asked if element and attribute names about the "same thing" (like e.g. sponsor) have the same name across several sports specific plug-ins.
Alan Karben said only a few things are really equivalent, most properties are sports specific, but where equivalent properties appear he tried to do his best to assign the same nam.

Walter Barangers asked about how to handle stages or heats (like for a rally).
Alan Karben said, each stage should be treated as single races of one round.

MOTION: To move the circulated Motor Racing plug-in DTD (sportsml-specific-motor-racing.dtd) to the Standards Committee for approval.
This was moved by Walter Baranger and seconded by John Iobst.

MOTION: To move the circulated SportsML 1.6 DTD (sportsml-core.dtd) to the Standards Committee for approval.
This was moved by Walter Baranger and seconded by Dean Large.

Discussion:

The Managing Director said at this AGM it is discussed to have a cross-standard event ID at the level of the News Architecture. Hence he is wondering if it makes sense to extend the use of the event-key for SportsML 1.6 and not to wait for a NAR solution.
Walter Baranger said he feels the event-key values in SportsML look strange.
Laurent Le Meur said that are unconstrained values.

The Managing Director asked what the vote will be exactly about. Currently there is no documentation for SportsML 1.6 available and the document on the 1.6 changes lists only the element and attribute names but doesn't tell much about their semantics.
Walter Baranger said hearing this he considers to withdraw his motion.
Misha Wolf said: The Managing Director critique is reasonable, but we have to get out of this situation. Hence he proposes to add to any approval: "that's the last time we do it this way."

Then it was discussed what has to be included into the documents specifying a standard.
This was agreed:
- the name of the element/attribute
- and a (short) plain text explanations of its semantics.
Then it was discussed and decided for XML Schemas the standard annotation element should be used – as recommended by the XML Schema Style Book of the IPTC.

Stéphane Guérillot asked about the compatibility between SportsML version 1.5 and 1.6.
Alan Karben said there are no issues with that.

The Chairman said the motions of Walter Baranger are on the table. He proposed to add to them the draft DTDs should be under review until the Standards Committee meeting and if any objections come up they should be raised there.
VOTE on SportsML 1.6: On vote by voice the motion was agreed unanimously.

Walter Baranger asked Alan Karben if he could be available by teleconference at the time of the Standards Committee – Alan Karben said he can.

Then Alan Karben continued to introduce XML Teams new open source project XTOSS = the XML Team's Open Sports Schema – see "Appendix 2", slides 14 through 17.

7 Weather markup – update

John Iobst said no actions were taken in the scope of weather mark up.

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It was announced the members will hear a presentation of Metoconsult, a PA subsidy, about weather related news products the next day of the AGM.

8 Update on non-IPTC content markup standards

The Chairman reminded of the XBRL presentation given by Jeremy Lebrett, Reuters, the other day.

John Iobst said he is in contact with the former member representative to the IPTC, James Hartley, who works for the "Software Information Industry Association" now (Mission statement: "The SIIA is an association for software companies whose mission is to protect, promote, and inform the industry.") His scope of work might be of interest to the IPTC, John Iobst will update the members.

Honor Craig-Bennett asked the member representatives if anybody knows "MXF", this was answered in the negative.

Then she asked about any contacts of the IPTC with the EBU.
The Managing Director said he is negotiating with the EBU to be members of the IPTC.

9 Any Other Business

There was no other business.

10 Date and Place of Next Meeting

24 – 26 October 2005, Milan, Capitol Millenium Hotel

=== find Appendix on next pages ===

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Appendix 1

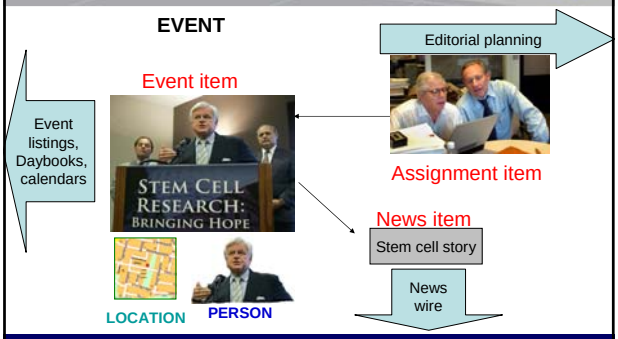
EventsML Working Group

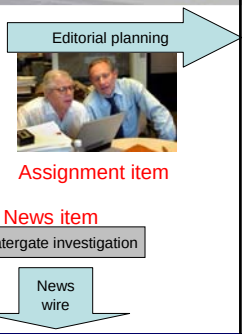
EventsML Status

- Presentation at News Standards Summit by Arnaud Descamps of RelaxNews
- Conference call with group members
- Working with CoCo on common component needs for EventsML

EventsML work to date

- Began work in 2002.
- Business requirements approved at Hong Kong meeting in May 2004
- Created draft schema in October 2004
- Submitted EventsML metadata requirements to global metadata group – November 2004
- In Feb. 2005, group agreed to withhold release of EventsML until it can be synchronized with NewsML 2
- Submitted common component needs to CoCo WG





Event item properties

- Start date/end date, start time/end time
- Reoccuring
- Registration
- Event ID
- Title
- Summary

Event item controlled vocabularies

- SRS code
- Event type – press conference, public meeting, trade show …
- Status type - planned, cancelled, breaking news …

Assignment item properties

- Assignment ID
- Assigned to – reporter, photographer, videographer
- Press credentials
- Supporting material (press release, file photos, archive stories)
- Slug
- Deadline

Other Assignment item properties (coverage details)

- Planned transmission time
- Type of coverage – text, photos, video, audio
- Estimated length of text, video, audio, number of photos.

Links between Event items

- Parent and child
- Related

Update mechanism

- Specify new status – cancelled, postponed
- Specify new location, participants, etc.

Next Steps

- Build out event item properties and assignment item properties
- Clarify how assignment information will be applied to an event item and news item
- Continue work with CoCo on common components for EventsML

Appendix 2

SportsML

Alan Karben
XML Team Solutions, Inc.
alan@xmlteam.com

Via Tele-Conference

June 7, 2005
London

http://www.SportsML.org

Links

- http://www.SportsML.org/dev/london
  - **Download the PowerPoint Presentation**
  - **Join the Chatroom within the iptcmembers Yahoo!Group**

Agenda

- **SportsML 1.6**
  - **Core Improvements**
  - **Motor Racing Plug-In**
- **Demo: Open Source DB Schema**
- **Next Steps / Open Forum**

SportsML Marketing Update

- Yahoo!Group membership up to 408 (from 340, last meeting)
- Recent chatter on the group has covered:
  - European “football”
  - Golf
  - XSL & Parsers
  - Print-oriented formatting

SportsML 1.6 Draft

- Circulated several weeks ago
- Includes new plug-in for Motor Racing
- Includes some additions to the “Core” vocabulary

Core Additions

- Several additions, most brought to light in order to support Motor Racing
  - (but also good for many other types of races)

Core Additions, 1

- New attributes for <site-metadata>:
  - <site-metadata
    shape="oval“
    incline="13" (in degrees)
    length=".75“
    length-units="miles“
    type="super-speedway“
    />
- Better support for events that recur from year to year:
  - <event-metadata
    event-key=“e.daytona-500.2005”
    event-recurring-key=“er.daytona-500”
    event-recurring-name=“Daytona 500”
    />

Core Additions, 2

- New <event-stats> element
  - Can follow <event-metadata>
  - Contains data applying to the event as a whole
  - Holds event-stats-specific elements, such as:
    - <event-stats-motor-racing>
  - Could also record total goals scored for an entire hockey game, for example.

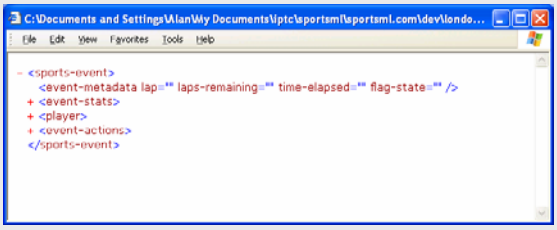
Core Additions, 3

- New attribute for <rank>
  - <rank type="money"/>
- Added <highlight> element as a child of <team-stats> and <player-stats>

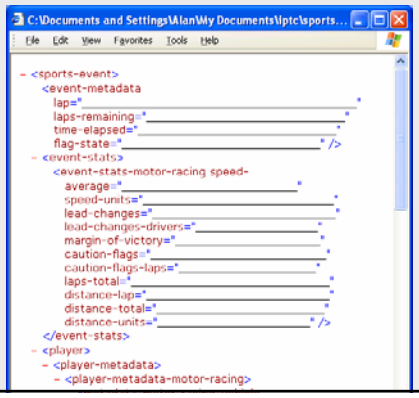
Motor Racing Plugin

- A new sport-specific plugin DTD/Schema (joining the current 7)
- Steady demand reported by U.S sports data publishers; occasional murmurings on SportsML Yahoo!Group
- “Data Inventory Worksheet” created and revised
  http://www.sportsml.org/dev
- Drafts crafted and revised

Motor Racing Plugin: Outline



Motor Racing Plugin: Intro



Motor Racing Plugin: The Rest

- See Link At:
  http://www.sportsml.org/dev/london

Demo: XTOSS

- XTOSS: The XML Team Open Sports Schema
  - A Relational Database Schema for Sports Information
  - Released to Open Source under GNU General Public License
    - http://www.xtoss.org
    - http://sourceforge.net/projects/xtoss
  - Builds upon 2 years of XML Team work parsing SportsML, loading it into DBs, and querying for useful results

XTOSS Design Objectives

- Modelling "Sports Reality" as effectively as possible
- Modelling SportsML as sensibly as possible
- Capable of supporting queries for the most intense of sports data applications
  - (Built for the Power User, not Joe "I ♥ MS-Access" User)
- Follows Ruby DB Recommendations
  - Makes for simple Ruby Objects and Code
  - Cooperates with any language, however

Why Give It Away?

- Spur Development of applications that can make use of a Sports DB designed from the top-down to be accommodating for myriad sports
  - Fantasy League Management Software
  - Pick-The-Tournament-Winner contests
    - Like NCAA March Madness, here in The States
    - World Cup is another tournament, that's also popular
  - Sports Portals & Alerting Engines
- And hence… Increase demand for SportsML data feeds and related content processing services

XTOSS Sets of Tables

- The **DOCUMENT** Tables
- The **PLAYER** Tables
- The **EVENT** Tables
- The **TEAM** Tables
- The **STAT** Tables
- The **WAGERING LINE** Tables
- The **PLAY-BY-PLAY** Tables

Next Steps / Open Forum

- Vote on SportsML 1.6 at the Standards Committee
- Give Documentation a Tune-Up (hah!)
- Release SportsML 1.6 to the world (if approved)
- Continue to develop SportsML Schema
  - Improve the "specificness" of controlled formats and vocabularies
- Next Meeting: Milan, Italy, 24 - 26 October
- Open Forum