

EventsML IPTC



CoCo NAR
Roadmap 2005
NMDF

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EventsML IPTC

EVENT

Event item

Assignment item

News item

Editorial planning

Event listings, Daybooks, calendars

Stem Cell Research: BRINGING HOPE

Stem cell story

News wire

LOCATION PERSON

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Person	Location	Affiliation
ContactInfo	Address	
Management	Description	
Identification	Administration	

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```
<event:item xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
xmlns:event="urn:iptc:std:event:1.0:xmIn"
xmlns:coco="urn:iptc:std:coco:1.0:xmIn"
xmlns="urn:iptc:std:coco:1.0:xmIn" coco:schema="1.0" coco:version="3"
coco:guid="String">
  <contentMeta>
    <created>2005-10-17T09:30:47.0Z</created>
  </contentMeta>
  <event:Event>
    <event:Schedule>
      <event:StartDate>2005-10-20</event:StartDate>
    </event:Schedule>
    <event:Location LocationType=""></event:Location>
  </event:Event>
</event:item>
```

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```
<created>2005-10-17T09:30:47+0200</created>
<created>2005-10-17T09:30:47.0Z</created>
<created>2005-10-17</created>
<event:StartDate>2006</event:StartDate>
<event:StartDate>2006-00-00</event:StartDate>
<event:StartDate>2006-05</event:StartDate>
<event:StartDate
  event:year="2006"
  event:Month="05"
  event:Day=""/>
```


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Assignment

- Assign editorial staff to events
- Assign resources to the staff assigned to the events.
- Instructions how to pursue the assignment
- Supporting material like archive information

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EventsML 

Coverage


Information to our customers

What will be covered

What will the result from the coverage be


When can it be expected

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EventsML 

Structure	In NAR	EventsML specific	Notes
Event		yes	
Identification	Management Co + Admin CoCo	no	
Description	Admin CoCo + Descr CoCo	Mostly not	except event specific descriptions,
Registration	no	yes	
SupportMaterial	no	yes	
Schedule	no	yes	

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```

<event:item class="Planned">
<itemMeta><altId>NA_20040927_123</altId></itemMeta>
<contentMeta><created>2004-09-27T10:10:10</created>
<creator>Darren Elvie</creator>
<title>Press conference at the Ministry of the Economy, Finance and
Industry</title>
</contentMeta>
<event:Event>
<event:Type>Pressconference</event:Type>
<event:Schedule>
<event:StartDate year="2004" month="09" day="30"/>
<event:StartTime hour="10" minute="00" second="00"/>
</event:Schedule>
<location locationType="Office"></location>
</event:Event></event:item>

```

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EventsML 

<http://groups.yahoo.com/group/iptc-eventsml-dev/>
14 members

<http://groups.yahoo.com/group/eventsml/>
89 members

Email: johan.lindgren@tt.se

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