



# SportsML

www.SportsML.org

News Content Working Party  
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# Agenda

- SportsML 1.7: Ready for Vote
- SportsML & The Winter Olympics
- SportsML & Major League Baseball
- SportsML within NAR
  - Also known as...
    - NewsML-Sports?
    - NewsML/Sports?
    - NewsML+Sports?
- SportsML 1.8: What's On Tap


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# SportsML 1.7

- <http://www.sportsml.org/dev/>
- <http://www.sportsml.org/IPTC/SportsML1.7/documentation/1.7-changes.html>
- <http://www.sportsml.org/dev/sportsml-1.7-distribution.zip>


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# SportsML 1.7 Additions

- Technical Improvements & Corrections to DTD and Schema
  - All simpleTypes now properly referenced
  - Schema targetNamespace & similar attributes all appropriately used
  - Fixed illegal content-model ambiguity
    - action-american-football-score?, action-american-football-score? is now action-american-football-score\* in DTD. In Schema, it's: minOccurs="0" maxOccurs="2"
  - Documentation filled-in to greater extent

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# SportsML 1.7 Additions

- Samples and DTD and Schema now all validate
  - Including SportsML file that contains embedded NITF article

```
<?xml version="1.0"?>
<!DOCTYPE sports-content SYSTEM "../sportsml-core.dtd">
<sports-content> ...
```

or:

```
<?xml version="1.0"?>
<sports-content
  xmlns="http://www.sportsml.org/schema/"
  xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
  xsi:schemaLocation="http://www.sportsml.org/schema/ ../sportsml.xsd"
  > ...
```


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# SportsML 1.7 Additions

- Most DTD/Schema additions were the result of postings to SportsML Yahoo!Group, or of personally addressed emails
- Core Additions
  - Added abbreviation attribute to name element
  - Added to team-stats element:
    - time-played-total attribute (already present in player-stats)
  - Added to associate-stats element:
    - points attribute
  - Allowed standing element to be as an optional child of tournament-division

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## Ice Hockey Additions

- Add to stats-ice-hockey-offensive element:
  - goals-shootout-attempts
- Added to <stats-ice-hockey-defensive>:
  - goals-shootout-allowed
  - shots-shootout-allowed
- Added to <action-ice-hockey-score-attempt>
  - shootout-shot-order


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## Baseball Additions

- Added to <stats-baseball-offensive>:
  - games-played attribute
- Added to <stats-baseball-pitching>:
  - batters-total-against
  - sacrifice-bunts-allowed
  - sacrifice-hits-allowed
  - Interferences
- Other specific-sport additions recounted on change-list


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## SportsML 1.7 Action Items

- Motion to Vote
- Vote here in committee
- Vote in Standards Committee
- Authoring of website-friendly “What’s New in 1.7” copy, and other web page adjustments
- Go-Live
- Highlights for any Press Release:
  - Now officially schema-compatible
  - Greater depth of statistical coverage, based on “proven in the field” feedback from user base

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## SportsML & Olympics

- Like with Athens:
  - XML Team hired by AP to process official Olympics “WNPA” feed
  - Produced html web-pages that were integrated into the websites of hundreds of U.S. newspapers
  - WNPA-to-WnpaML-to-SportsML-to-Database
  - Database Queries generated new SportsML
    - Then formatted into HTML
  - All using XSLT (except WNPA-to-WnpaML)
- Core SportsML elements and attributes used almost exclusively
  - Few “sport-specific stats” sent through over WNPA feed

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## SportsML & MLB

- Programmers at various Major League Baseball clubs recently formed “interest group” to grapple with **common data-processing issues**
- Taken a keen interest in SportsML, XTOSS Database, and RoSIN (play-by-play syntax)
  - <http://www.xmlteam.com/baseball>
- Actively programming code to transform feeds and use these technologies
- Formed the open “baseball-os” Yahoo!Group to discuss baseball standards
  - <http://www.mlb.com>
  - <http://www.japanesebaseball.com>


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## SportsML within NAR

- SportsML: The NewsML/Sports Component?
- Walk-through example presented in Milan resulted in some “NewsML 2” improvements
- Currently re-doing those document instances, and will post on SportsML.org (and NewsML.org?)
  - Worthy of mention in Press Release?
  - “Bringing new Packaging and Revision-Control Management to SportsML”?


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## SportsML 1.8?

- Johan: Creating new Curling plug-in
- Volunteers for Australian Rules Football plug-in
  - <http://www.bigfooty.com> – A Top-3 visited Football site
- Fill in more specific tennis statistics and actions
  - Result of XML Team's working with The Tennis Channel's online division
- Still need to pour through schema and make datatypes more specific
  - Change "assists" datatype from string to integer, for example
- More in-depth NAR/NewsML2 Cooperation

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## Next Steps

- Work to post SportsML 1.7
- Work on SportsML 1.8
- Work with NAR/NewsML 2
- Next meeting... in Austria

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