



# IPTC Spring Meeting 2004

to be held at

**Caravel Divani Hotel, 161 21 Athens, Greece**  
 Vas. Alexandrou 2 (ΛΕΩΦ. ΒΑΣΙΛΕΩΣ ΑΛΕΞΑΝΔΡΟΥ 2)

15<sup>th</sup> to 18<sup>th</sup> March 2004

## Agenda

### Public Relations Committee

**1700 hrs on 17<sup>th</sup> March 2004**

- Item 1 Minutes of meeting held on the 10<sup>th</sup> October 2003 (PRC0309)
- Item 2 Matters Arising
- Item 3 Chairman's report (about events and developments since the last meeting)
- Item 4 Review of the new design and structure of the IPTC websites
- Item 5 Promotion of IPTC standards: presentations at trade fairs etc.
- Item 6 Business case document – outline (see PRC0402)
- Item 7 Corporate Identity (see doc PRC0306a)
- Item 8 IPTC publications (comments about editorial content or design)
- Item 9 Spring Meeting press release
- Item 10 Any other business
- Item 11 Date and place of next meeting

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