

IPTC Document: PRC 0501.1

## **IPTC Spring Meeting 2005**

to be held at

Holiday in on the Bay, San Diego, California, USA 1355 HARBOR DRIVE, SAN DIEGO, CA 92101, UNITED STATES Phone: +1-619-2323861 Fax: +1-619-2324924 Web: <u>http://www.ichotelsgroup.com/h/d/hi/1/en/hd/SANEM</u>

3<sup>rd</sup> to 5<sup>th</sup> March 2005

## Agenda

## **Public Relations Committee**

## 1630 hrs on Saturday, 5th March 2005

| Document history |            |       |                     | [ Document URN: urn:iptc:workdoc:prc:0501:1 ] |
|------------------|------------|-------|---------------------|---|
| Revision         | Issue Date | Pages | Author (revised by) | Remark  |
| 1                | 2005-02-03 | 1     | Michael Steidl      |   |

- Item 1 Minutes of the meeting held on the 8<sup>th</sup> October 2004 (PRC0406)
- Item 2 Matters Arising
- Item 3 Chairman's report (about events and developments since the last meeting)
- Item 4 IPTC future presentations:
  - Nexpo 2005 (Dallas, Tx, 21 March) with "IPTC Core XMP Schema" rollout
  - News Standards Summit 2005 (Europe) (24 May 2005, Amsterdam)
- Item 5 Promotion of IPTC standards: Public communication strategy regarding the new standards structure (News Architecture and content focussed standards)
- Item 6 Business Case document
- Item 7 Review of IPTC web sites
- Item 8 Review of IPTC printed publications
- Item 9 Any other business
- Item 10 Date and place of next meeting

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