



IPTC Spring Meeting 2004

Held at the Caravel Divani Hotel, 161 21 Athens, Greece
Vas. Alexandrou 2 (ΛΕΩΦ. ΒΑΣΙΛΕΩΣ ΑΛΕΞΑΝΔΡΟΥ 2)

Minutes of the Standards Committee held on 15 & 18 March 2004

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Revision	Issue Date	Pages	Author (revised by)	Remark
unrevised	2004-05-10		Michael Steidl, Stéphane Guérillot	

Present:

Chairman: Stéphane Guérillot, Agence France Presse

Koji Akagi, Nihon Shinbun Kyokai
Walter Baranger, New York Times Company
Honor Craig-Bennett, PA NewsLtd
Arnaud Descamps, Relaxnews
Takahiro Fujiwara, EAST Co. Ltd
Darko Gulija, HINA
Geoffrey Haynes, The Associated Press
Niels Hojer-Pedersen, Ritzau Bureau I's
Kelvin Holland, Harris and Baseview
Rudi Horvath, Austria Presse Agentur
Chris Hugh-Jones, Fingerpost Ltd
John Iobst, Newspaper Association of America
Hugh Johnstone, IPTC
Alan Karben, XML Team Solutions, Inc.
Zoltan Kirchknopf, Magyar Távirati Iroda Rt
Dean Large, Business Wire

Laurent Le Meur, Agence France Presse
Johan Lindgren, Tidningarnas Telegrambyrå
Luka Lo, CINTEC
Takis Mantis, ANA, Athens News Agency
Angelo Marrara, ANSA
John Minting, United Press International
Manabu Miyake, Nihon Shinbun Kyokai
Peter Müller, SDA/ATS
Stuart Myles, Dow Jones & Company
Christian Ratenburg, CCI Europe
Jean-François Richard, Agence France Presse
Michael Schlein, New York Times Company
Hiroshi Shinotsuka, Kyodo News
Klaus Sprick, Deutsche Presse-Agentur GmbH
Henrik Stadler, Tidningarnas Telegrambyrå
Charles Tichenor, The Associated Press
Misha Wolf, Reuters Limited

Michael Steidl, IPTC Managing Director as Secretary

1 Minutes of the Meeting held on 8 & 10 October 2003 (STA0314)

It was proposed by Walter Baranger and seconded by Jean-François Richard that the minutes be accepted as circulated. This was agreed unanimously.

2 Matters Arising

No matters were arising from the minutes not covered by this agenda.

3 Chairman's report

The Chairman said the key issues since the last meeting were:

- the News Standards Survey – covered by item 7 of this agenda
- the News Standards Summit – covered by item 5 of this agenda



4 Appointment of Vice-Chairmen

Christian Ratenburg will be Vice-Chairman to the NITF Working Party.

5 Report on News Standards Summit (December 2003, Philadelphia, USA)

Misha Wolf, who chaired two sessions of the NSS, reported:

- about 100 attendees
- overall: it was a success
- but it did not start the expected collaboration between standardisation bodies
- on the other hand: it let groups know what other groups in the news industry do
- the group of organisers of the NSS agreed to hold a conference call from time to time – as required.

Future steps:

- it should be considered to have a similar event in conjunction with XML Europe in 2005.

Action ● It was agreed to decide on co-hosting this event at the Autumn meeting latest.

Laurent Le Meur added from his participation in a meeting of the PRISM working party in Philadelphia the next day and learning there about the current state of this standard he considers IPTC standards more mature. But there are specific issues IPTC could learn from their work.

Misha Wolf added Ron Daniel of PRISM explained at the NSS how they currently move from DTD to XML Schema.

Laurent Le Meur said the PRISM group would be open to any kind of cooperation, IPTC would have to define to what extent.

John Iobst reported he learned that IDEAlliance and the PRISM working group is currently reviewing the focus of this standard and as he is in contact with David Steinhardt, the IDEAlliance CEO, he will report future changes to the IPTC.

The Managing Director reported he joined a technical walkthrough of the IDEAlliance maintained standard ICE version 2.0 and it would be quite interesting to investigate how NewsML instances could be used as payloads for this transport focused standard.

Darko Gulija and Laurent Le Meur said they could imagine this integration could be done easily.

Walter Baranger pointed at what RSS and Atom does – in fact squeezing content from web sites – and he said IPTC should set a focus on rights managements for its future versions of standards.

6 Project Management at IPTC – update

Geoffrey Haynes reported on the latest efforts to implement Project Management at the IPTC:

A Project Charter Template was created and was approved, it could be downloaded as Word template file from the members zone of the IPTC website soon.

On Sunday, 14 March, the Project Review Board, which is a sub group of the Management Committee, met for the first time to discuss a proposed project charter – the one for the “Weather Data Definition – WDD”. The board approved the charter and the group supporting WDD will commence work.



The next steps towards an extended implementation of Project Management will be:

- To create a set of guidelines for the process of creating standards.
- This should be done by a working group of IPTC member delegates:

Chuck Tichenor, Klaus Sprick, Rudi Horvath, Misha Wolf volunteered, Geoffrey Haynes will be the lead and the Managing Director will support the group.

7 IPTC Standards Survey – The Results (see SSC0401)

The Managing Director, who created the current results document, provided an overview. 58 persons completed and submitted a form, but only 19 were IPTC members, which is quite surprising as IPTC has more than 40 members currently.

He added this is a document for internal use only and IPTC would have to create a version dedicated to the public. In this document specific references to “who uses what” should be deleted and only summaries (“how many use what”) should be provided.

He asked for cooperation on this with the Public Relations Committee.

Walter Baranger agreed.

Laurent Le Meur said for the work on NewsML this survey provided no basic new insights but it supported some assumptions made from previous user responses.

The Chairman said he is grateful for the support of John Iobst to create the Survey questionnaire and the online form and for the summary provided by the Managing Director.

8 Roadmap 2005 – update (see SSC0402)

The Managing Director said this is a printout of a MS Project diagram, the dates used are based on the current state of work

One of the key intentions for creating this paper was to visualise the orchestration of the work on all IPTC standards. At the time of finalising the first stage of work on NewsML 2, this would be the approval of the requirements, the Working Parties of the other XML based standards should start working on requirements to integrate better with NewsML 2.

Misha Wolf urged to have sufficient time to review and to comment on drafts and to set the timing in a way quality would not suffer from the speed of development. This applies not only to the outline of this roadmap but also to the bylaws for creating standards Geoffrey Haynes is working on.

John Iobst responded IPTC allowed for reviews and comments in the course of creating previous standards – which does not imply that all of these comments were very helpful.

The Chairman said he will close discussion on the Roadmap issue and it was considered at the last Working Party Chairmen teleconference to have another meeting of the chairmen after the AGM. Probably it would be best to have a short meeting right before the other Working Party meetings in Hong Kong.

8.1 Findings on collaboration with OASIS

Geoffrey Haynes reported on his findings how to collaborate with OASIS.

He said currently 3 IPTC related entities are member of OASIS:

IPTC as an organisation, Reuters and AP.

The OASIS standards process outlines these steps:



1) Forum Discussion List

A group of three OASIS members is required to form a “discussion list” for the purpose of discussing the proposed specification.

- This builds participation.
- This strengthens project charter by attracting varied viewpoints.
- OASIS membership not required to participate in discussion list.
- Non-members may be encouraged to join OASIS because of perceived value.

2) Form Technical Committed (TC)

Only OASIS members may participate

Individuals can join and have voting privileges within all Technical Committees for \$250.

Domain experts, who a committee deem important and have no other means to become a member, OASIS can provide fee-waived memberships.

Archives and completed documents are open to the public.

OASIS offers a “make comment” tool that can be used by non-members to share insight

3) Standards Development

Done by the TC and finally has to be approved by OASIS members.

Issues for IPTC

From IPTC, only an employee – this is Michael Steidl - would be able to participate. He would have to serve as a conduit for all other IPTC member interests.

IPTC member individuals would have to pay additional money (\$250) to participate in a news standards effort.

The workload, instead of being distributed among IPTC members, could end up being more concentrated on only a few IPTC members.

There's a risk that the standard that emerges from OASIS does not completely meet the needs of the news industry or the IPTC membership because of limited involvement of IPTC membership.

As a result from this Geoffrey Haynes proposed to continue membership with OASIS to be in touch with in the developments done there but not to develop standards under the OASIS umbrella as proposed in previous meetings.

There were no objections from the membership.

9 Specialised Content WP report

Geoffrey Haynes reported:

EventsML

The Working Party heard a presentation of business requirements from Chuck Tichenor and Johan Lindgren. They will add to the requirements documents several suggestions made by members at the meeting. The EventsML group will solicit additional comments from the public on the Yahoo EventsML mailing list. The group expects to present the amended business requirements for approval at the Hong Kong AGM as well as a first draft of the specification.

ProgramGuideML

The Working Party heard presentation from Minabu Miyake on version 1.0 draft and efforts that were made to harmonise ProgramGuideML with a related standard called TV-Anytime.

Any comments on version 1.0 draft are welcome and should be sent to the ProgramGuide discussion list on Yahoo by April 24. The ProgramGuideML team will be creating a 1.0



approval version and will send this document to the Managing Director by April 30 so that it can be circulated to the membership in advance of the Hong Kong meeting. Version 1.0 will be up for approval at the AGM in Hong Kong.

SportsML

We got a preview of SportsML 1.5. This will be up for a vote in Hong Kong. Some of the new features in SportsML 1.5 include:

- 1) Bookmaker stats
- 2) Scoping label
- 3) Better ways to handle: Conferences, attendance, stats coaches or managers.
- 4) More player metadata - why a player didn't play, caliber, jersey type.

This document is posted on Sportsml.com and a recap of today's discussion will be posted on the Yahoo discussion group.

The group is looking for input on whether any functionality is needed for Olympic sports.

Feedback on this document is due by April 24 and the updated version of SportsML 1.5 will be submitted to the managing director by April 30.

Next steps

Will have schema draft available for AGM.

More documentation

Weather data

The Working Party heard an overview of the Weather data initiative from John Iobst. The group will be soliciting requirements from members and the public through discussion groups set up on Yahoo and they will be working on a business requirements document.

Other markup languages

There was some discussion about how to handle movie listings. The Working Party heard about an initiative from Stanford University in the U.S. Anaud Descamps of RelaxNews agreed to investigate this and other initiatives in this area and report back to the group.

10 NewsML Support WP report

Laurent Le Meur reported:

the current draft of the Requirements was discussed by the working party

it will be updated and published by the Yahoo NewsML forum asking for comments from the public.

A set of final requirements will be created until 30 April.

A final vote on the requirements is expected for the AGM 2004.

The Roadmap has been revised to allow for a final review of the NewsML 2 specifications at the Spring 2005 meeting and to expect the final vote at the AGM 2005.

Document update for version 1 finished, final copy edit by Walter Baranger.

11 News Management WP report

Stuart Myles reported:



Work on Processing Model requirements started and 10 initial requirements stated; this is open for discussion.

An extensive discussion was whether it is better to have few or many options in NewsML. No agreement could be found.

12 News Metadata WP report

John Minting reported:

MOTION 1: THE NMWP PROPOSES THAT THE STANDARDS COMMITTEE APPROVE THE INCLUSION INTO THE SRS OF DOCUMENTS NMA0408, NMA0406 NMA0414 and NMA0416 AS CIRCULATED OR WITH MINOR MODIFICATIONS AS AGREED BETWEEN THE REQUESTOR AND THE NMA WP.

On show of hands vote being called the motion was agreed unanimously.

MOTION 2: THE NMA WP PROPOSES THAT THE STANDARDS COMMITTEE APPROVE THE INCLUSION INTO THE IPTC COLOURSPACE TOPICSET OF DOCUMENT NMA0410 AS CIRCULATED.

On show of hands vote being called the motion was agreed unanimously.

MOTION 3: THE NMA WP PROPOSES THAT THE STANDARDS COMMITTEE APPROVE THE DOCUMENT NMA0404 AS CIRCULATED AS A GUIDELINE FOR CHANGES TO THOSE TOPICSETS NOT INCLUDED IN THE SRS.

On show of hands vote being called the motion was agreed unanimously.

MOTION 4: THE NMA WP PROPOSES THAT THE STANDARDS COMMITTEE APPROVE THE INCUSION OF LANGUAGE INTO THE SRS GUIDELINES THAT WOULD PROVIDE A PERIOD OF GRACE TO THE FAST TRACK JURY AND THE AD HOC WORKING PARTY IN RESPECT TO SUBMISSIONS RECEIVED LESS THAN 8 WEEKS BEFORE A FORMAL IPTC MEETING. THE LANGUAGE FOLLOWS IN RED.

Standard procedure: 6: **A Change Request received by the Managing Director within 8 weeks of a formal IPTC meeting cannot be guaranteed to be dealt with by the ad-hoc WP before that meeting.**

Fast Track Procedure: 10: **A Change Request received by the Managing Director within 8 weeks of a formal IPTC meeting cannot be guaranteed to be dealt with by the jury before that meeting.**

On show of hands vote being called the motion was agreed unanimously.

The Chairman asked how information about updates of TopicSets are provided to the public.

John Minting said this information is provided in the Metadata section of the IPTC web site. The Managing Director showed how this is done.

13 NITF WP report

Alan Karben reported:

Work on 3.3 commencing

Vote on it expected at the AGM 2004



After that work on an XML Schema for NITF will start.

A Vice-Chair for the WP could be found: Christian Ratenburg

14 Any Other Business

14.1 Global IPTC Metadata Structure

It was reported that a working group has been formed to deal with common structures and procedures for metadata handling in all IPTC XML based standards. This group comprises all WP chairmen and Misha Wolf, the lead is Alan Karben.

14.2 AdsML

John Iobst provided an update on the development of AdsML:

- stage 1 (to provide transport of any XML content): Schemas were delivered to the public in October 2003.

- stage 2 (to provide e-commerce transactions): final work on Schemas in mid-April.

He pointed at the implemented work structure which is a mix of face-to-face meeting, conference calls and electronic communication.

The Managing Director reported he received several requests asking if an IPTC standard is also capable to handle ads transactions and he pointed at AdsML for this purpose – therefore he proposes cross-links on the IPTC and the AdsML websites.

15 Date and Place of Next Meeting

25 – 28 May 2004, Hong Kong (China), Intercontinental Grand Stanford

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