IPTC (intermediate) JANUARY 2005 MEETING
held at
by a telephone conference call

Minutes of the Standards Committee
held on 11 January 2005

Document history				[Document URN: urn:iptc:workdoc:sta:0501:1]	
Revision	Issue Date	Pages	Author (revised by)	Remark	
1	2005-01-11		Michael Steidl/		

Present:
Chairman: *Stéphane Guérillot (AFP) /SG

Takahiro Fujiwara, EAST Co. Ltd /TF	Jayson Lorenzen, Business Wire /JL
* Geoffrey Haynes, The Associated Press /GH	* John Minting, United Press International /JM
Alan Karben, XML Team / AK	* Stuart Myles, Dow Jones & Company /SM
Hugh Johnstone, IPTC /HJ	* Henrik Stadler, Tidningarnas Telegrambyrå /HS
* Dean Large, Business Wire /DL	* Charles Tichenor, The Associated Press /CT
* Laurent Le Meur, Agence France Presse /LLM	* Misha Wolf, Reuters Limited /MW
Johan Lindgren, Tidningarnas Telegrambyrå /JL	

Michael Steidl, IPTC Managing Director as Secretary /MD
* indicates the Nominated Members eligible to vote.

1   New Working Party Organisation

The Chairman said a welcome to the first Standards Committee Meeting held by telephone and he added best wishes for 2005.

MOTION: Stéphane Guérillot moved to approve a new Working Party organisation as circulated by document STA0409b.
This motion was seconded by Laurent Le Meur.

MD: gave an overview of the changes made for version "b"

AK: notion of "family of standards": this should not mean that we have to change the name of each XML element of all existing standards

AK: is this "general news markup" a type of NITF body markup?

SG: A new version of NITF could provide (improved) ways to be used for marking up news content (text) in a general news item.

LLM: in the latest XML Schema style it is proposed to have a common casing and name-building for IPTC standards. A move to this style should be a smooth one.

AK: agrees this should be a target. Main goal of our standards should be to be implemented. Renaming of all XML elements will be converse to this goal.

MW: ain't this a problem of the Common Components (CC)?

SG: agrees, CC will support a common style too.

MW: we are talking about an evolution - not a momentarily move.

SG: for major new versions of our standards a common style should be considered.

LLM: collaboration of standards has another implication: if there is news text added to a standard, this should be done in a common way, so e.g. SportsML should not have a "private" component for a news story.

AK: agrees, in SportsML 2+ a news story will go to a place outside the SportsML specific metadata structure.
We should be careful about advertising future features of specific standards.

GH: is it possible to apply various formats for marking up text (in general news), e.g. NITF, XHTML ?

LLM: yes, the NITF markup has to be studied.

MW: re document page 5/3rd para:
- suggest to strike out "and specifications" as this should be done by the CC WG
- Re "It is an ongoing effort …": strike the rest of the sentence.

LLM: We should have only one public Yahoo group for NewsML (no NewsML2 group)

TF: Said he understood a new way to develop standards is introduced by this document.
Propose to think about how to include IPTC structure in XML standards outside the IPTC
Asks about SportsML packaging - NewsML provides packaging already.

MD: reminded STA0409b is NOT a technical document but the outline of a working structure.

LLM: Packaging could be used across several standards, we have to decide where this packaging item is specified (a common component, or part of a specific standard)

SG: This document should give a background, why the IPTC has to reorganise its work - but it is not an architecture document.

GH: How to proceed with standards that need enhancements before the new suite of standards is out?

SG: ProgramGuideML requires no action. Updates of other standards should only be made "as required" but no major enhancement should be done in the meantime. The goal is to have the suite in 2006.

GH: Reminded how it all began: NewsML was too complicated and had to be simplified. We have to be careful not to upset our user base and to diminish our work if the IPTC introduces something completely different.

SG: We intend to make the overall implementation easier.

GH: We have to keep the discussion in the right context – the IPTC has to keep in mind what our overall mission is.

MD: Said he proposed shorter Yahoo groups names as this does not take up much of an e-mail subject line – but he found a way to customize the Yahoo-subject-line prefix, so we could adopt the names in black in page 8.

GH: Why is NITF not in the green box?

SG: Because it is outside the new Architecture

AK: you could use NITF for marking up text.

CT: what makes the difference between NITF and SportsML – as one is outside the scope of the new architecture and the other one inside?

SG: No intention to have major changes applied to NITF to make it complying with the architecture. To convey general news NewsML should be used - employing NITF for text markup.

GH: For the purpose of clarity we should not show to the outside we intend to drop NITF.

MW: this "General news markup" (table on page 4) does not intent to replace NITF - it should only wrap it.

AK: The IPTC has to think of: NITF is the most widely implemented standard of the IPTC.

LLM underlined: no intention to make NITF complying with the news architecture.

Discussion if and how to create a new general text markup.

SG: The basic assumption is not to change NITF in a major way, that's the only reason to have it outside the new architecture scope.

GH: We have to discuss the issue of text markup as it is crucial to the news industry.

LLM: either discuss it in the scope of NewsML - or to consider it as a common component or to make a new group for that.

DL: The table on page 7 reflects a fact - NITF is not part of the architecture scope now.

LLM: NewsML (new) will focus on an item to wrap and represent general news - and not on the way to mark up content.

DL: Would this allow to create a new Working Group to deal with a brand new text markup?

SG: In principle yes - but this has to be considered.

MW: NewsML is ONLY a wrapper and does NOT deal with markup details of the content.

DL: Any kind of news could be considered as a "root level object", the most generic way for conveying (news) information.

MW: Proposes to put on page 7 a note: "it will be discussed and decided later where to put NITF in future". And change the layout of this table, delete this "Outside" wording which is negative. This must not be read as any standard is deprecated.

SG: Agrees to change the presentation of this table.

MW: Proposed to add to the motion that the specific scope of the work of the WG/WPs is not decided yet.

GH: Who deals with text markup?

SG: Some issues have to discussed at the Spring 2005 Meeting. If there is a need for work on text markup the IPTC should consider to set up a working group for this (or treat it as a Common Component)

GH: So we state to keep our status quo on the current state of text markup - and we can tell our customers we will stay with that.

Updated MOTION: To approve STA0409b as circulated and amended at this meeting.
VOTE: The Chairman called for a roll-call vote. The motion was carried unanimously.
The Chairman said the document will be updated to version STA0409c to reflect the amendments done at this meeting.

The Chairman said he will name the chairs of the Working Parties of the STA Committee in the near future.

MD said he has already set up the Yahoo groups according to page 8 and he will circulate a document inviting all IPTC member representatives to join then at their discretion and scope of interest.

2   Date and Place of Next Meeting

3 – 5 March 2005, San Diego, Ca, USA, The Holiday Inn on the Harbour

=== END of document ===