# 40th IPTC ANNUAL GENERAL MEETING 2005

held at the
The London Bonnington Hotel in Bloomsbury
92 Southampton Row, London  WC1B 4BH, United Kingdom

## 6th to 9th June 2005

## Minutes of the Standards Committee
## held on 6th, 7th and 8th June 2005

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**Present:**

Chairman: Stéphane Guérillot, Agence France Presse  *)

| | |
|---|---|
| Walter Baranger, New York Times Company *) | Dean Large, Business Wire *) |
| Scott Calder, Mainstream Data Inc. | Laurent Le Meur, Agence France Presse *) |
| Dominic Chan, CNW Group Ltd. *) | Harald Löffler, ifra |
| Shun-Ping Chen, Deutsche Presse-Agentur GmbH *) | Jayson Lorenzen, Business Wire *) |
| Dave Compton, Reuters Limited *) | Angelo Marrara, ANSA *) |
| Honor Craig-Bennett, PA NewsLtd *) | John Minting, United Press International *) |
| Takahiro Fujiwara, EAST Co. Ltd | Peter Müller, SDA/ATS *) |
| Andy Gleeson, BBC Monitoring *) | Stuart Myles, Dow Jones & Company *) |
| Darko Gulija, HINA | Jean-François Richard, Agence France Presse *) |
| Paul Ian Harman, PA NewsLtd | Hitoshi Saito, Nihon Shinbun Kyokai *) |
| Geoffrey Haynes, The Associated Press *) | Tetsuya Sato, Nihon Shinbun Kyokai *) |
| Kelvin Holland, Harris and Baseview | Masaki Satsuka, Nihon Shinbun Kyokai *) |
| Rudi Horvath, Austria Presse Agentur *) | Wade Sendall, New York Times Company |
| Chris Hugh-Jones, Fingerpost Ltd | Hiroshi Shinotsuka, Kyodo News *) |
| John Iobst, Newspaper Association of America *) | Henrik Stadler, Tidningarnas Telegrambyrå *) |
| Hugh Johnstone, IPTC | Tom Taylor, PR Newswire |
| Olli Kemppainen, Oy Suomen Tietotoimisto | Evi Varsou, Athens Technology Center S.A. |
| Zoltan Kirchknopf, Magyar Távirati Iroda Rt | Misha Wolf, Reuters Limited *) |

Michael Steidl, IPTC Managing Director as Secretary

Note: Only Nominated Members with *) appended were eligible for voting

## 1   Roadmap 2005 – presentation and discussion of "Next Steps" project diagram (Roadmap2005-20050504.2.pdf)

The Chairman made a presentation of the Roadmap 2005 project diagram as of 4 May 2005.

A first achievement was the delivery of the "News Architecture Implementation Guidelines" by the consultants – this document will be presented in the NAR session.
This document is based on the draft which was delivered prior to the Spring meeting, the "open issues" raised in this draft have been resolved at the last meeting and the results of our discussion were included into this final delivery.

This Guidelines document will be the foundation for the implementation of the NAR and hence also for the next series of work regarding the NewsML, EventsML and perhaps the SportsML development.
The next objective is to have presentations of the work done over the summer at the Autumn meeting and the ultimate target is the presentation of this work at the next AGM.

The Managing Director added these objectives can only be achieved by extended contributions from the membership. Currently 5 persons are almost on every NAR conference call – which is currently held each Tuesday and Friday – and another 8 people are participating very frequently. But this group of about 15 people can't tackle the whole work outstanding even having a focus on the specification of the standards and leaving the implementation work to consultants.
He invited all members to assign some human resources to the development of the standards. On the IPTC Members Only web pages a schedule can be found with an agenda for each call and hence it will be possible to attend only these calls which discuss an item a specific member has interest in. And the Yahoo groups for the various Working Groups are also open to all members.

The Chairman emphasised the IPTC is an organisation of volunteers, hence no pressure can be applied to the members to join the work. But he said he is hoping it will be understood by the members that the IPTC will only be able to make the intended achievements by their support.

## 2  Inclusion of colour space information to image files, presentation (Manfred Werfel, Ifra)

[continued on 7th June]

Manfred Werfel, head of research at Ifra, gave a comprehensive presentation on the "preserve the colour space information in image files" issue:
- currently virtually every (professional) photo camera includes an Exif metadata header to image files which includes information about the applied colour space which is either sRGB or AdobeRGB.
- further down the workflow this colour space information is detached either accidentally by tools unaware of the Exif header or intentionally by users thinking they don't need that information.
- but: optimizing the printing quality is in need of colour space information.
Hence: on behalf of the publishing industry ifra asks the IPTC to take steps to preserve the colour space information delivered by the Exif header throughout the whole news industry workflow and to deliver only pictures with this information to the publishers in the near future.

The transformation of the colour space information into an attached colour profile by Photoshop was discussed extensively and Mr Werfel made clear that this is an equivalent solution in terms of achieving high printing quality.

The Chairman proposed to set up an IPTC task force under the lead of Harald Löffler to make a recommendation to IPTC members at the Autumn meeting.

Geoffrey Haynes said it was a business decision by AP to exclude the Exif header from the image files, therefore this approach has to be taken into consideration as well.

The Chairman proposed the task force should start its work with a survey among IPTC members about best practices there.

It was agreed to invite Harald Löffler to present a motion to the STA Committee in the session continued on 8th June.

## 3 Minutes of meeting held on the 3<sup>rd</sup> & 5<sup>th</sup> March 2005 (STA0504.1)

[continued on 8<sup>th</sup> June]

It was proposed by John Minting and seconded by John Iobst that the minutes be accepted as circulated. This was agreed unanimously.

## 4 Matters Arising

The Chairman said all matters arising are covered by the agenda.

## 5 Chairman's report

The Chairman said since the last meeting the major event was the News Standards Summit in Amsterdam on 24 May which was organised by Misha Wolf, this effort is highly appreciated.

As a result from this meeting with other standardisation bodies he proposes the IPTC should pursue to keep on with such consultations but it is a perquisite for any kind of liaison with another body having a written and explicit intellectual property policy. He said the Committee will come back to this issue under item 7.

## 6 Report from the Management Committee regarding the branding of IPTC standards

The Chairman said the Management Committee discussed this issue extensively over the past weeks and at its last meeting this Sunday.
The key issue is to present the new technology in a consistent and unambiguous way to the public. The approach of the Management Committee is to find a name for all content standards based on the News Architecture. The tricky thing about this is to find something sexy and free in terms of registered trademarks. The Chairman said all members are invited to provide proposals to this contest.

The Managing Director added the Management Committee considered the brand names "News Wrapper Suite", "News Exchange Suite" and finally "News Suite" but it found this most preferred brand is already a registered trademark. Therefore a reconsideration is required.

## 7 Report from the Management Committee regarding intellectual property/license policy

John Iobst said he started working on a document do define a Intellectual Property Policy for the IPTC but was not able to provide it for this meeting. He intends to submit a draft this summer.

## 8 Report from the News Architecture Working Party

The Working Party Chair, Laurent Le Meur, said these item were discussed at this meeting:
- a review and a recommendation regarding the "News Architecture Implementation Guidelines" as delivered by the consultants RivCom/CNet.
- an extensive review of the NAR work:
-- News Structure: the conceptual model is to be decided this June
-- News Management: the work of defining a processing model is in its early phase
-- News Metadata Framework: a comprehensive overview was shown and the work on the requirements and model continues.

-- Common Components: the model was adopted from the Implementation Guidelines and currently a couple of specific components are discussed.

The schedule for the NAR work is:
- to finish the work on NAR issues regarding News Structures, Management and Metadata Framework until the Autumn meeting …
- … and to continue with the implementation of the Common Components after the Autumn Meeting.
- A list of all NAR conference calls will be available on the IPTC Members Only website ("Schedule").

## 9   Report from the News Content Working Party

The Working Party Chair, Geoffrey Haynes, said:
* EventsML – Had a presentation about the status of EventsML. The group this summer will be working on building out Event Item properties and Assignment item properties. And will be working with the common components group to make sure to have available all components required for EventsML.

* NewsML – presentation from Laurent Le Meur, elaborating on the work of the News Architecture working Party, discussing some of the components with NewsML 2.

* SportsML – We heard a presentation from Alan Karben. The membership approved a plug-in DTD for auto racing and approved changes to the core DTD of SportsML, resulting in a new release that will be numbered 1.6.

MOTION from the working party:
That the Standards Committee approve the Motor Racing plug-in DTD to SportsML, circulated to the membership as sportsml-specific-motor-racing.dtd.
VOTE: On vote by voice the motion was agreed unanimously.

MOTION from the working party:
That the Standards Committee approve SportsML version 1.6 with enhancements described in the document circulated as "1.6. changes.html" (in the SportsML 1.6 package), with the provision the new attributes are clearly identified and defined in documentation that is made available to the public.
VOTE: On vote by voice the motion was agreed unanimously.

Misha Wolf asked who will replace Arnaud Descamps as liaison of EventsML to the NMDF WG.
Geoffrey Haynes replied this has to be determined.

## 10  Report from the NewsCodes Working Party

The Working Party Chair, John Minting, said:
* he joined some News Metadata Framework conference calls to learn how to express NewsCodes in future.
* some cleanup of Subject NewsCodes was done
* some additional translations were provided.

MOTION from the Working Party:
The NCD proposes that the standards committee approve the inclusion into the NewsCodes of documents  NCD0506.2, NCD0509.1 and NCD0510.1 as circulated or with minor modifications as agreed between the requestor and the NCD WP.

Discussion:

John Iobst asked if there is a compromise on the issue regarding the deprecation of the "treaties and international organisations" code.

John Minting said the IPTC already deprecated about 12 codes and the problem of providers with that procedure was always the same, there is no specific problem with this code.

Darko Gulija said he is not happy with the situation.

Walter Baranger encouraged Darko Gulija to move his own motion.

John Iobst said the IPTC should reconsider its policy on deprecating codes.

The Managing Director said any future policy should be highly compatible with the current one.

Walter Baranger proposed not to delete the explanation of the deprecated code.

The Chairman said we need a proper definition of a "deprecation process" which has to cover not only how the user deals with deprecated terms but also how the IPTC decides on proposed deprecations.

**Action** ● He asked the NewsCodes WP to provide a draft policy at the Autumn meeting.

MOTION: Walter Baranger moved to amend the motion by adding "and by preserving all explanations of deprecated terms."

John Minting said the Managing Director will do so on his request but he asked Walter Baranger not to amend the motion.

Darko Gulija asked the IPTC not to publish the changes to the Subject NewsCodes.

Misha Wolf said the next version of the Subject NewsCodes should contain all explanations, this includes also explanations for codes deprecated previously.

The Managing Director said he is not certain explanations will be available for all these previously deprecated terms.

Then the Rules of Order were discussed whether this amendment to the motion should be voted on or be withdrawn by request.

The Chairman asked to second the amending motion or to withdraw it.

MOTION (reworded):

RESOLVED,

That the chairman of the NewsCodes Working Party study the process, methods and wording for proposing and approving deprecation of NewsCodes.

Pending such report, any deprecated NewsCodes passed at the Annual General Meeting 2005 will include the word DEPRECATED, the motivation for deprecation (or processing instructions), and the old explanation.

The amending motion was moved by Walter Baranger and John Minting.

VOTE: On vote by voice the motion carried by a majority with 1 abstention.

VOTE (on the motion from the Working Party): On vote by voice the motion carried by a majority with 1 abstention.

John Minting said version 16 of the Subject NewsCode will be created in full compliance with these motions.

## 11  Report from the NITF Maintenance Working Party

[Alan Karben was connected by tele-conference]

MOTION from the Working Party:

That the standards committee approve NITF 3.3 as circulated to the membership as "nitf-3-3.dtd," with the provision the that the DTD validate properly by making the changes recommended by membership:

1) Make "enriched text" the first attribute listed in the DD element.
2) Make "data-location" an "#IMPLIED" element.

VOTE: On vote by voice the motion was agreed unanimously.

## 12 Report from the NewsML1 Maintenance Working Party

The Working Party Chair, Dean Large, said:
- the Working Party discussed minor changes to the NewsML 1.2 Functional Specifications document version 7.
- Hiroshi Shinotsuka of Kyodo News gave an overview of the current use of NewsML 1.x in Japhan.

MOTION from the Working Party:
The NewsML 1 Support WP proposes the Standards Committee approve the following modifications to the NewsML 1.2 Functional Specification document found at http://www.newsml.org/IPTC/NewsML/1.2/specification/NewsML_1.2-spec-functionalspec_7.html (and corresponding PDF) resulting in a version 8 of this document:

- Modify the HTML <title> element to read "NewsML version 1.2"

- Modify the text under section 1 from
  "This Specification describes and amplifies the NewsML version 1.1 Document Type Definition. Amendments to this Specification override and supercede notes in the NewsML version 1.1 Document Type Definition."
  to read
  "This Specification describes and amplifies the NewsML version 1.2 Document Type Definition. Amendments to this Specification override and supercede notes in the NewsML version 1.2 Document Type Definition."

- In Section 5.1: Example should be changed to refer to NewsMLv1.2

- In Section 5.4.2: Fix typo "sheme" to "scheme"

- In Section 5.9.3 the sample NewsML excerpt containing
  <DescriptiveMetadata Confidence="High" Importance="5">
  will be changed to
  <DescriptiveMetadata Confidence="High" Importance="High">

- In Section 6, the glossary entry for "assignment" that currently reads
  "An entity comprising a set of elements that allow assertions to be made as to who, or what system, assigned a piece of metadata, with what degree of confidence, what importance they give to the assignment, and what is the nature of the presence of the referenced topic in this context."
  will be changed to
  "An entity comprising a set of attributes that allow assertions to be made as to who, or what system, assigned a piece of metadata, with what degree of confidence, what importance they give to the assignment, and what is the nature of the presence of the referenced topic in this context."

- Additionally, since the word is hyperlinked to the glossary entry for "element", this link will be changed to link to the glossary entry for "attribute"

- Modify the DateAndTime element and attributes found in the sample NewsML excerpts appearing in Sections 5.4.4, 5.4.6, 5.6.2, 5.6.3, and 5.6.5 to match the ISO 8601:2000(E)

format as follows:
In Section 5.4.4,
<DateAndTime>20001225T1200+0100</DateAndTime>
will be changed to
<DateAndTime>20001225T120000+0100</DateAndTime>

- In Section 5.4.6,
<DescriptiveMetadata AssignedBy="BRS" Importance="normal" Confidence="High"
DateAndTime="20001231T1200+0000">
will be changed to
<DescriptiveMetadata AssignedBy="BRS" Importance="Medium" Confidence="High"
DateAndTime="20001231T120000+0000">

- In Section 5.6.2,
<FirstCreated>20001006T1400+0200</FirstCreated>
will be changed to
<FirstCreated>20001006T140000+0200</FirstCreated>

- In Section 5.6.3,
<ThisRevisionCreated>20001006T1615+0200</ThisRevisionCreated>
will be changed to
<ThisRevisionCreated>20001006T161500+0200</ThisRevisionCreated>

- In Section 5.6.5,
<DateAndTime>20000707T1200+0000</DateAndTime>
will be changed to
<DateAndTime>20000707T120000+0000</DateAndTime>

- Modify ProviderID documentation in section 5.5.1.5 to reference URN RFC 3085.

VOTE: On vote by voice the motion was agreed unanimously.

## 13 Report from the URN review Task Force

The Task Force moderator, Michael Steidl, said:
- the issue regarding the use of subdomains in the Provider ID was already discussed by the
NewsML 1 Working Party.
- no more technical issues are pending currently.

He invited IPTC members to post change requests and proposals for the future use of IPTC
URNs to the corresponding Yahoo group.

## 14 Standards requirements document template

The Chairman said as his computer got broken last week his first draft of this template got lost
as well. He will provide this template at the next meeting.

The Managing Director asked referring to a discussion at one of the conference calls: which
scope of the whole standardisation process is covered by this template? (A process starting with
a first outline, continued with collecting requirements, continued with functional specifications,
continued with technical specifications and finally a specification implementation
documentation, e.g an XML Schema.)
The Chairman said he will include a statement on this to the template.

## 15 Any Other Business

### 15.1 Colour space Task Force

MOTION:

The Standard Committee is setting up a **Colour Space Task Force** to study the current status at the member news agencies and to recommend proper measures to retain the colour space information throughout the workflow at the next IPTC meeting in Milano.

This Motion was moved by Harald Löffler and seconded by Dave Compton.
VOTE: On vote by voice the motion was agreed unanimously.

The Chairman asked Harald Löffler whether he needs resources to run this Task Force.
Harald Löffler said currently he doesn't need any.

### 15.2 IPTC Core

The lead of the IPTC Core initiative, Michael Steidl, reported about past activities:
- Rollout to the public in mid-March 2005
- First public presentation at the Nexpo, USA, 21 March
- Second presentation at the NSS, Europe, 24 May
- Lots of downloads from IPTC website www.iptc4xmp.org
- Addressed first problems with Photoshop CS1
- Discussing implementation issues with software vendors already implementing the IPTC Core (The predominant issue: synchronisation with legacy IPTC headers)
- Next step: to address all software vendors for image management systems.

The main open issue is the translation of the language dependant parts of the IPTC Core specifications and the Custom Panels User Guidelines – he asked for volunteers doing this:
- French: Laurent Le Meur and Stéphane Guérillot said AFP will be involved
- Spanish: possibly UPI and AFP/Jean-Francois Richard could collaborate on this
- Japanese: Hitoshi Saito said this will be done by NSK
- German: will be done by Michael Steidl
Michael Steidl will provide an easy-to-edit template for these translations.

Finally he said there was a request from NOKIA for having an RDF-Schema for the IPTC Core, John Iobst said he will be available for helping with this.

## 16 Date and Place of Next Meeting

24 – 26 October 2005, Milan, Capitol Millenium Hotel

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