


Mission

"In order to optimise and automate the colour image workflow at the newspaper's end the colour space must be transmitted with the news photo. The data is available through the digital camera's EXIF header information, but most news agencies strip the information before transmitting the news photo. As a first step the current status at the member news agencies shall be evaluated to decide about next steps at the next IPTC meeting in Milano."



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This slide has a white background with blue curved accents in the top-left and bottom-right corners. In the top-left corner, there is a small icon of a grid of squares. In the top-right corner, there are two logos: the IPTC logo (a blue globe with 'IPTC' text) and the ifra logo (a blue arc with a globe icon and the text 'ifra Where publishing lives.'). The word 'Mission' is written in a bold black font. Below it is a paragraph of text in a standard black font, enclosed in quotation marks. The number '3' is located in the bottom-right corner of the slide frame.

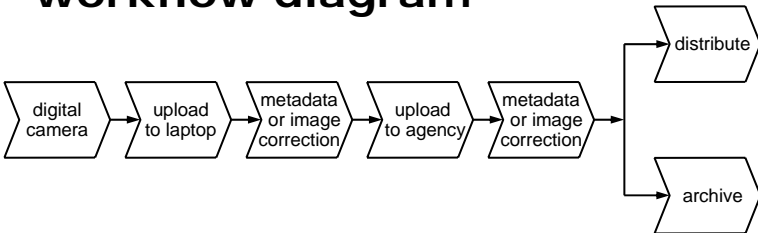


Action items

- Create Yahoo communication group
- At least one expert from each agency to join the task force
- Ifra
 - Upload draft of Ifra Special Report 2.40 for download and comment
 - Develop and distribute questionnaire to be answered by news agency experts
- News agency experts
 - Comment on SR draft
 - Answer questionnaire


Typical (idealised) workflow diagram



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graph LR
    A[digital camera] --> B[upload to laptop]
    B --> C[metadata or image correction]
    C --> D[upload to agency]
    D --> E[metadata or image correction]
    E --> F[distribute]
    E --> G[archive]
  
```

- In all workflow steps EXIF metadata and colour space information may be lost
 - by accident or on purpose?
 - which cameras, communication software, image handling and archiving software are currently in use?






Statistics

- **15** individuals joined the group
 - 6 from associations, consultants, suppliers
 - 9 from news agencies
- representing **6** news agencies
- **Zero** comments on Ifra Special Report
- **One** questionnaire answered
 - A special "thank you" to Hiroshi Shinotsuka and Kyodo News
- **This not enough data for any kind of analysis**




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What now?

- Publication of SR in December 2005
 - ➔ extension of deadline for comments until November 25
- Extension of deadline for questionnaire until December 23
 - urge all IPTC news agencies to attend
- Ifra will hold a seminar in March to create awareness and will
 - invite representatives from
 - camera manufacturers, software suppliers, news agencies, newspapers, associations
 - publish the results



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