

Beyond RDF(S): The Ontology Perspective for the Semantic Web

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Agenda

Motivation

Web-based Ontologies

Engineering/ Maintenance

Infrastructure

Metadata Management

Portals

Conclusion

Motivation

- Web-based Ontologies
- Ontology Engineering and Maintenance
- Semantic Web Infrastructure
- Metadata Management
- Semantic Web Portals
- Conclusion



1. Motivation Semantic Web: The Vision

- WWW is an impressive success, cf.
 - amount of available information
 - number of human users
- However: WWW is currently only for human readers, but ...

... Imagine what computers can understand when there is a vast tangle of interconnected terms and data that can automatically be followed." (Tim Berners-Lee, Weaving the Web, 1999)

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Web Communities

Motivation

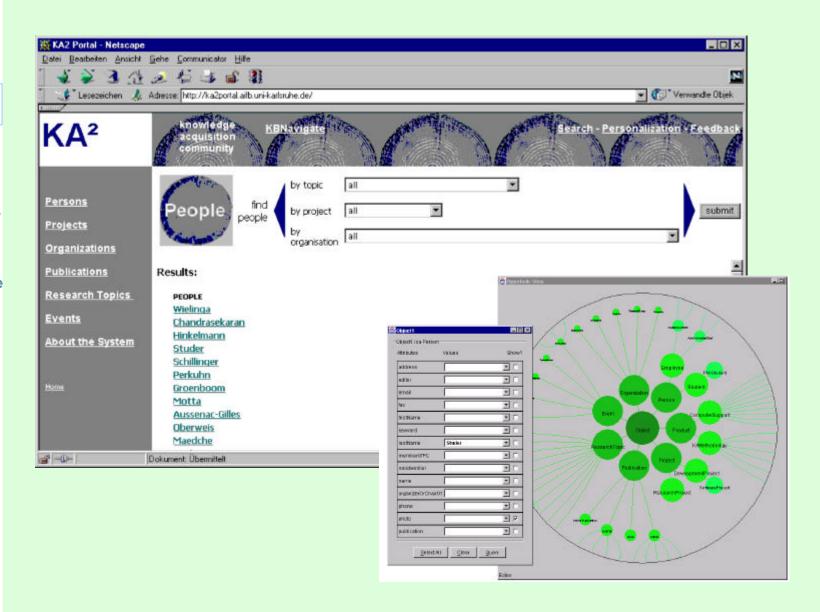
Web-based Ontologies

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Agents on the Web

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Student Web page contains markup describing universi-User initiates query ty course "Advanced Web "Find an expert on Development" that covers XML" to DAML agent. XML. University course catalog page has markup that lists Agent returns Profescourse "Advanced Web sor Smith as potential Development" as Web202. DAML agent XML expert. Sites using DAML will enable agents to understand University Web page profiling Professor Lila content in a Web page and Smith has markup listing courses she teaches, use it intelligently with data

including Web202.

from other pages.



XML is not the Solution

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- Meaning of XML-Documents is intuitively clear
 - due to "semantic" Mark-Up
 - tags are domain-terms
- But, computers do not have intuition
 - tag-names per se do not provide semantics
- DTD does not distinguish between objects and relations
- XML lacks a semantic model
 - has only a "surface model", i.e. tree



Outline for the Semantic Web Vision

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Ontologies as key-enablers of this vision

- In this talk we outline technologies for
 - Representing,
 - Building,
 - Using and,
 - Applying

ontologies on the Web



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2. Web-based Ontologies

- What is a (heavy-weight) ontology?
 - Describes a formal shared conceptualization of a particular domain of interest
 - Describes
 - concepts that are relevant for the domain
 - relations between concepts
 - axioms about these concepts and relations
 - Enforces a well-defined semantics on such a conceptualization



Different Types of Ontologies

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- Light-weight Ontology
 - concepts, atomic types
 - is-a hierarchy among concepts
 - relations between concepts
- Heavy-weight Ontology
 - cardinality constraints
 - taxonomy of relations
 - reified statements
 - Axioms / semantic entailments of various tastes
 - expressiveness (description logics, propositional, horn, first order logic, higher order)
 - inference systems



Layered Languages

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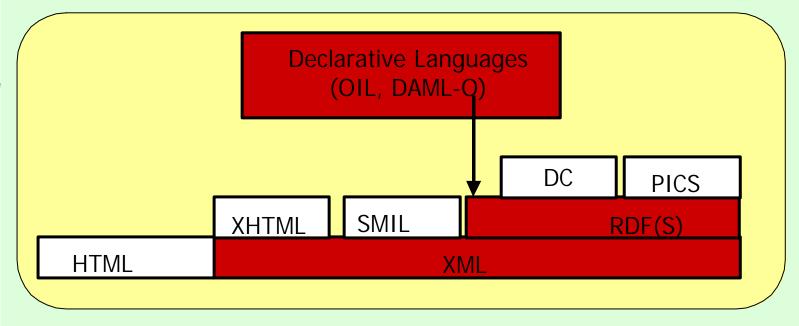
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The W3C hierarchy of languages:







RDF Data Model

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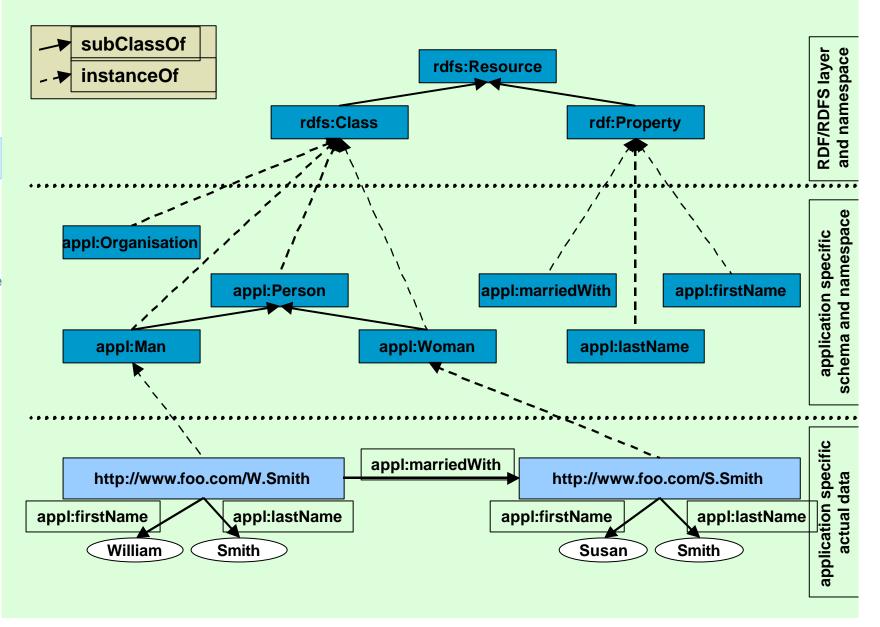
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Characteristics of RDF(S)

RDF commits to small set of modeling primitives

RDF does **not** commit to domain vocabulary

- RDF Schema
 - extended set of modeling primitives
 - class, subclassof, type
 - property, subpropertyof
 - domain, range
 - enables definition of a domain vocabulary and embedding into an is-a hierarchy
- But: RDF(S) is not expressive enough !!

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OIL: Ontology Inference Layer

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- Main features of OIL
 - OIL combines modeling primitives from framebased languages and description logic
 - OIL is an extension of RDFS, thus Web compatible
 - Result from the IST project On-To-Knowledge:
 http://www.ontoknowledge.org

Content-driven Knowledge Management Tools through Evolving Ontologies















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Switching between Languages

- Different layers of languages on top of the core data model RDF(S) will be built
- We propose semantic patterns as
 - a means to communicate knowledge at an epistemological level
 - a means for partial execution by any particular implementation of any representation language
- Semantic patterns combine advantages of formal specification methods with design patterns



Semantic Pattern Libraries

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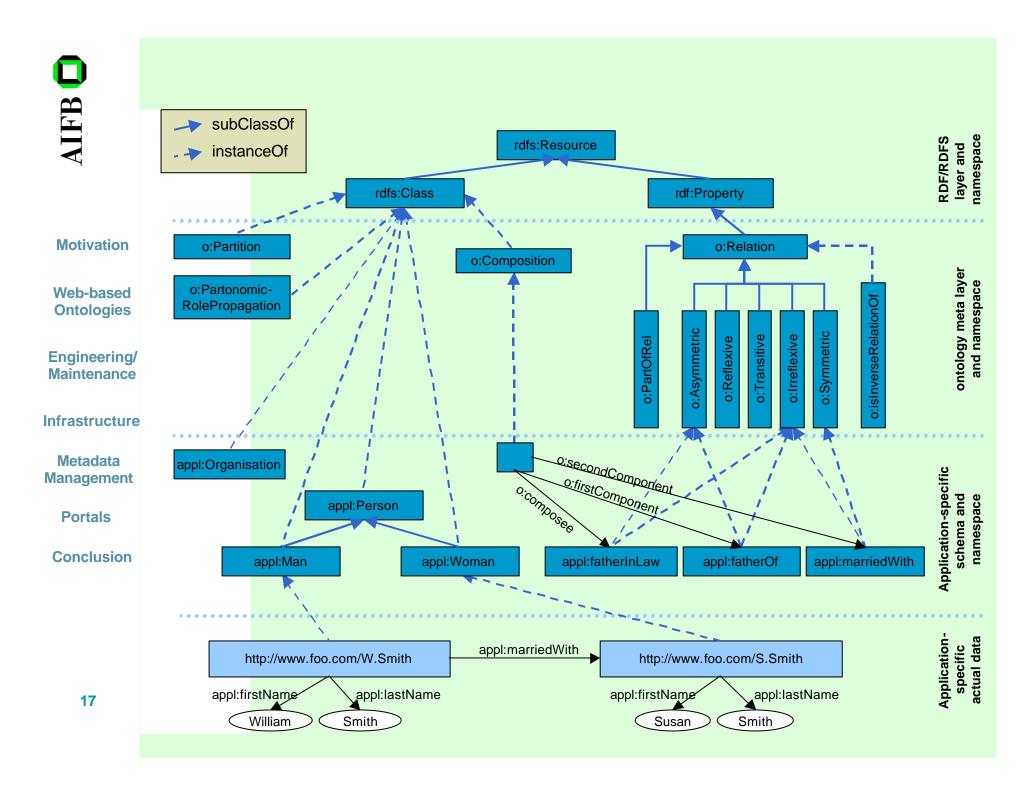
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- Axioms for a relational algebra
 - Reflexivity of relations
 - Transitivity of relations
 - Inverse relations
- Composition of relations
- (Exhaustive) Partitions
- Axioms for subrelation relationships
- Axioms for part-whole reasoning
- Nonmonotonicity
- Axioms for temporal and modal contexts

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3. Ontology Engineering and Maintenance

Tools:

Light-weight

uncontroversial

all tools support light-weight ontologies

Protégé-2000 KA Environment, Stanford University

 OntoEdit Web Ontology Workbench, University of Karlsruhe

• UML-Tools

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Heavy-weight

- no consensus yet
- layering seems appropriate/necessary



Ontology Engineering using OntoEdit

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Interaction with the user on an epistemological level

- Multiple, multilingual views for concepts, relations and axioms
- Flexible import / export of ontologies (incl. axioms)
 into several representation languages
 (F-Logic, OIL, DAML-ONT, SQL-2, ...)
- Access web ontology instances via RDF-crawler
- Access different inference engines for consistency checking and application debugging
- Linkable to natural language via domain lexicon



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Engineering/ Maintenance

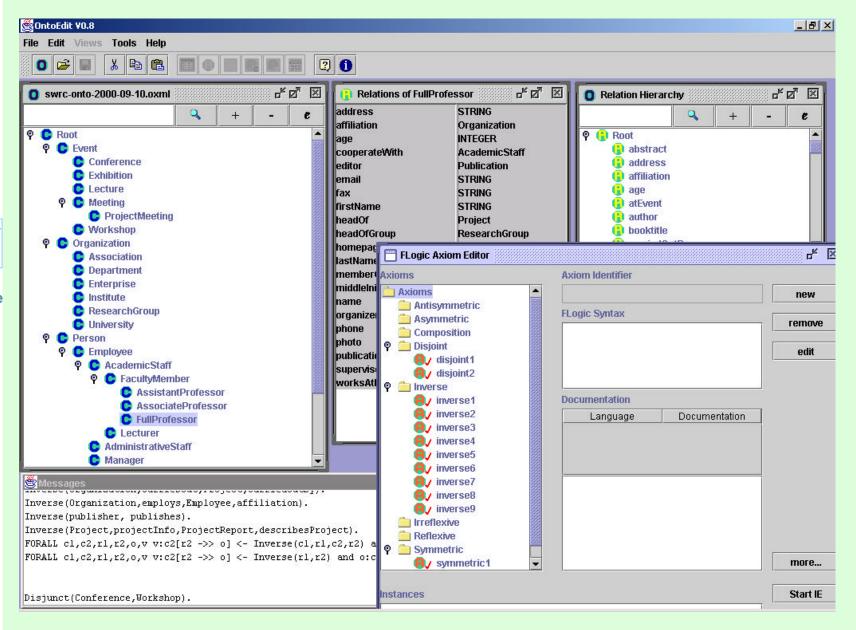
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OntoEdit Workbench





Ontology Learning

Millions of ontologies will be built

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Ontology Engineering is difficult and time-consuming

 Idea: Apply Machine Learning to Ontology Engineering

 Build the ontology in an application-oriented way, based on existing resources

=> "Reverse Engineering"



Ontology Learning

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Ontology Engineering by Means of Ontology Learning

Ontology Creation

- start from scratch
- built on top of existing structures
- integrate existing knowledge sources

Ontology Maintenance

- Update parts of the ontology
- Ontology Pruning
- Ontology Enrichment& Refinement



Relation Mining [Maedche, Staab 00]

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T-Online kooperiert mit japanischem Onlinedienst Nifty

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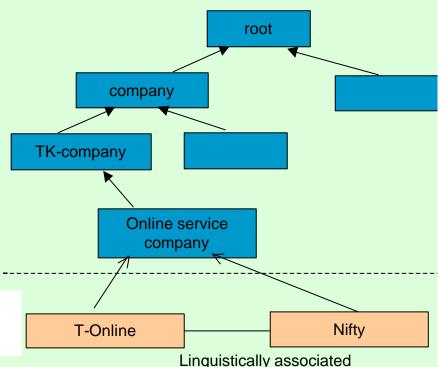
T-Online-Abonnenten können künftig Angebote von Nifty nutzen und umgekehrt.

Nifty gehört zum japanischen Computerhersteller Fujitsu Ltd. und hat in Japan 3,9 Millionen Abonnenten. Die Telekom-Tochter T-Online ist mit sechs Millionen Abonnenten der größte Onlinedienst Europas und der zweitgrößte der Welt. Gemeinsam wollen beide ihre Position gegen den amerikanischen Weltmarktführer AOL stärken, der 24 Millionen Abonnenten zählt.

Nifty und T-Online bauen ihre internationalen Allianzen aus. Erst kürzlich hat Nifty mit den größten Onlinediensten Hongkongs und

Rurzuch nat Nitty mit den großten Onlinedlensten Hongkongs und

Document: Done



Generate suggestion:

relation(company, company)

=> cooperateWith(company, company)



Evolution of Ontologies

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- Real world is changing all the time:
 - new businesses
 - new organizational structures in enterprises
 - new products and services
 - **—** ...
- Ontologies have to reflect these changes
 - new concepts and relations
 - new meanings of concepts
 - concepts and relationships become unnecessary
- Maintenance of ontologies is essential
 - ontology-based applications depend on up-to-date ontologies



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Semantic Web Infrastructure

• Infrastructural requirements:

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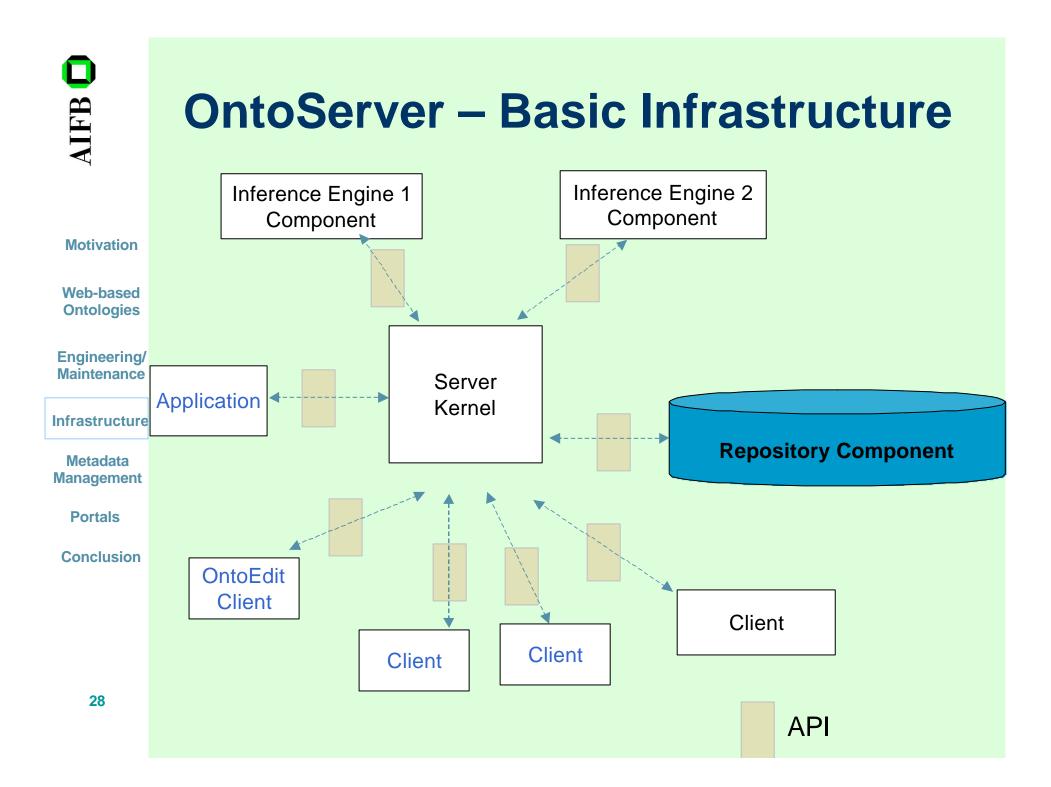
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 Scalable RDF Repositories (all is built on top of the same data model!)

Scalable reasoning services for different languages

- Resource-ID Management
- Versioning of ontologies and corresponding metadata

Clients: Engineering & Maintenance





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5. Metadata Management

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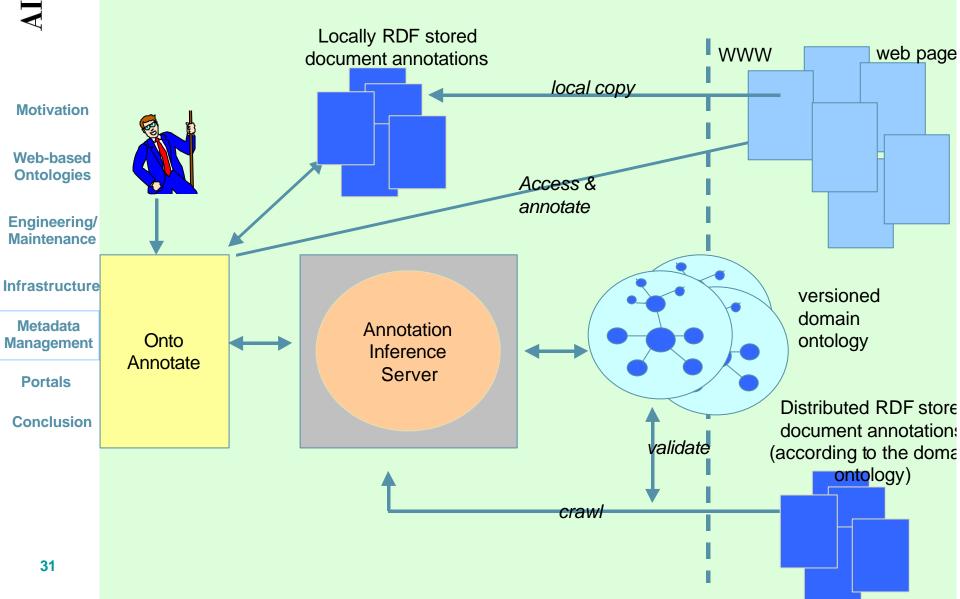
 There are large amounts of legacy data (HTML, XML, ...) available on the Web

• We need strategies for legacy data migration:

- Annotation of Web documents (HTML, PDF, ...)
- XML-Wrapper / Transformer
- Database Converter / Exporter



Semantic Annotation Architecture





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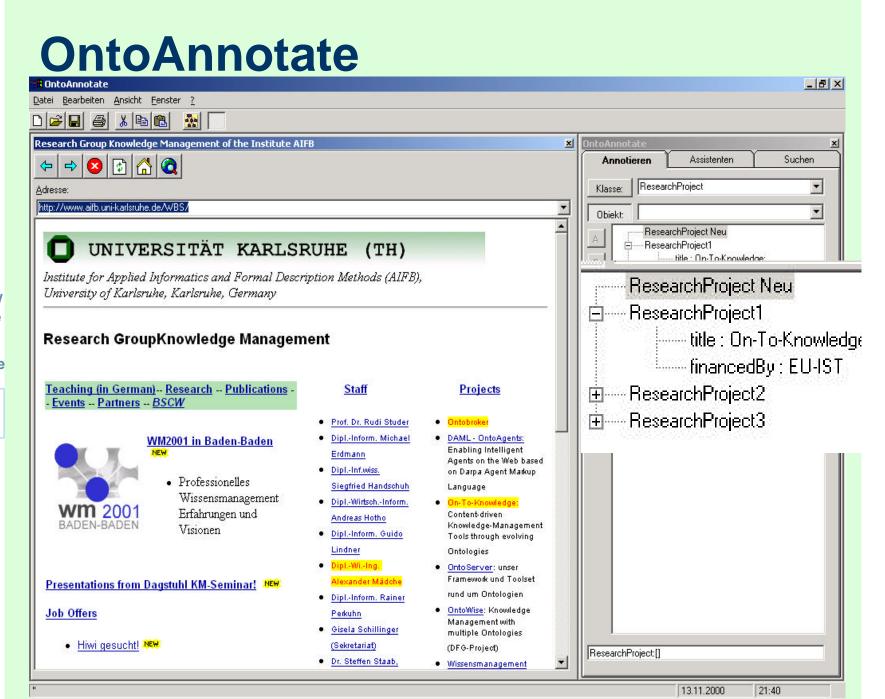
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Semi-automatic Generation of Annotations

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 Manual annotation of web documents is a timeintensive process

Idea:

- Use information extraction capabilities
- Based on ontology learning mechanisms acquire ontology with corresponding language mapping
- Preprocess web documents linguistically and propose automatically annotations to the annotator!



Maintenance of Metadata

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- Metadata have to be maintained in the same way as ontologies or knowledge bases
 - metadata have to reflect changes of the sources
 - metadata have to reflect changes of the ontologies
- sources, ontologies, and metadata have to be maintained in a consistent way
 - organizational process is needed
 - tools are needed



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6. Semantic Web Portals

- Put the "Semantic Web" into practice for communities of interest
 - present a structured **semantic** view onto the Web
 - reflect basic paradigm of the Web: self-organization
 - crucial aspect:
 "people [and machines] can't share knowledge if they don't speak a common language"
 (Davenport)
 - ontologies provide the required conceptualizations



Semantic Web Portals

- Integrated approach has to cover several aspects:
 - Portal access by community members
 - navigating
 - semantic querying
 - deliver integrated answers extended by derived facts
 - Information provisioning
 - all community members must be able to provide information
 - Development and maintenance
 - methodology and associated tools have to be provided

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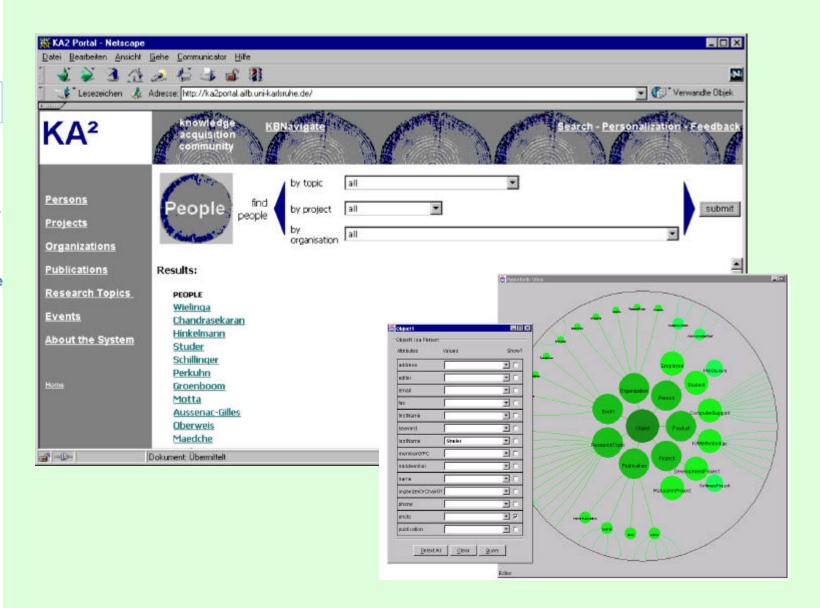
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- Ontologies provide the semantic underpinning for Semantic Web applications
- Ontology repositories will be distributed on the Web
 - methods and tools for accessing/reusing/aligning ontologies are needed
- Ontologies will be specified in different languages
 - support co-existence of different languages
 - embedding in RDFS seems promising
- Reduce overhead of building up ontologies
 - exploit available resources
 - exploit text mining
 - => ontology learning



Conclusion (2)

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- Semantic Web Applications
 - fast growing market
 - B2B applications
 - Agent-based services
 - Semantic Web portals
 - Knowledge Management
- Europe has strong position with respect to required methods and tools
 - promising starting point
 - DARPA spends US\$ 80 Mill. for the Semantic
 Web
 - Funding within IST programme is strongly needed