

# Reducing (Bayesian) Mechanism Design to Algorithm Design

Bobby Kleinberg

CWI Workshop on Advances in Algorithmic Game Theory  
September 3, 2010

Joint work with: Jason Hartline, Azarakhsh Malekian

# FLEXFLIX

## Petra's Queue



- |   |                    |      |
|---|--------------------|------|
| 1 | Into Great Silence | High |
| 2 | Lulu & Jimi        | Med. |
| 3 | Avatar             | Low  |
| 4 | The White Ribbon   | High |
| 5 | Signs of Life      | Low  |

# FLEXFLIX

## Bobby's Queue



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|---|--------------------------|------|
| 1 | Transformers 2           | Med. |
| 2 | GI Joe: Rise of Cobra    | Med. |
| 3 | The Secret in Their Eyes | Low  |
| 4 | Avatar                   | High |
| 5 | Sherlock Holmes          | High |



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Avatar	Low
Speed Racer	Low
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## Bobby's Queue

Avatar	High
The Secret in Their Eyes	Low
Sherlock Holmes	High
Iron Man 2	High
Inception	High



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# Our Guiding Question

*Is there a reduction that makes an arbitrary algorithm incentive compatible, with little or no loss in social welfare?*

# Preliminaries

$X_i = \text{type space}$        $v_i : X_i \times Y \rightarrow \mathbf{R}$  (valuation)

$X = X_1 \times \cdots \times X_n$        $f : X \rightarrow Y$  (allocation)

$Y = \text{outcomes}$        $p_i : X \rightarrow \mathbf{R}$  (payment)

Objective:  $\max_y \{ \sum v_i(x_i, y) \}$  “social welfare”

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Truthfulness: Two different notions...

Dominant Strategy  $\forall i \forall x_{-i} v_i(x_i, f(\cdot, x_{-i})) - p_i(\cdot) \text{ max@} x_i$

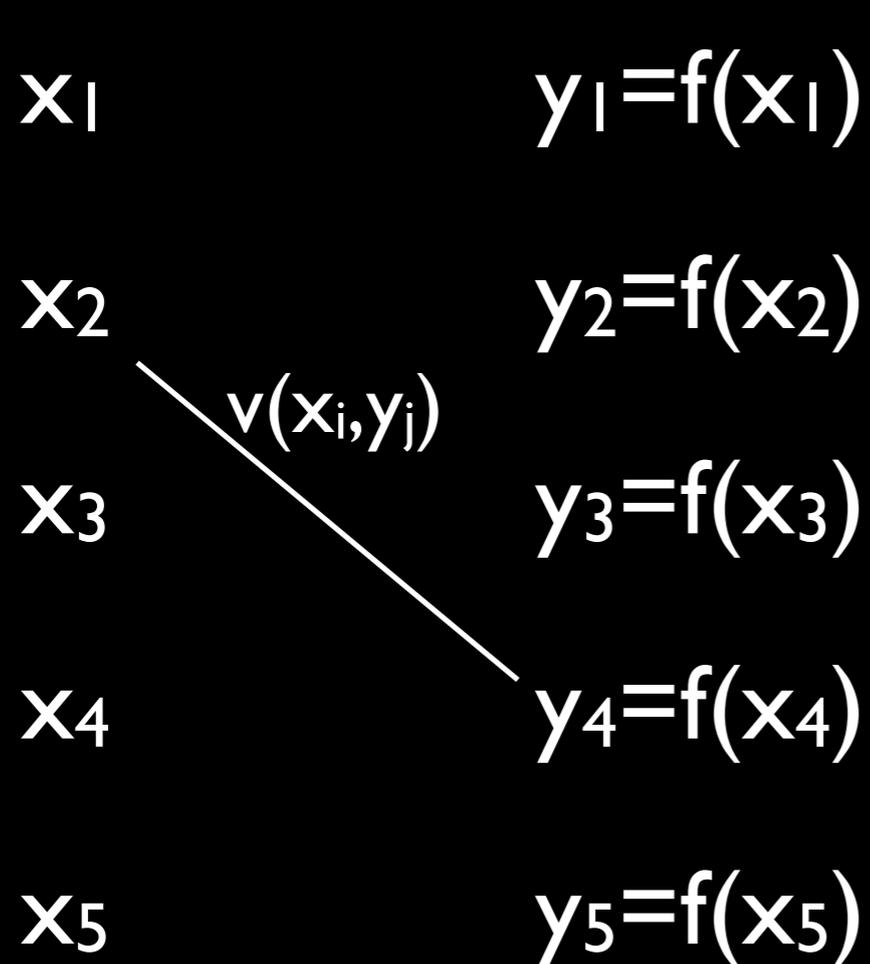
Bayesian  $\forall i \mathbf{E}[v_i(x_i, f(\cdot, x_{-i}))] - p_i(\cdot) \text{ max@} x_i$

# Cyclic Monotonicity

$x_1$	$y_1 = f(x_1)$	Truthfulness of single-player mechanism $(f, p)$ implies “max matching property” of $f$ .
$x_2$	$y_2 = f(x_2)$	
$x_3$	$y_3 = f(x_3)$	Converse: $\exists p$ making $(f, p)$ truthful if $f$ satisfies the max matching property, a.k.a. cyclic monotonicity (CMON).
$x_4$	$y_4 = f(x_4)$	
$x_5$	$y_5 = f(x_5)$	

*Mechanism design is algorithm design with a cyclic monotonicity constraint.*

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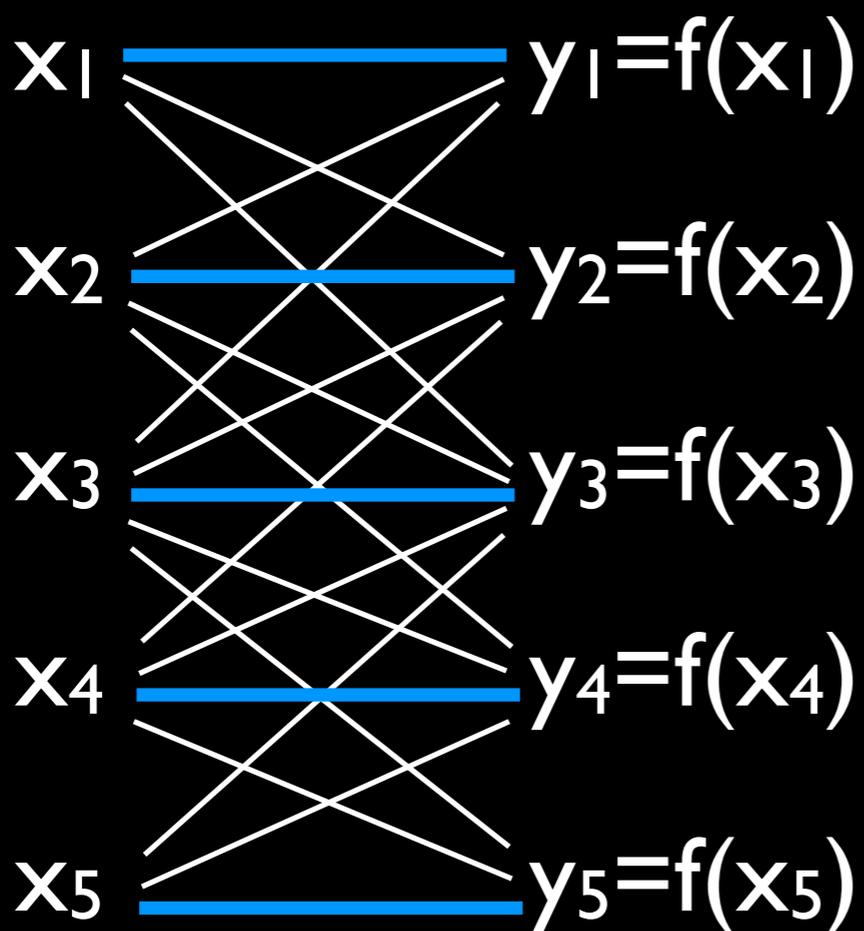


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**YES, VCG.**

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**Dominant Strategy**    **No**

[work of Dobzinski, Lavi, Mu'alem, Nisan, Papadimitriou, Schapira, Singer, many others]

**Bayesian**    **YES!**

[Hartline-Lucier STOC'10, this talk]

# Assumptions

How are players' bid distributions specified?

1. General oracles for sampling  $x_i$ , evaluating  $v_i$
2. Single-parameter  $X_i \subseteq \mathbf{R}$ ,  $Y \subseteq \mathbf{R}^n$ ,  $v_i(x_i, y) = x_i \cdot y_i$
3. Discrete sample space  $\Omega$       input size =  $|\Omega|$

How is the algorithm  $f$  specified?

1. Black box model      oracle for evaluating  $f$
2. Ideal model      additional oracle for  $\mathbf{E}[f(x, x_{-i})]$

# Summary of Results

Assume  $v_i : X_i \times Y \rightarrow [0,1]$ , and seek  $\varepsilon$ -additive approximation to social welfare of  $f$ .

	Discrete	1-Param.	General
Ideal	$ \Omega $	$O(\varepsilon^{-1})$	$O(\varepsilon^{-\Delta-2})^*$
Black Box	$\tilde{O}(n^3 \Omega ^7\varepsilon^{-3})$	$\tilde{O}(\varepsilon^{-3})$	$\tilde{O}(\varepsilon^{-3\Delta-6})^{**}$

Table gives sample complexity  $s$ .

Running time is  $O(ns^3)$ .

# The Fine Print

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\*  $\Delta$  = “number of parameters to specify a type or outcome”

\*\* Mechanism is only  $\varepsilon$ -truthful, not truthful.

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$\forall$ sufficiently large $k$ , each $X_i$ can be covered by $O(k^\Delta)$ sets of diameter $1/k$ in the $L_\infty$ metric. (Distance between types is max. difference of values they assign to the same outcome.)			$O(\varepsilon^{-\Delta-2})^*$
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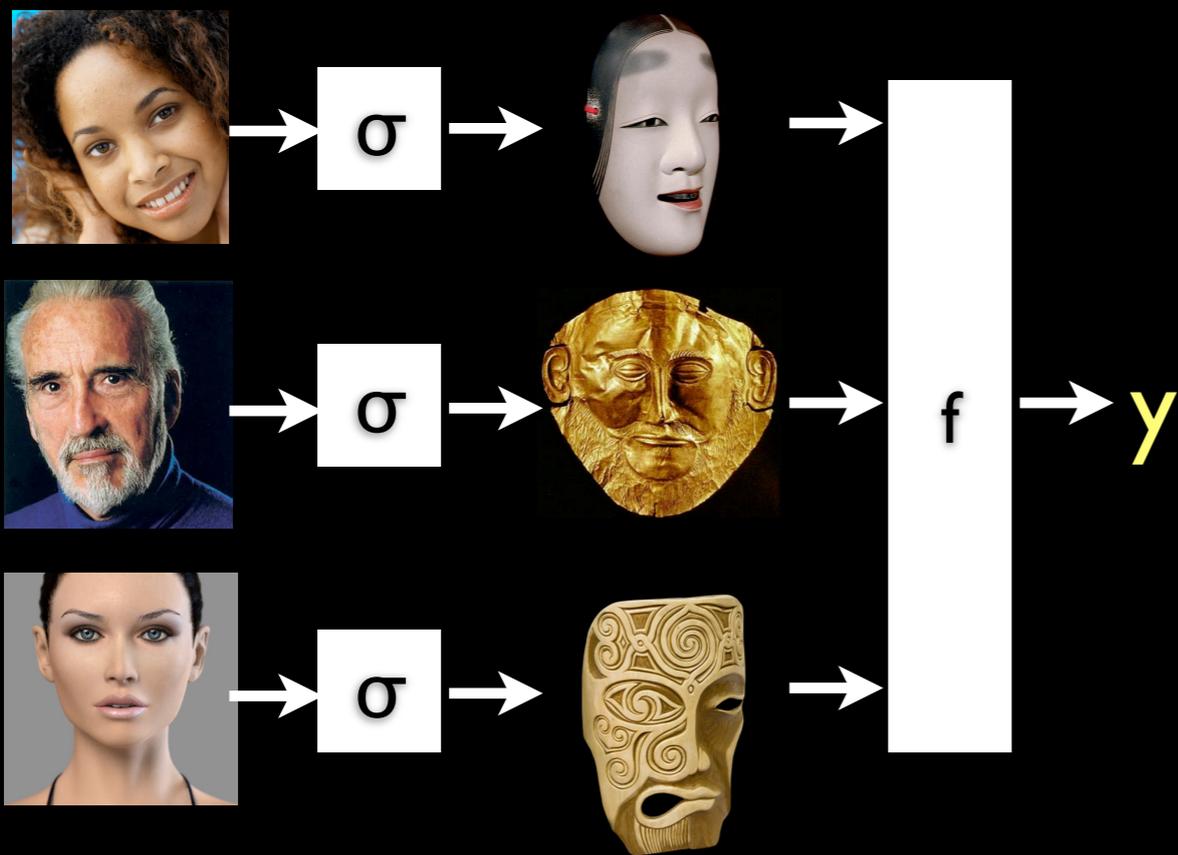
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# Idea #1: Surrogates

- Replace each bid  $x_i$  with a random surrogate  $\sigma(x_i)$ .
- Choose outcome  $y = f(\sigma(x_1), \dots, \sigma(x_n))$ .



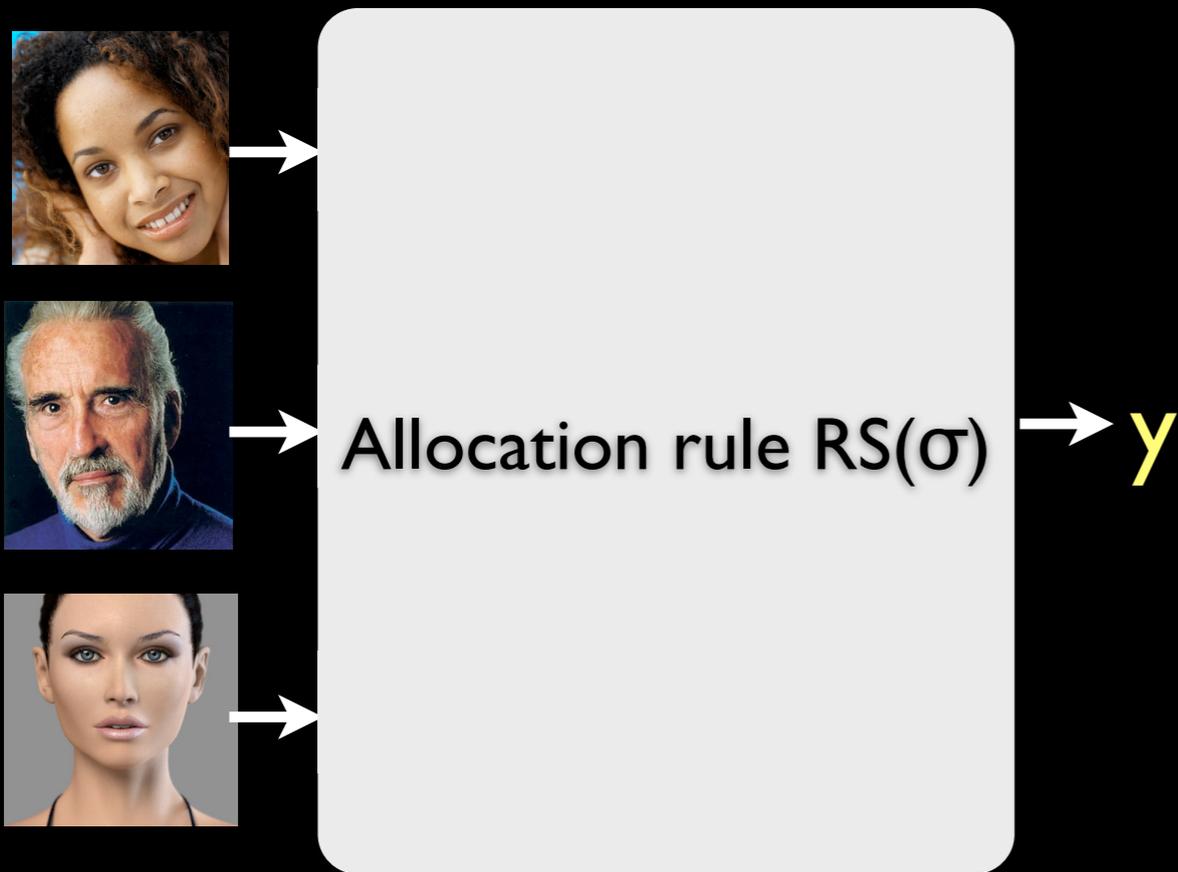
We require two properties of the sampling process  $\sigma(\cdot)$ .

**Stationarity:** stationary distrib. is the type distrib. of player  $i$ .

**Monotonicity:** the function  $x \rightarrow \sigma(x)$  is CMON.

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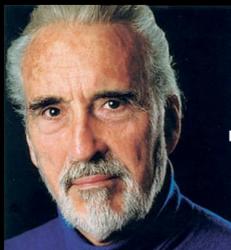
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- Replace each bid  $x_i$  with a random surrogate  $\sigma(x_i)$ .
- Choose outcome  $y = f(\sigma(x))$ .

w.r.t. valuation function  
 $v(x,y) := E[v(x, f(y, x_{-i}))]$

The expected value that type  $x$  assigns to the random outcome obtained using surrogate  $y$ .



Allocation rule  $RS(\sigma)$



$y$



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**Theorem:** If  $\sigma$  satisfies these two properties, then the allocation rule  $RS(\sigma)$  is CMON.

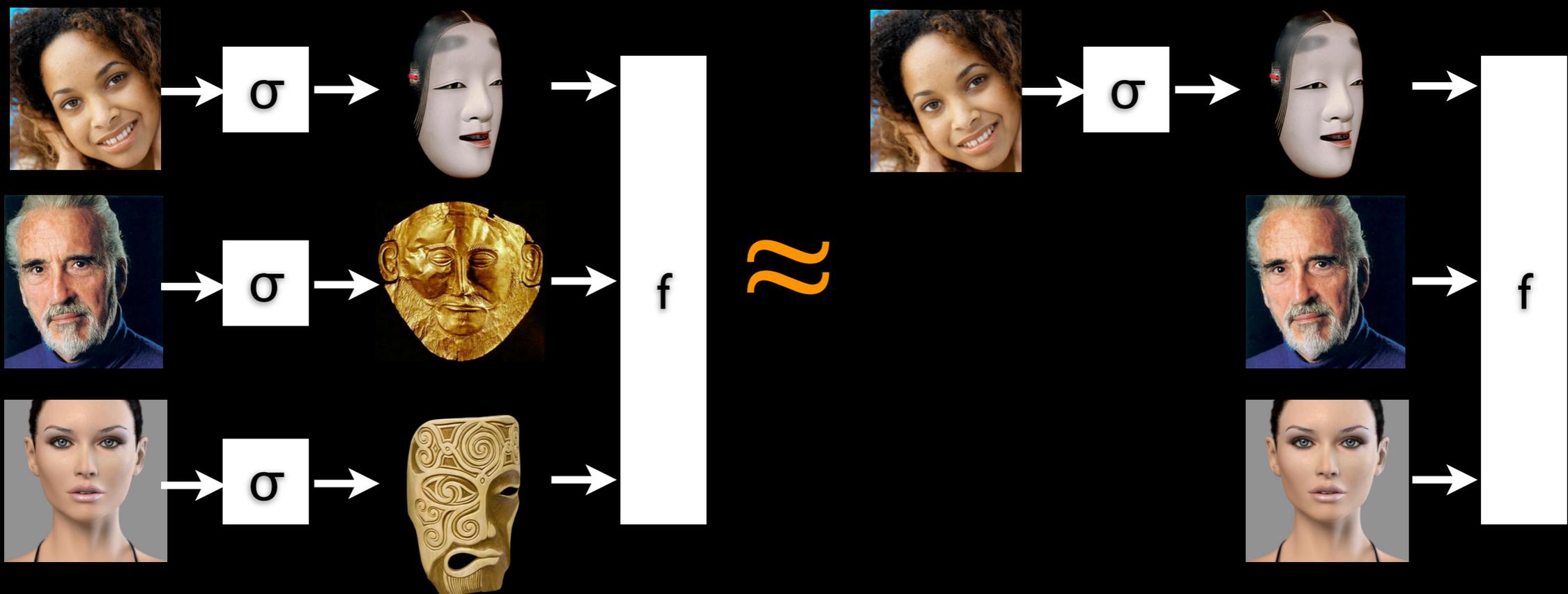
**Proof:**

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**Remark:** Easy to compute payments for  $RS(\sigma)$ , but won't discuss the issue further in this talk.

## Examples

1.  $\sigma = \text{Id}$  satisfies stationary, but not monotonicity unless  $f$  is monotone.
2.  $\sigma = \text{Resample}$  satisfies both properties, but has lousy social welfare.

# Idea #2: Replicas

1. Sample *replicas*  $r_1, \dots, r_m$  and *surrogates*  $s_1, \dots, s_m$  i.i.d. from type distribution on  $X_i$ .
2. Choose random  $k$ , set  $r_k = x_i$ .
3. Set edge weights  $w_{ij} = \nu(r_i, s_j)$ .
4. Let  $\mu = \text{max-weight matching}$ .
5. Declare surrogate  $\sigma(x_i) = \mu(r_k)$ .



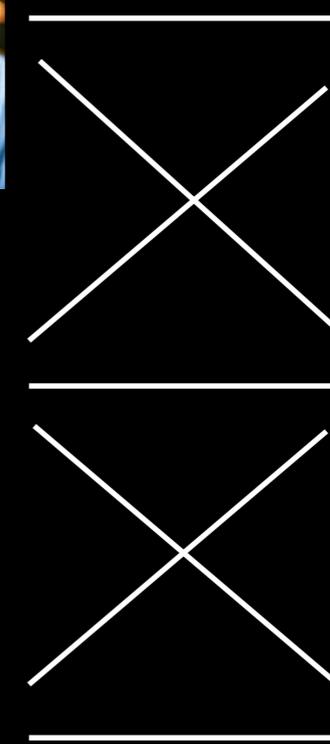
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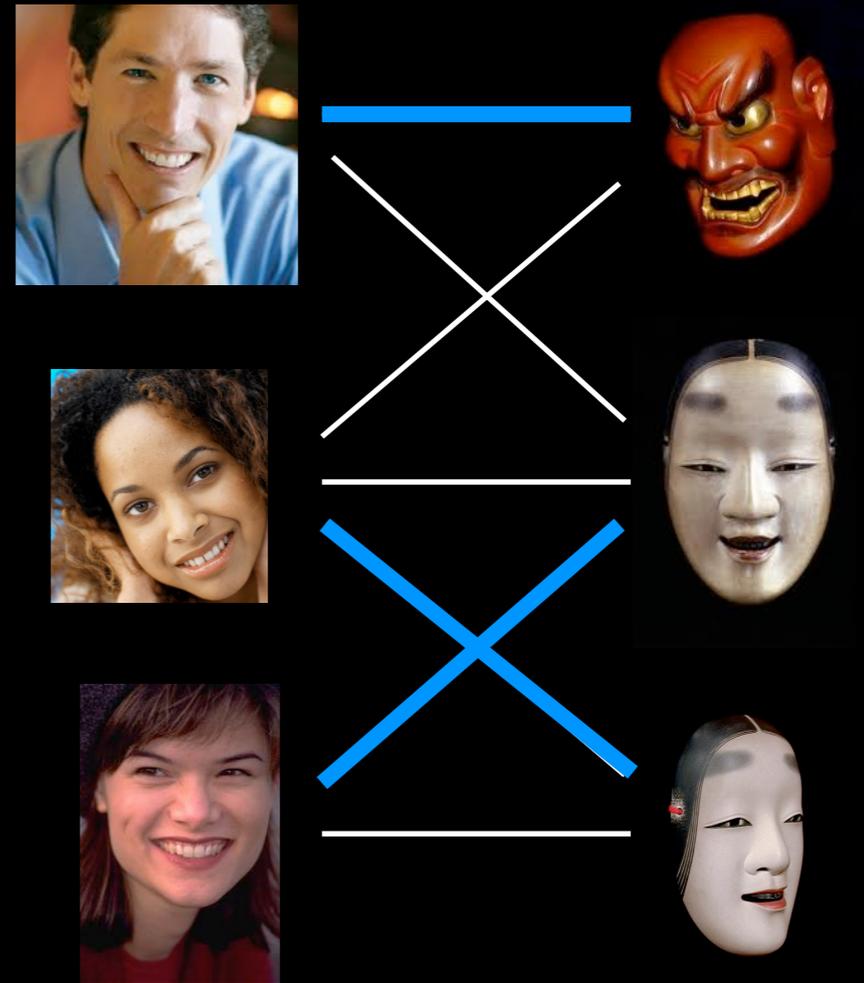
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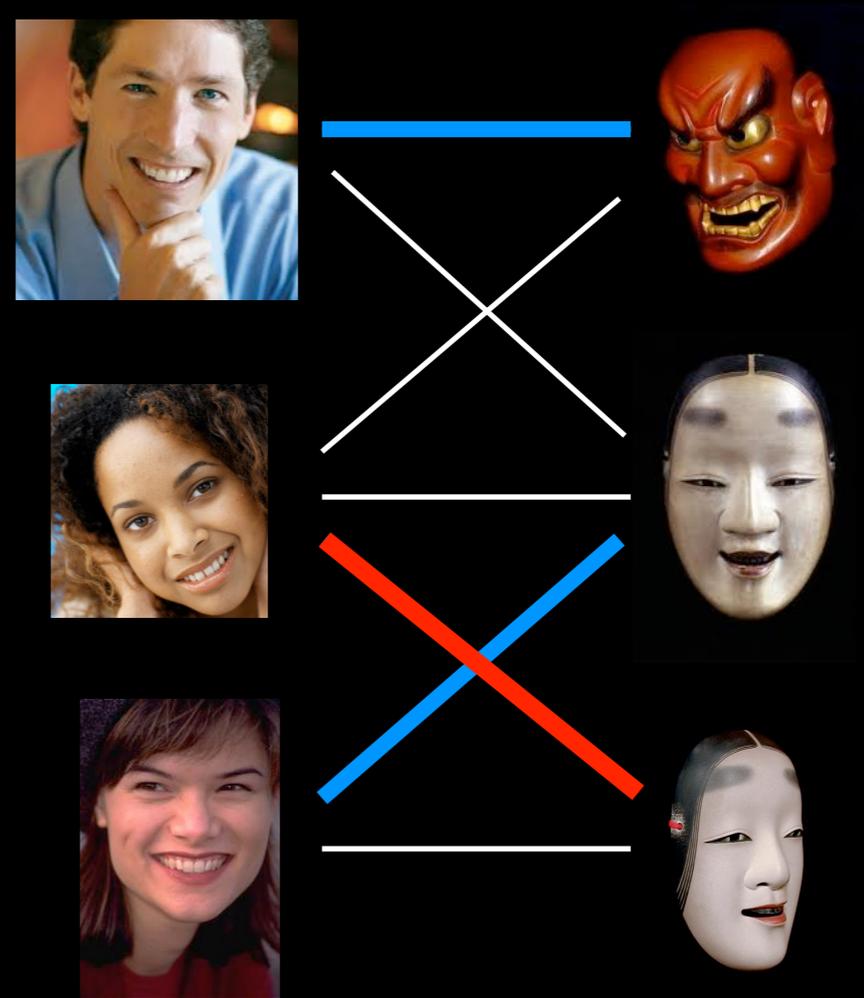
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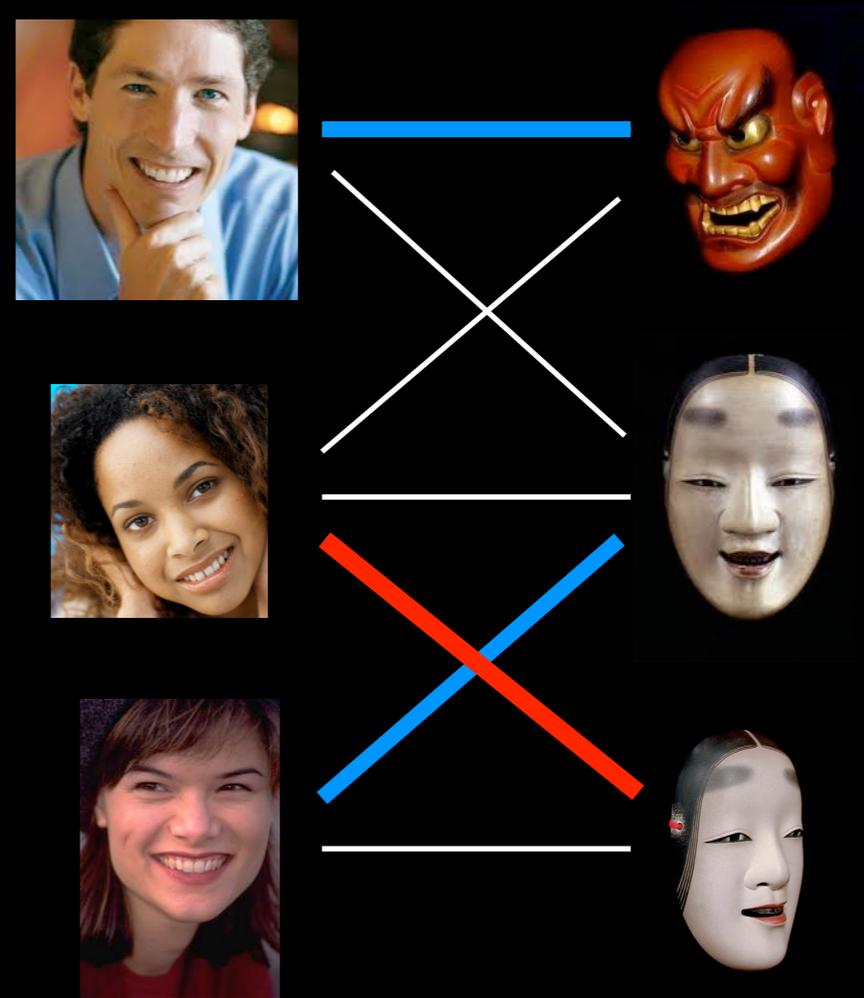
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Stationarity: Distrib. of  $\mu(r_k)$  unchanged if step 2 omitted.

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**Monotonicity:** Conditional on replicas, surrogates, and  $k$ , the mapping from  $x_i$  to  $\sigma(x_i)$  is monotone. (in fact, max'l in range)

# Welfare Approximation

Welfare loss of bidder  $i$  is

$$v(r_k, r_k) - v(r_k, \mu(r_k))$$

Expectation is

$$(1/m) * [\sum_k v(r_k, r_k) - \sum_k v(r_k, \mu(r_k))]$$

This is no greater than

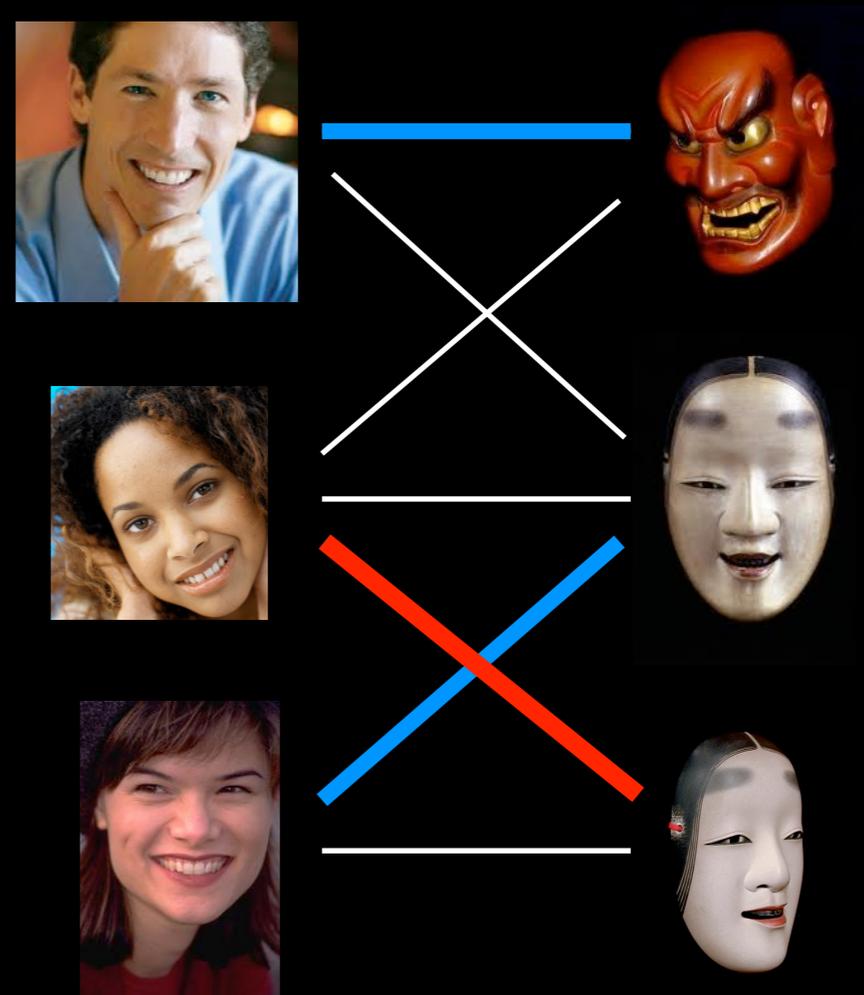
$$(1/m) * [\sum_k v(r_k, r_k) - \sum_k v(r_k, \lambda(r_k))]$$

for any other matching  $\lambda$ .

Bound this from above by

$$(1/m) * [\sum_k \|r_k - \lambda(r_k)\|_\infty]$$

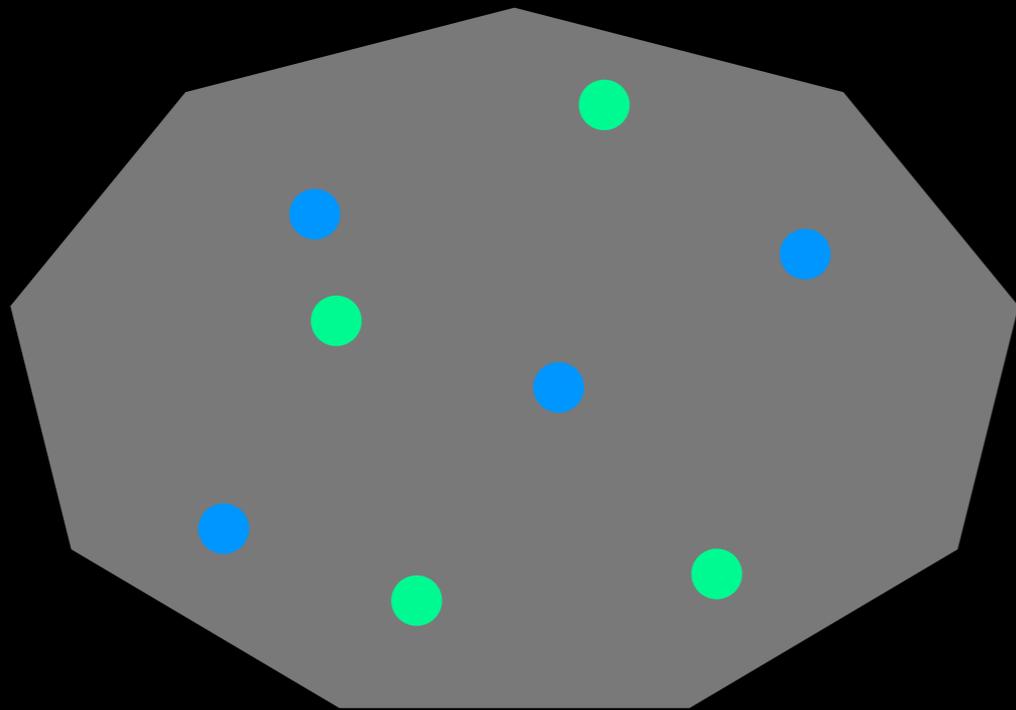
Choose  $\lambda$  to minimize the RHS.



# Transportation Cost

$X$  a metric space.

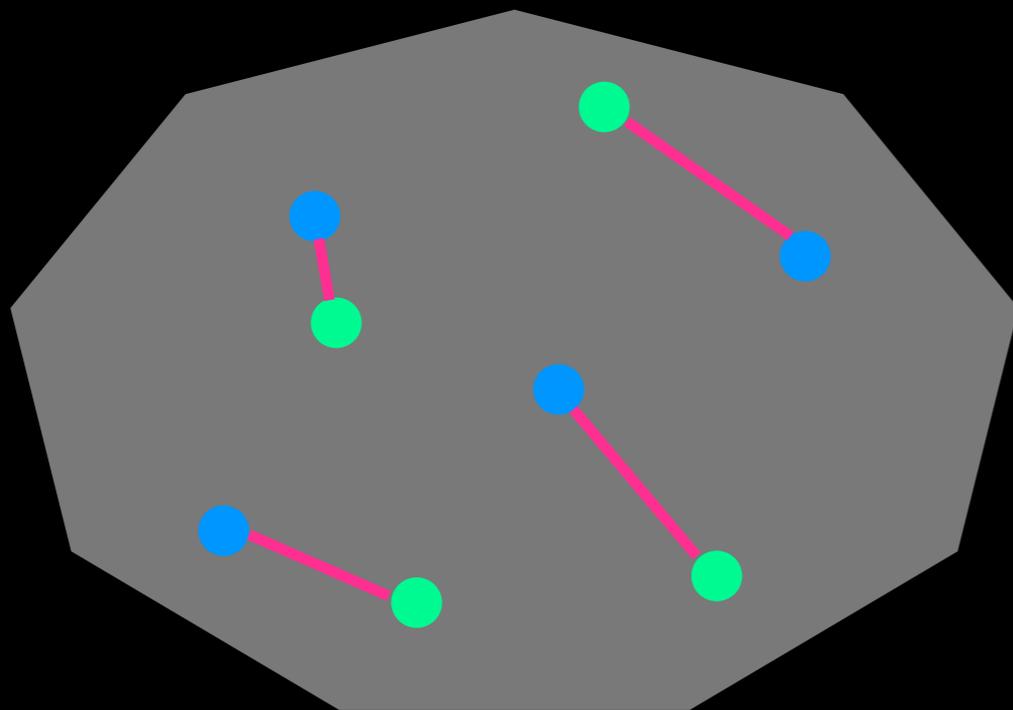
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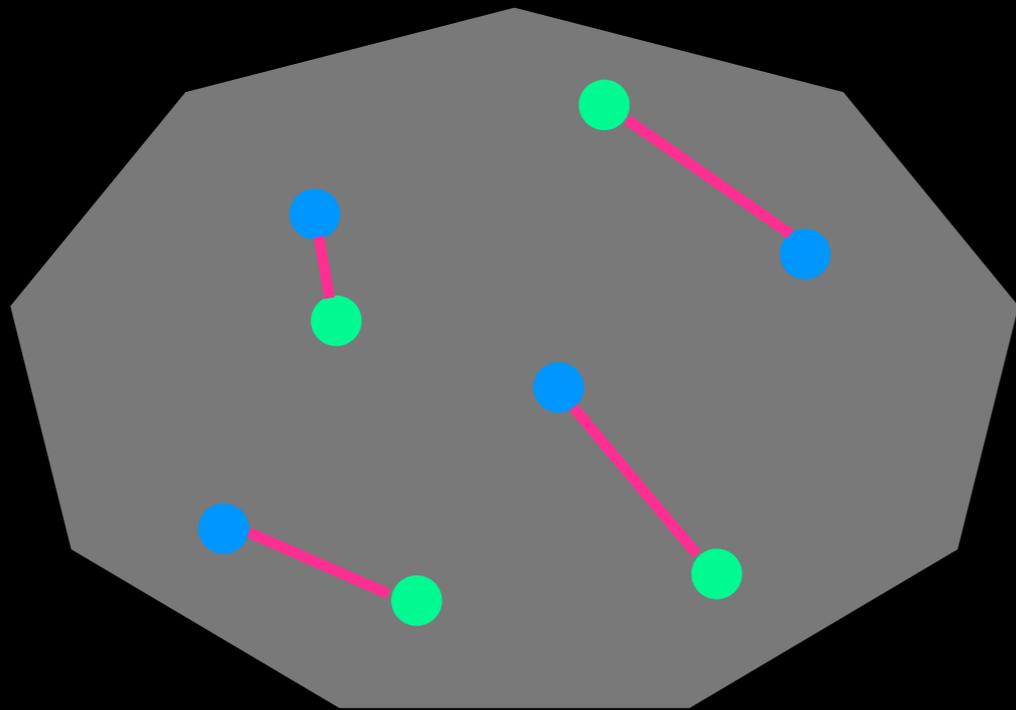
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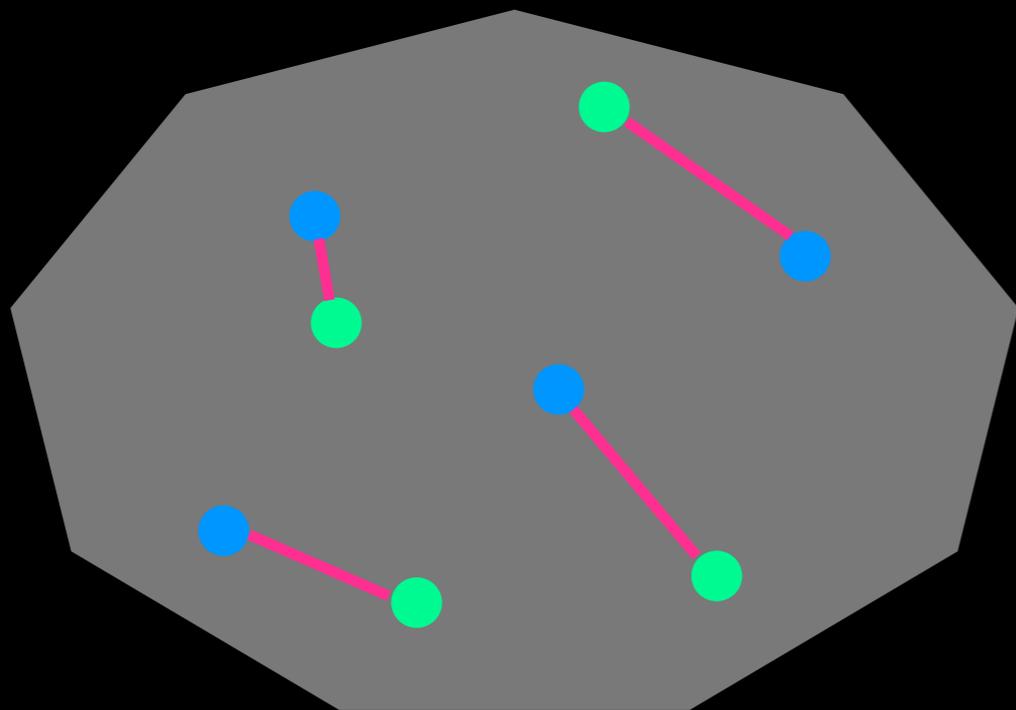
**Theorem:** If  $\text{Diam}(X)=1$  and  $X$  partitions into  $k^\Delta$  sets of diameter  $1/k$ , the expected transportation cost of two random  $m$ -point subsets is  $O(m/k + (mk^\Delta)^{1/2})$ .

**Proof Sketch:** Match as many points as possible to partners in same piece of partition. Bound expected number of unmatched points by  $(mk^\Delta)^{1/2}$ .

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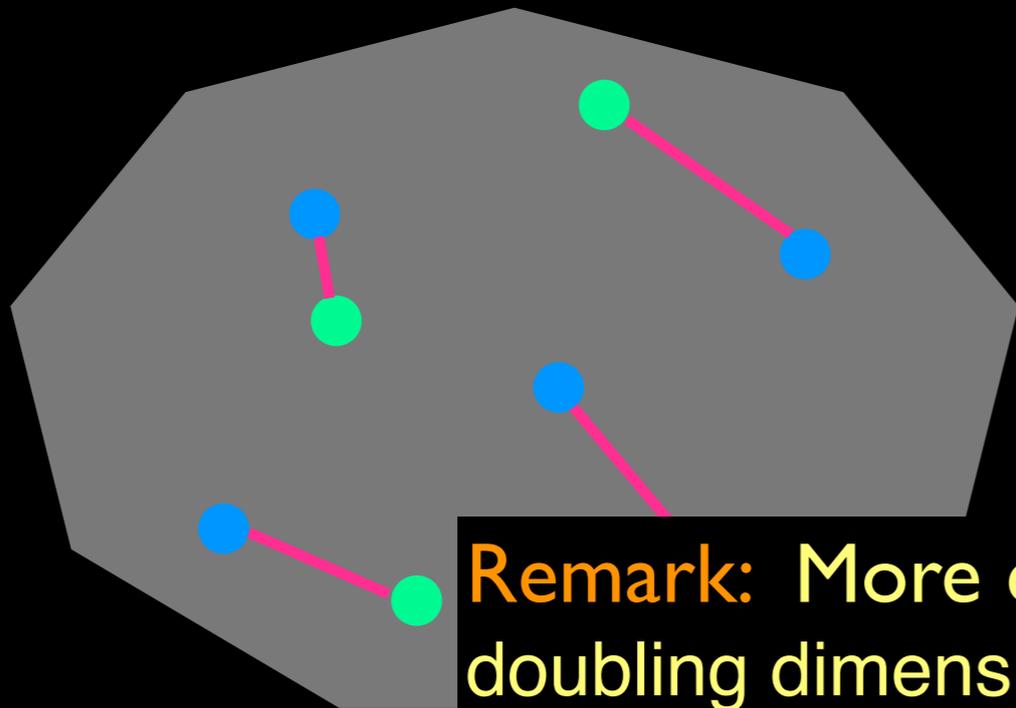
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**Remark:** More careful analysis gives  $m = \varepsilon^{-\Delta-1}$  in doubling dimension  $\Delta$ . This is tight except for  $\Delta \leq 2$ .

# Extensions

- Improved mechanism for single-parameter case.  
 $\{\text{Replicas}\} = \{\text{Surrogates}\}$
- Mechanisms for the black box model. (Can evaluate  $f$  but can't query its exact expectation.)
  - Single-parameter case
  - Discrete type space



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# Open Questions

	Discrete	1-Param.	General
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Black Box	$\tilde{O}(n^3 \Omega ^7\varepsilon^{-3})$	$\tilde{O}(\varepsilon^{-3})$	$\tilde{O}(\varepsilon^{-3\Delta-6})^{**}$

\*  $\Delta$ =covering dimension

\*\*  $\varepsilon$ -truthful, but not truthful

- Exponential dependence on  $\Delta$  necessary?
- Remove the double-asterisk ... please!!
- Achieve  $\varepsilon$ -approximation pointwise, not in expectation.
- Approximate other objectives, e.g. fairness.